MGA Academic Program - Course Schedule and Learning Outcomes

Aviation Science and

Campus: Online College/School: School of Aviation Department: Management

Academic Degree: Certificate Major: Technical Ops Management Track (if applicable):

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

- 1. Apply management theory to the management of an airline in the context of business theory and practice.
- **2.** Describe general marketing principles as they relate to the aviation and airline industry.
- **3.** Understand the airline and aviation organization's external relations, internal relations and changes in industrial relations and human resource management.
- **4.** Describe the financial problems facing the Aviation industry.

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Entering Class	Academic Year		
	Fall	Spring	Summer (varies)
Freshman	(9 hours) Airline Technical Operations (3 Cr. Hrs.) Airline Marketing (3 Cr. Hrs.) Aviation Financial Manage (3 Cr. Hrs.)	(3 hours) Globalization and HRM (3 Cr. Hrs.)	
Sophomore			
Junior			
Senior			

What jobs have recent graduates received after completing this program?		
	Recent Graduates have received jobs with the following employers:	
	Many of the graduates in this program are working adults that are looking to advance in their current jobs. Many have or acquire jobs at WRAFB, Gulfstream, and Parker Aerospace after graduation.	
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