

CONVOCATION 2021
A HEIGHTENED PRESENCE



Middle Georgia
State University



Welcome

CONVOCATION 2021
A HEIGHTENED PRESENCE



Welcome...

- ...to our new faculty and staff colleagues
- ...to our returning faculty and staff colleagues



**62 NEW FACULTY AND STAFF
HAVE JOINED MGA SINCE JANUARY 2021**

Reflecting

CONVOCATION 2021
A HEIGHTENED PRESENCE



Honoring the Memories



In Memoriam to our lost...

In support of all whose lives
have been altered...

In gratitude of all who serve
in the pandemic...

Vital Signs

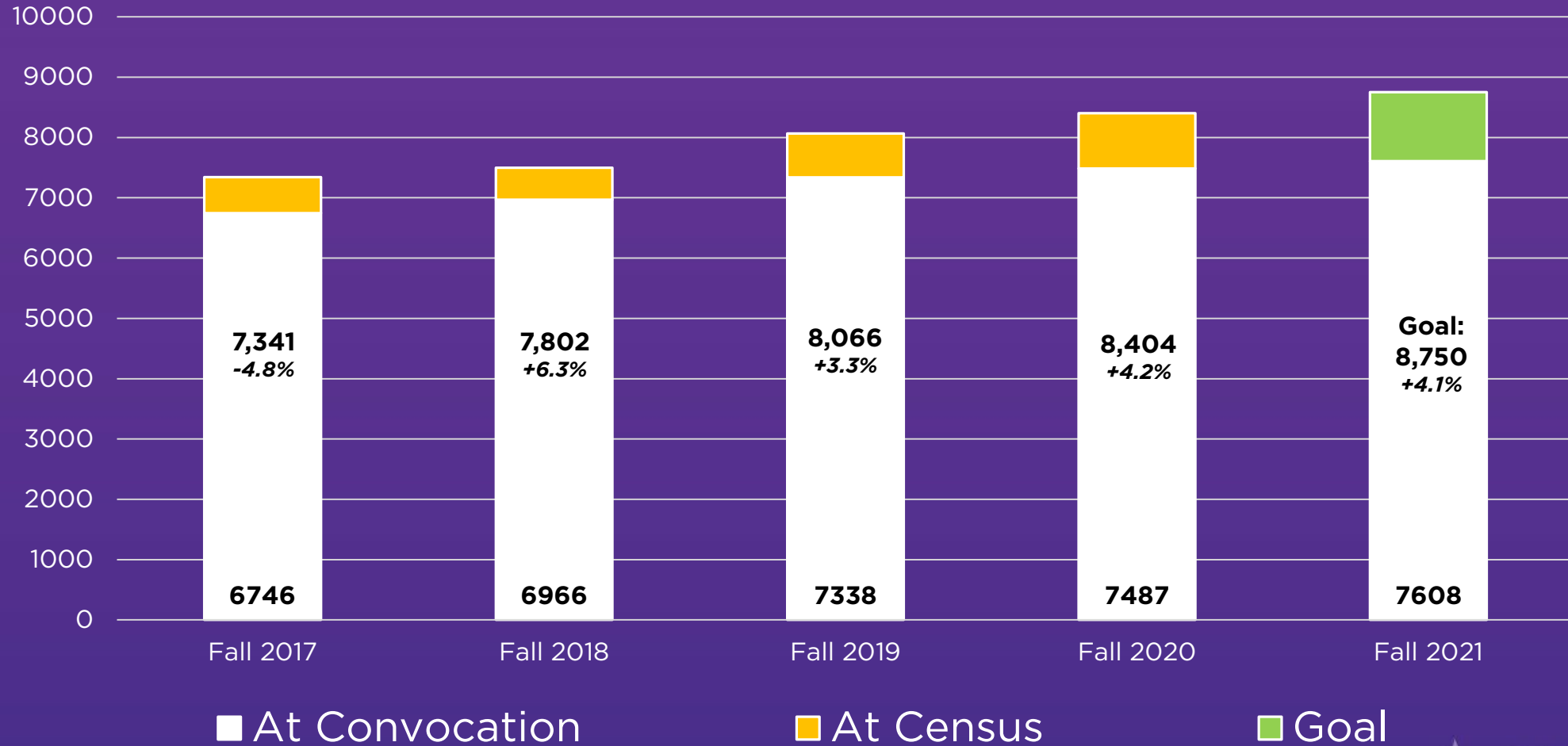
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Vital signs: Enrollment

Headcount



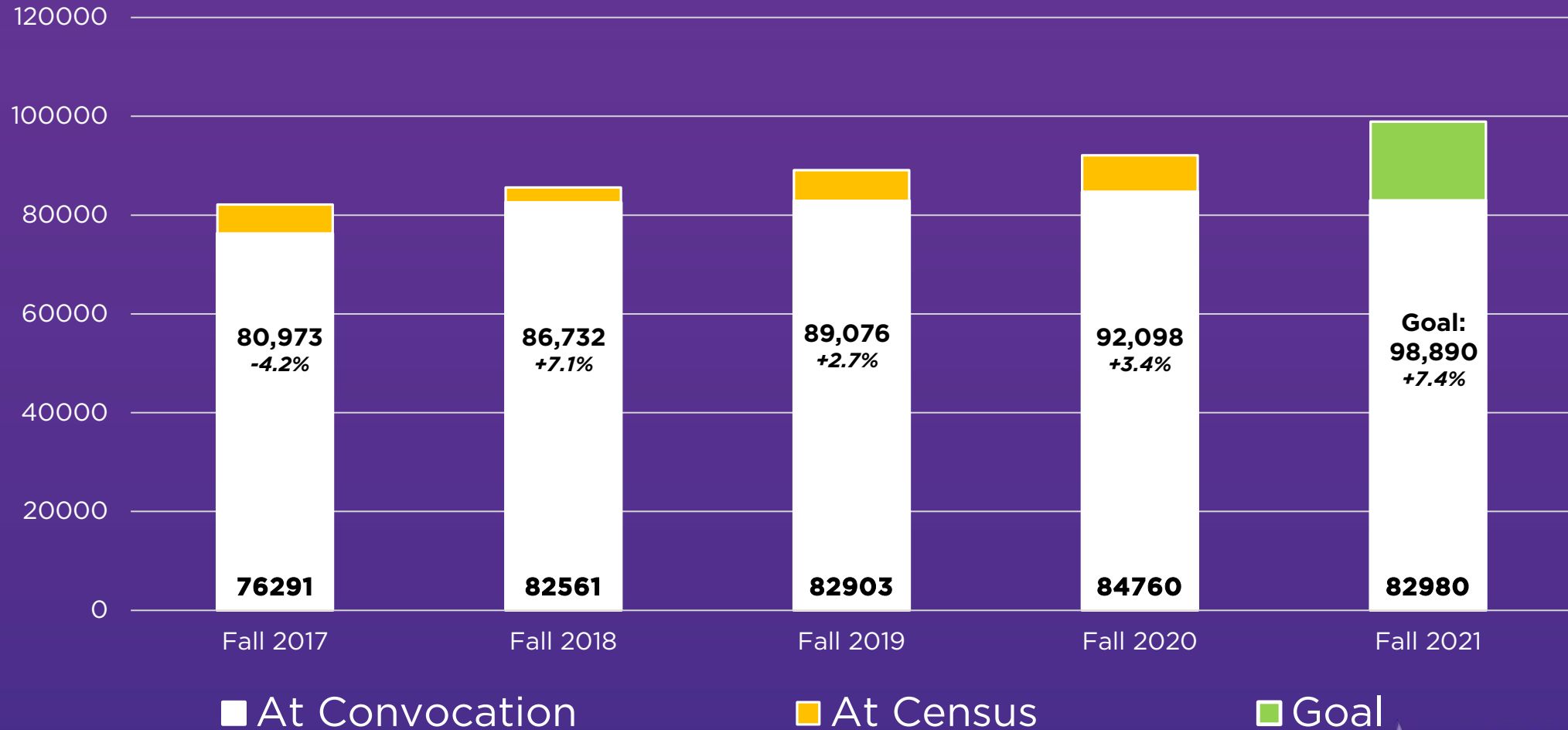
■ At Convocation

■ At Census

■ Goal

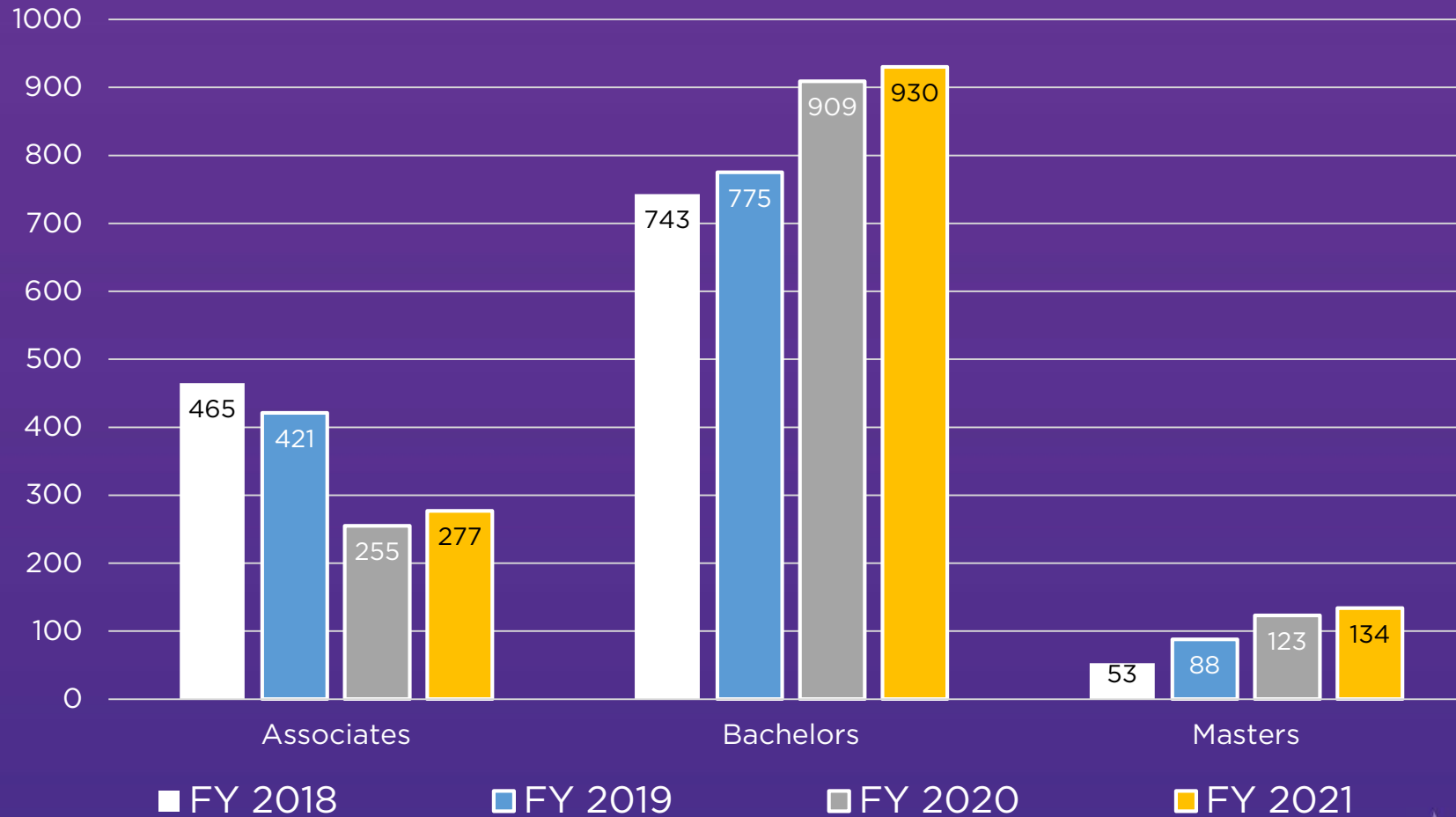
Vital signs: Enrollment

Credit Hours



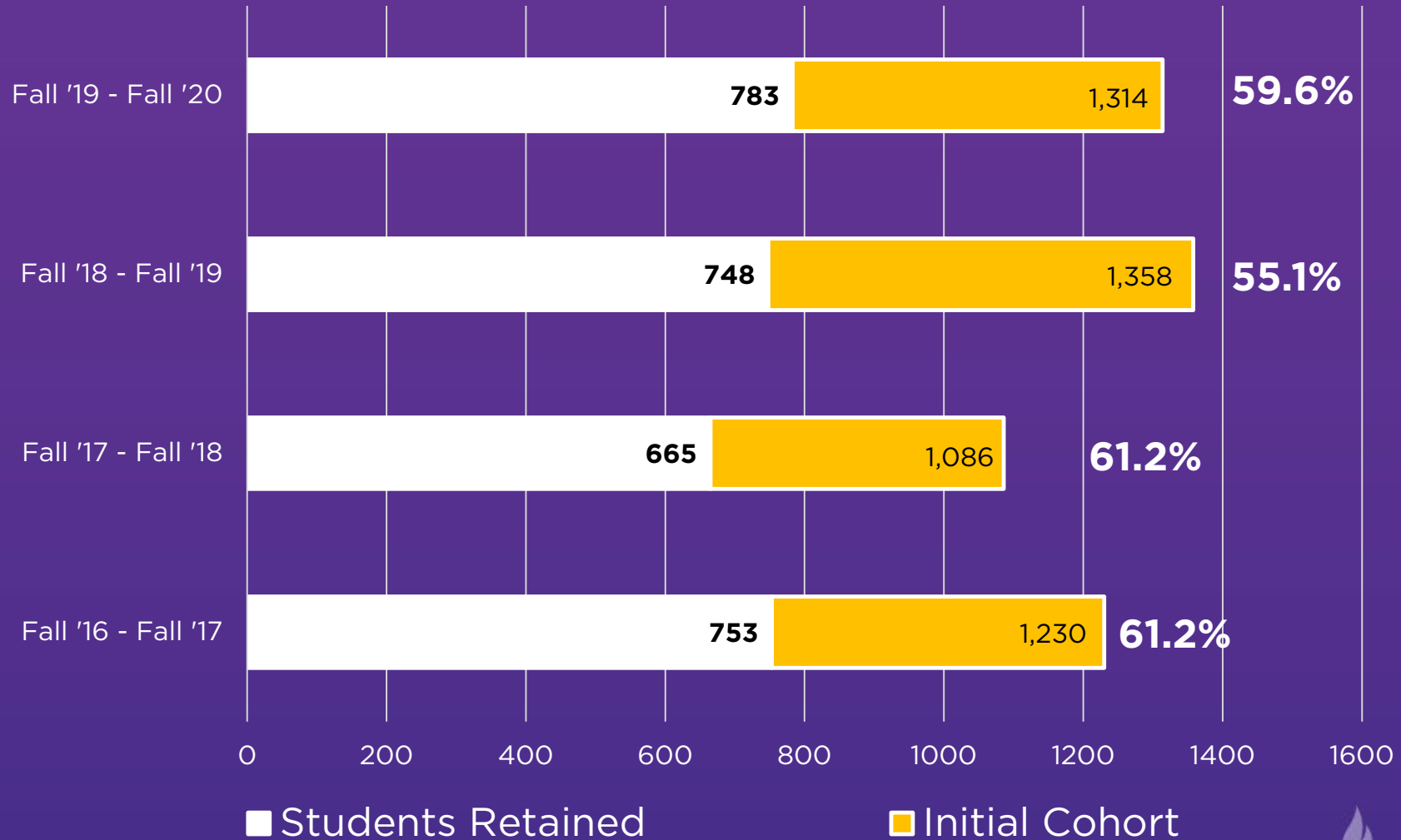
Vital signs: Graduation

No. of Degrees Awarded



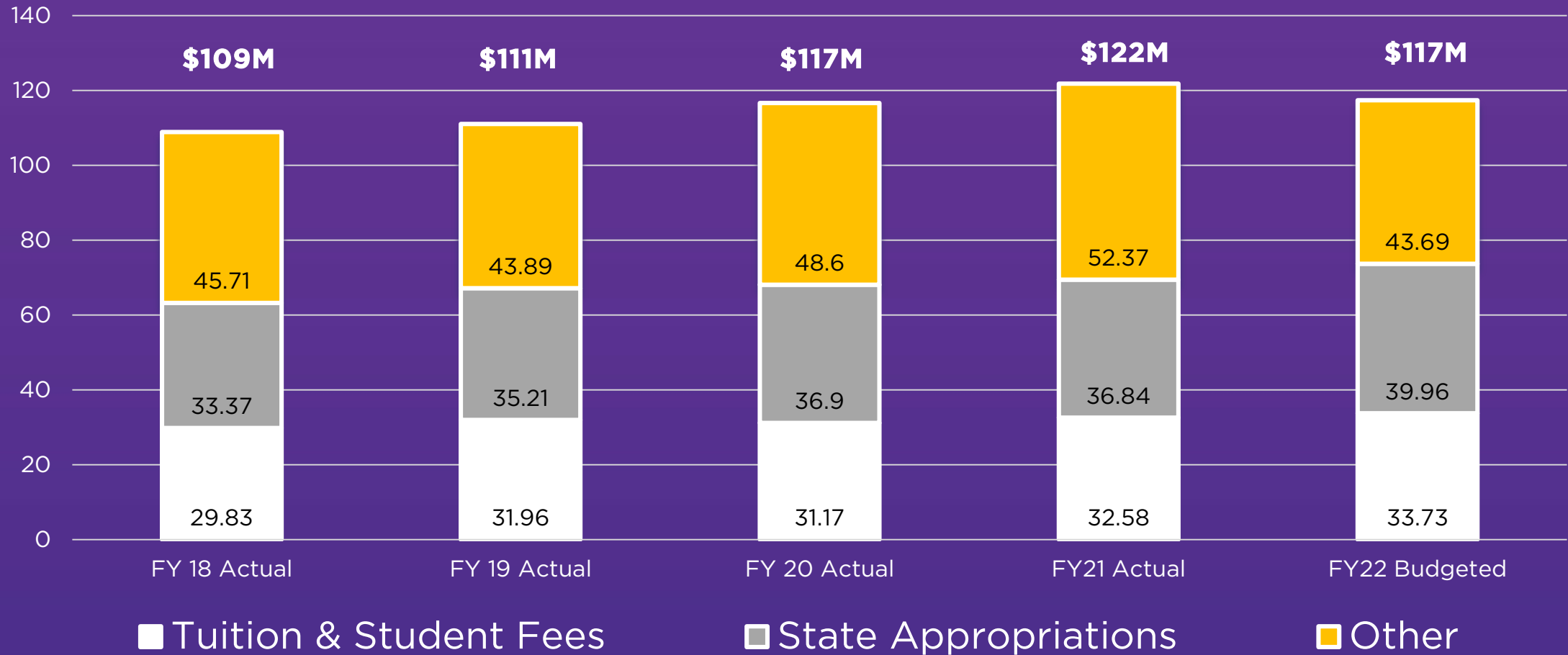
Vital signs: Retention

First-Year Cohort Retention



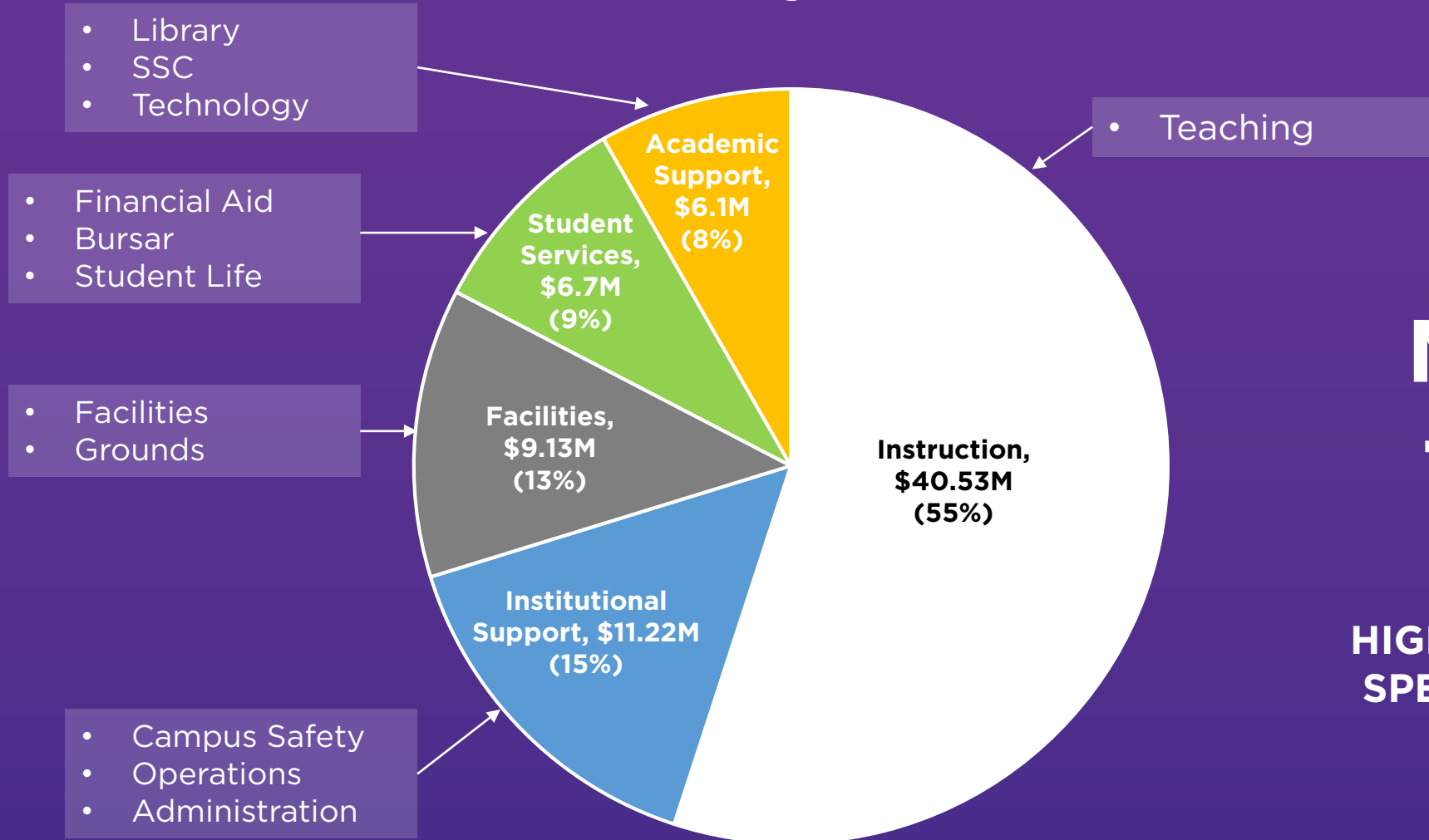
Vital signs: Fiscal

Revenue - In Millions



Vital signs: Operating Dollars at Work

FY22 E&G Budget - In Millions



**MGA#1 in
the USG:**

**HIGHEST % OF TOTAL \$\$\$
SPENT ON INSTRUCTION**

Being Strategic

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Middle Georgia
State University

Strategic Success

10%

← Annual Focus and Priorities

30%

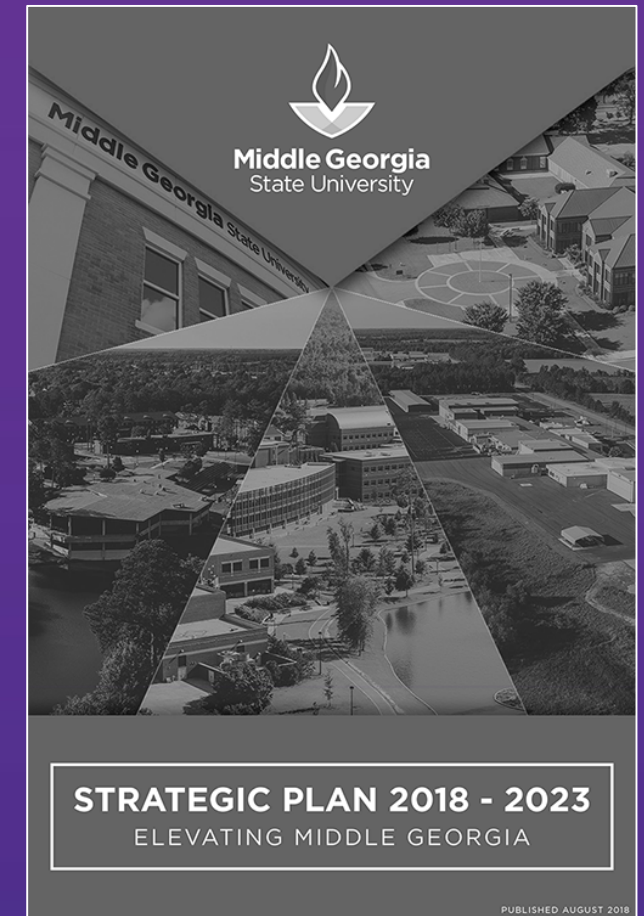
← Multi-year Direction

60%

Daily Best
← Practices

Progress Report: Last Year's Priorities

- Strengthen residence life
- Elevate retention strategies
- Foster a culture of care; strengthen diversity, equity & inclusion
- Grow MGA Direct online degree programs
- Grow in-person programs
- Implement staff CVIG study
- Maintain disaster & relief fund
- Unify & upgrade communications infrastructure
- Launch Greatness Campaign
- Obtain support for academic centers & critical initiatives



<https://www.mga.edu/about/strategic-plan.php>

Sustaining our Academic Strategy



- **Elevation** to SACSCOC V
- Academic **Mindset**
- Campus **Presence**
- Campuses with **Identity**
- **Quality** Instruction

Academic Mindset

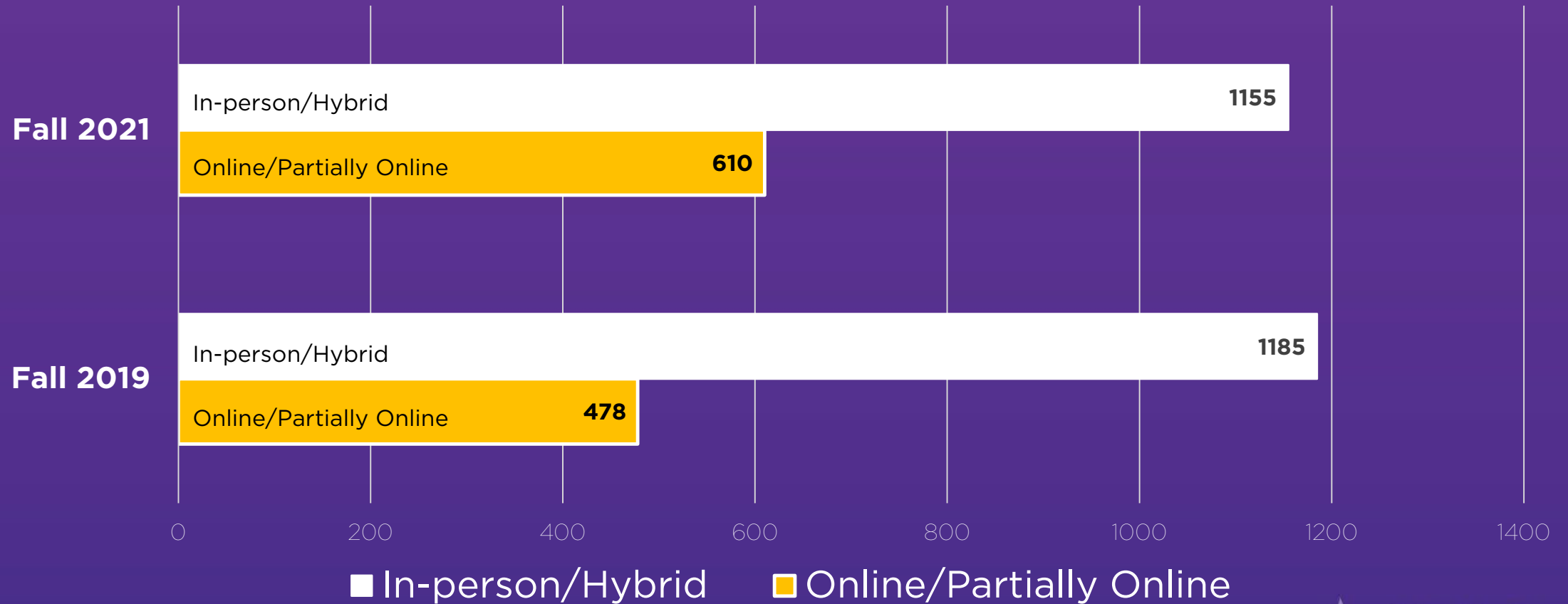
Academic Mindset means being *present* for our students:

- In-person
- Online
- On Campus
- Office and Virtual Support
- In Our Communities
- Momentum Approach to Student Progress until Graduation



Looking ahead: Academic Strategy

Course offerings by mode: Fall 2019, 2021



Economic Strategy

FOR OUR STATE UNIVERSITY

Sustaining MGA's economy in the long term:



TUITION



LEGISLATURE



PHILANTHROPY



GRANTS

Economic Strategy FOR OUR STATE UNIVERSITY



Peyton T. Anderson Enrollment Center, MGA's first building funded entirely through private partnerships

Drivers of ES&S:

- **State University funding model**
- **Enrollment**
- **External Support**
- **Effectiveness & Efficiency**

Campuses with Identity

COCHRAN



Traditional
experience

DUBLIN



Healthcare
focus

EASTMAN



Home of
Aviation

MACON



Professional
identity

**WARNER
ROBINS**



Technology
hub

Focus

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Elevating Middle Georgia

**Grow
enrollment
with purpose**

**Own student
success**

ELEVATING MIDDLE GEORGIA



2018-2023

**Build shared
culture**

Thinking strategically

IMPERATIVE 1: GROW ENROLLMENT WITH PURPOSE

- Strengthen campus presence
- Pedagogical excellence
- Align enrollment, academic delivery and advising



Thinking strategically

IMPERATIVE 2: OWN STUDENT SUCCESS

- SACSCOC V visit; 5th-Year report
- Restore & energize residence life
- Build Academic Mindset
- Pursue State University model
- Establish Centers of Excellence



Thinking strategically

IMPERATIVE 3: BUILD SHARED CULTURE

- Sustain a diverse culture
- Conduct faculty CVIG study
- Employee onboarding & development
- Conclude Greatness Campaign well
- Build support for Athletics



A Heightened Presence

“Presence” is *the* theme for the year...

PHYSICAL



ONLINE



MINDSET



COMMUNITY

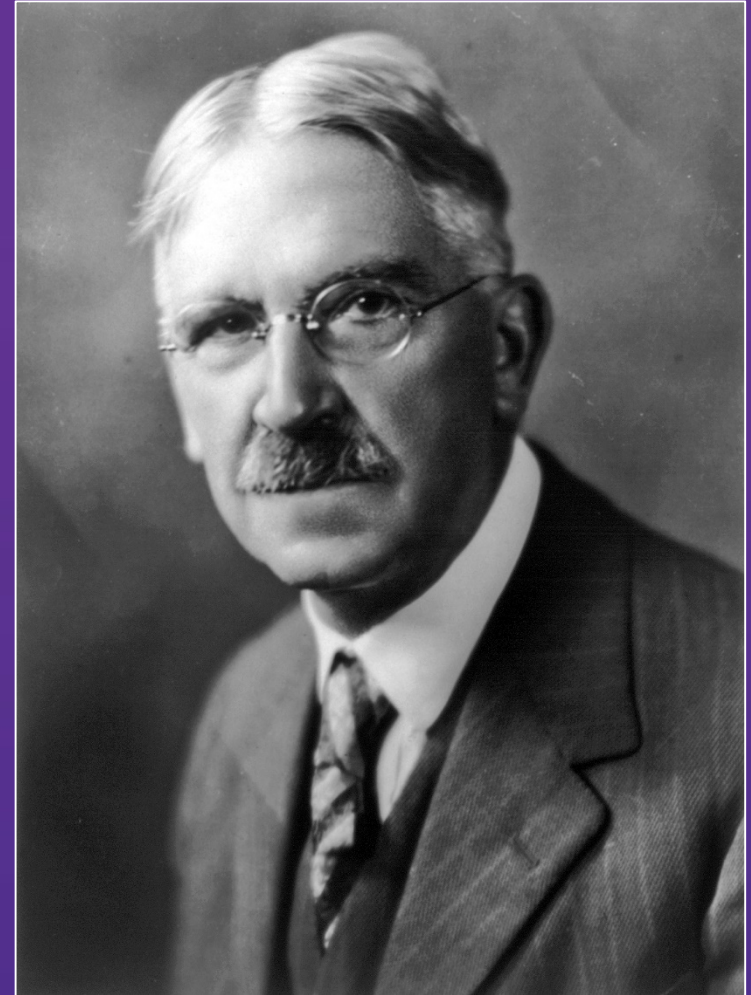


A Heightened Presence

“Education is not preparation for life; education is life itself.”

John Dewey

American Educator and Philosopher





This
is what it's all about

★
PRESIDENT'S
ANNUAL REPORT
2021

And it starts here

Peyton T. Anderson Enrollment Center

