

MGA

Academic Program - Course Schedule and Learning Outcomes

Campus: Online

College/School: School of Business

Department: Management and Marketing

Academic Degree: BSBA

Major: Entrepreneurship

Track (if applicable):

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Can the student identify and deliberate an ethical dilemma?

2. Can the student employ empirical approaches to problem solving?

3. Can the student exhibit professional written and verbal communication skills?

4. Can the student apply technology to specific problems?

5. Can the student demonstrate an understanding of the field in their concentration of study?

What courses do I need to take to graduate from this program?

Entering Class	Academic Year		
	Fall (15 hours)	Spring (15 hours)	Summer (varies)
Freshman	ENGL 1101 MATH 1101/1111 HIST 2111 or 2112 Area B (Perspectives) Area E (Social Science)	ENGL 1102 MATH 1200 Area D Science Area D Science Lab Area C Elective POLS 1101	
Sophomore	ACCT 2101 ECON 2105 Area D Science Area D Science Lab Area C Literature Area E Elective	ACCT 2102 ECON 2106 ITEC/BUSA 2201 BUSA 2105 MKTG 3161	
Junior	FINC 3110 MGMT 3141 BUSA 3340 LENB 3135 MGMT 3101	MGMT 3104 MGMT 3165 MGMT 3160 MGMT 3102 MGMT 4165	
Senior	MGMT 3155 MGMT 4135 MKTG 4161 Major Elective GEN ELEC	ENTR 4950 ENTR 4900 Major Elective ITEC 3400 GEN ELEC	

