Middle Georgia State University Institutional Scorecard (2018-2023)

Imperatives / Strategies / Measurement of Performance	Data Source	Baseline Su&F17, Sp18	Goal FY19	FY20	FY21	FY22	FY23	Goal	Status?
Grow Enrollment with Purpose									
Expand and enrich the face to face student experience									
a. Increase student engagement in the face to face classroom	Student Evaluations	New						4 out of 5	
b. Increase number of face to face students in Macon (and off campus)	Institutional Research	3172	3200					3500	
c. Increase number of face to face students in Cochran	Institutional Research	1637	1700					2000	
d. Increase number of face to face students in Dublin	Institutional Research	337	350					500	
e. Increase number of face to face students in Warner Robins	Institutional Research	699	710					800	
f. Increase number of face to face students in Eastman	Institutional Research	277	290					300	
2. Expand and enrich online instruction into new markets									
a. Increase student engagement in the online classroom	Student Evaluations	New						4 out of 5	
b. Increase number of students enrolled in online programs	Institutional Research	1211	1250					1800	
Own Student Success	- Inducation and Adoption		.200					.000	
Develop academic pipelines and expand degrees									
a. Increase Bachelor's degrees conferred	Institutional Research	741						1000	
b. Increase Master's degrees conferred	Institutional Research	52						200	
c. Increase number of students taking 15 credit hours per semester	Institutional Research	2304						2803	
d. Decrease the institutional DFW Rate	Course Grades	20.1%						19%	
Expand student engagement and experiential learning	Course Grades	20.170						1370	
a. Expand career development, internships, and experiential learning	Career Services	624						797	
b. Increase students who graduate with experiential learning credential	Academic Affairs	487						750	
c. Expand RSOs collaboration in serving students and the community	Student Affairs	56						750	
d. Expand from 1 to 6 Greek organizations	Student Affairs	1						6	
e. Increase number of students engaged in research	Academic Affairs	713						867	
f. Provide cultural, social, and civic engagement on and off campus	Student Affairs	339						440	
g. Expand and improve student wellbeing through programming and services	Student Affairs Student Affairs	20						440	
Build Shared Culture	Student Allans	20						40	
Attract talent and enhance employee development and recognition									
a. Increase employee confidence	Employee Survey	New						4 out of 5	
b. Decrease employee attrition	Human Resources	14%						12%	
Sustain financial health through resourceful fiscal management	Hullian Resources	14 70						1270	
a. Increase need-based aid	Foundation Scholarships	\$330,000						\$750.000	
b. Increase alumni giving	<u> </u>	3%						4.5%	
c. Increase adulting giving c. Increase faculty and staff contributing to annual campaign	Foundation Scholarships Foundation	60%						4.5% 75%	
c. Complete current capital campaign by December 2020								\$11M	
	Foundation	\$3M Begin 2021						Silent	
d. Complete planning and begin silent phase of next campaign by 2023	Foundation								
e. Increase annual campaign to \$1M	Foundation	\$850K						\$1.25M	
f. Decrease the financial aid default rate	Financial Aid	15%						12%	
g. Increase space utilization for growth	Facilities Reporting	2.9 SqFt/CrHr						2.6 SqFt/CrHr	
h. Increase amount in auxiliaries reserve	Finance & Operations	-\$27,000						\$5M	
i. Increase efficiency and effectiveness (Exp./FTE)	Finance & Operations	\$10,320						\$10,100	
7. Cultivate engagement with its local communities	11 6 6	(0.46) 1075						(0. 00) 00==	
a. Increase the number of students who serve in community agencies	Institutional Research	(Sp18) 1870						(Sp23) 2275	
b. Increase the number of faculty and staff who participate in community service	Employee Survey	New						80%	
c. Increase the number of alumni participating in events	Alumni Affairs	3000						4500	