

## MGA

### Academic Program - Course Schedule and Learning Outcomes

Campus: Macon

College/School: School of Business

Department:

Academic Degree: B. S.

Major: Business Administration

Track (if applicable): Marketing

#### What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Analyze and discuss situations involving a global environment and diversity issues.

---

2. Solve complex problems using quantitative and qualitative data.

---

3. Analyze cases containing ethical issues, identify possible courses of action, and discuss the potential outcomes of those actions.

---

4. Understand and apply core concepts in business effectively.

---

5. Communicate effectively in both written and oral formats.

---

#### What courses do I need to take to graduate from this program?

Entering Class	Academic Year		
	Fall (15 hours)	Spring (15 hours)	Summer (varies)
Freshman	ENGL 1101 (Face-to-Face) Area A Math Credit <b>ACCT 2101* (F2F; Online)</b> Area D Lab Science (4 hours) Area E American History Credit	ENGL 1102 (Face-to-Face) Area D Lab Science (4 hours) Area E Political Science Credit <b>ECON 2105* (Online)</b> <b>ACCT 2102* (Face-to-Face)</b>	
Sophomore	Area B Credit (4 hours) Area C Literature Based Elective Area E Elective Area E Elective MATH 1401* (F2F, ONLINE)	ECON 2106 (Face-to-Face) BUSA 2105 (Face-to-Face) Area C Elective ITEC/BUSA 2201 (Face-to-Face) Area E Elective	
Junior	MKTG 3161 (Face-to-Face) MGMT 3141 (Face-to-Face) BUSA 3101 (Face-to-Face) ECON 3175 (Face-to-Face) MGMT 3101 (Face-to-Face)	MKTG 3162 (Face-to-Face) MKTG 3170 (Face-to-Face) FINA 3110 (Face-to-Face) LENB 3135 (Face-to-Face) Business Elective (Face-to-Face)	
Senior	MKTG 4161 (Face-to-Face) MKTG 4163 (Face-to-Face) BUSA 3340 (Face-to-Face) MGMT 3160 (Face-to-Face) MGMT 3165 (Face-to-Face)	MKTG 4198 (Face-to-Face) MGMT 4195 (Face-to-Face) Business Elective (Face-to-Face) General Elective General Elective	

**\*Course in focus area**

#### What jobs have recent graduates received after completing this program?

*Recent Graduates have received jobs with the following employers:*

**Insurance Sales, Curry-Maffett Insurance**

**Marketing Manager Assistant, Youmans Chevrolet**

**Recruiter, Middle Georgia State University**

**Restaurant Manager, Waffle House**

**Entrepreneur/Small Business Owner**

**Manager, Ocmulgee Brew Pub**

**Real Estate Agent/Broker, Realty Unlimited**

**Loan Officer, Mid South Bank**

**Bank Manager, Robins Federal Credit Union**

**Regional Manager, Restaurant & Kitchen Supply**

**Leasing Consultant, Pegasus Residential**