



**Middle Georgia
State University**

Title.

Middle Georgia State University Administrative Assessment

Instructions. This form is used to collect administrative assessments for each budgeted unit at Middle Georgia State University (academic and nonacademic units). Departments should include a brief mission statement (describing what they do and who they serve), goals the department or unit is working to accomplish (in a 5 year time frame. Your goals and objectives should be reported out individuals, linked to the plan imperatives and strategies, align with the measurable objectives from the previous year , and defined and measurable objectives for the upcoming year. This form should be completed by each budgeted unit no later than the end of July. NOTE: All fields are required, please place NA or O in response field ONLY if the numbered objective is not being utilized, otherwise full responses are required. Provide ALL necessary information requested to the fullest extent possible, such that a peer reviewer is not required to assume any information not provided. Utilize the provided assessment scoring rubric drafting guideline to evaluate your report prior to submission. https://www.mga.edu/institutional-research/docs/IEB_Administrative_Score_Card.pdf

****Please SUBMIT the form within 30 minutes of opening this page. If you wait too long to submit you may lose your work**** In the event that you need to edit your submission, you may contact the Director of Institutional Effectiveness to secure a custom link to edit and resubmit.

Q1. Submitters Email

jason.williams8@mga.edu

Q2. Who is the person responsible for this report?

Jason Williams

Q3. For which year are you completing this report?

- FY 23 (July 2022-June 2023)
- FY 24 (July 2023-June 2024)
- FY 25 (July 2024-June 2025)

Q4. To which division of the University is your unit assigned?

- Office of the President

- Advancement
- Academic Affairs
- Fiscal Affairs
- Enrollment Management
- Student Affairs

Q5. For which department or area are you reporting? (Ex. Financial Aid, Library, OTR, Athletics, etc)

Athletics and Wellness

Q6. The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, report the mission statement for your department.

-The Office of Recreation and Wellness supports the educational mission of the University through student learning and development by providing quality and comprehensive programs and services that enhance the well-being of members of our campus and surrounding communities.

Q7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.

•ATHLETICS Increase student attendance at all campus athletic events each year of the five year period. • Meet or exceed a graduation rate of 50%, based on the number of student-athletes in the cohort entering the institution five years earlier. • Consistently earn Gold Level recognition in the NAIA Champions of Character program. • Support 50% of the scholarship budget from revenue sources external to the University. • Fully fund the salaries of assistant coaches to the level of our peer group. RECREATION • To engage students through diverse opportunities for fitness, recreation, and wellness. • To develop collaborative partnerships on campus and off campus. • To provide opportunities for developing leadership skills through participation in group fitness, intramural sports, and clubs. • To promote opportunities for civic engagement and service learning for club sports.

Q8. Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY23. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY24.

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The composite GPA for all student-athletes will be 3.1 or greater.

9. Objective 1: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

By the calculation of the overall GPA of all student-athletes who were included on squad lists of all ten MGA intercollegiate teams for AY3.

10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

A cumulative grade point average of 3.0 or above for all student-athletes who practiced or competed on any NAIA-sponsored team during the 22-23 academic year.

11. Objective 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

The target performance level started at 3.0 and has continued to rise each year. Last year the overall student GPA was 3.03.

12. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

Overall student athlete GPA was 3.22.

13. Objective 1: Did your department meet this objective?

- The department did not meet this objective.
- The department met this objective.
- The department exceeded this objective.

14. Objective 1: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

Consistent messaging and support of the coaching staff is important. All of the student-athletes coaches have been monitoring grades closely and having those conversations early to help out our students in need. One thing my staff continues to learn is that every student retains information in a different way. Next year we are coming up with more creative ways to support our student athlete's academics

15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The Department of Athletics will live-stream at least 80% of its home athletic contests on our YouTube channel.

16. Objective 2: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Compare the total number of home contests to the number of live streamed events.

17. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

80% of all home contest.

18. Objective 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

Our data last year showed that we were able to stream 80% of our home matches. We are within the requirement of the NAIA.

19. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

There were 105 home contests during the 2022-2023 academic year. The sports of cross country and tennis are not livestreamed, of which there were 6 contests. Of the remaining 105 events 98, or 88 %, were livestreamed.

20. Objective 2: Did your department meet this objective?

- The department did not meet this objective.
- The department met this objective.
- The department exceeded this objective.

21. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

We have worked with IT on bandwidth issues and will benefit from the changes currently being made here in Cochran. We have also purchased new equipment that will provide a better quality picture. Additionally, we have added software recommended by the Department of New Media that will enhance the experience with time of game and score templates. The addition of hardwiring at some venues has made a dramatic change in the quality of the live feed.

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

There will be a retention rate of student-athletes of at least 25%, based on year-to-year NAIA squad list data.

23. Objective 3: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

Number of non-graduating and non-transferring student-athletes who return to their teams' squad lists for the 22-23 AY.

24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

25 percent was the target.

25. Objective 3: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

The data from last year showed that we retained 60 percent of our student athletes.

26. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

70 percent

27. Objective 3: Did your department meet this objective?

- The department did not meet this objective.
- The department met this objective.
- The department exceeded this objective.

28. Objective 3: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

Metrics were based on the NAIA eligibility lists, which is more accurate in terms of actual team participants. In order to identify problem areas and possibly resolve issues that could lead to student-athletes leaving the institution, a policy was developed that requires all student –athletes who request permission to transfer to first talk with the Director of Athletics. This is an effort to address students' concerns before they actually leave, and to make changes to address areas of concern the students have that might lead to other withdrawals.

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

Increase the footprint and facility usage of the Georgia premier cross country course.

30. Objective 4: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)

We measured this objective by keeping accurate records of every group that uses the facility for a race or practice.

31. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)

40% was the target outcome.

32. Objective 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)

last year we had 4 events that were non team practice.

33. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)

75% with us having a total of 16 events, up from 4 events the previous year.

34. Objective 4: Did your department meet this objective?

The department did not meet this objective.

The department met this objective.

- The department exceeded this objective.

35. Objective 4: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

Other groups that used our facility this year has been the best form of advertisement. Also, our partnership with Visit Macon has also been beneficial with letting others know what we can offer their group. We have mainstreamed a lot of the processes and payments to make it clear what we actually provide when renting our facility.

36. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)

- Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience
- Grow Enrollment with Purpose 2. Expand and enrich online instruction into new markets
- Own Student Success 3. Develop academic pipelines and expand degrees
- Own Student Success 4. Expand student engagement and experiential learning
- Build Shared Culture 5. Attract talent and enhance employee development and recognition
- Build Shared Culture 6. Sustain financial health through resourceful fiscal management
- Build Shared Culture 7. Cultivate engagement with its local communities

37. Please indicate which of the following actions you have taken as a result of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area)(Check all the apply)

- Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community
- Disseminating/Discussing Assessment Results/Feedback to Appropriate External Stakeholders
- Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistanceion 3
- Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc Operational Processes
- Request for Additional Financial or Human Resources
- Customer Service Changes: Communication, Services, etc
- Making Improvements to Teaching Approach, Course Design, Curriculum, Scheduling, other
- Evaluating and/or Revising the Reporting Lines Internal Assessment Processes
- Other

38. Please provide a comprehensive narrative outlining how assessment results are utilized for continuous improvement in this field. Your narrative should address the past, present, and future aspects of assessment, with specific emphasis on how these results inform decision-making and drive improvement efforts.

This helps measure our academics, coaches, and student athletes each year. The past numbers really help motivate us to improve in those area for the future. I believe without the yearly assessments, there would be nothing driving us towards our goals of an athletic department.

39. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)

N/A

40. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

1) Increase branding throughout the facilities by 10% The department will identify areas that still need branding. 2) Over all student athlete GPA increase by 5%. The department will share this goal to the staff for added support. 3) Increase retention rate to 10%. I will get with the staff about this goal as well. I believe with the improvements that we are making, this will be achievable.

41. Optional Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the FY23 as well as outcomes associated with your appraisal of your schools activities.

42. Optional: The following upload portal is available to supplement your report with supportive documentation should you wish to provide any (instruments, data, etc).