Campus: Fully online College/School: School of Arts and Letters; School of IT Department: English; MCA; School of IT Major: Technical and Professional and Professional Track:

MGA Academic Program - Course Schedule and Learning Outcomes

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

- 1. Students will analyze and evaluate various rhetorical situations and technologies which affect writers' and users' perceptions of written work.
- 2. Students will research, analyze, and evaluate the latest digital environments and web technologies to write and publish in print format and innovative digital platforms.
- 3. Students will analyze and apply advanced theoretical approaches to editing and style.

What courses do I need to take to graduate from this program?

| Entering Class | Academic Year | | |
|----------------|--|--|-----------------|
| | Fall (6-9 hours) | Spring (6 hours) | Summer (varies) |
| Year 1 | English 5106 COMM 5000 ITEC 5300 | NMAC 5108 ENGL 5650 | ITEC 5320 |
| Year 2 | English 5206 Elective (MCOM 5131, e.g.) | Elective (ENGL 6100, e.g.) Elective (COMM 6610, e.g.) | |

All courses are offered fully online.

What jobs have recent graduates received after completing this program?

Graduates of the M.A. in Technical and Professional Writing have taken such jobs as technical writers, marketing specialists, project managers, instructional designers, and college educators.