Welcome

CONVOCATION 2021
A HEIGHTENED PRESENCE

Middle Georgia State University
Welcome...

• ...to our new faculty and staff colleagues
• ...to our returning faculty and staff colleagues

62 NEW FACULTY AND STAFF HAVE JOINED MGA SINCE JANUARY 2021
Reflecting

CONVOCATION 2021
A HEIGHTENED PRESENCE

Middle Georgia State University
Honoring the Memories

In Memoriam to our lost...

In support of all whose lives have been altered...

In gratitude of all who serve in the pandemic...
Vital signs: **Enrollment**

### Headcount

<table>
<thead>
<tr>
<th>Year</th>
<th>At Convocation</th>
<th>At Census</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td>6746</td>
<td>7,341</td>
<td>-4.8%</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>6966</td>
<td>7,802</td>
<td>+6.3%</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>7338</td>
<td>8,066</td>
<td>+3.3%</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>7487</td>
<td>8,404</td>
<td>+4.2%</td>
</tr>
<tr>
<td>Fall 2021</td>
<td></td>
<td>7608</td>
<td>Goal: 8,750 +4.1%</td>
</tr>
</tbody>
</table>
Vital signs: **Enrollment**

**Credit Hours**

- **Fall 2017**: 76,291 (-4.2%)
- **Fall 2018**: 82,561 (+2.1%)
- **Fall 2019**: 82,903 (+2.7%)
- **Fall 2020**: 84,760 (+3.4%)
- **Fall 2021**: 82,980 (+2.3%)

**Goal: 98,890 (+7.4%)**
Vital signs: Graduation

No. of Degrees Awarded

<table>
<thead>
<tr>
<th>Degree</th>
<th>FY 2018</th>
<th>FY 2019</th>
<th>FY 2020</th>
<th>FY 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associates</td>
<td>465</td>
<td>421</td>
<td>255</td>
<td>277</td>
</tr>
<tr>
<td>Bachelors</td>
<td>743</td>
<td>775</td>
<td>909</td>
<td>930</td>
</tr>
<tr>
<td>Masters</td>
<td>53</td>
<td>88</td>
<td>123</td>
<td>134</td>
</tr>
</tbody>
</table>

FY 2018 | FY 2019 | FY 2020 | FY 2021
Vital signs: Retention

First-Year Cohort Retention

- Fall '19 - Fall '20: 783 retained out of 1,314 initial cohort, 59.6%
- Fall '18 - Fall '19: 748 retained out of 1,358 initial cohort, 55.1%
- Fall '17 - Fall '18: 665 retained out of 1,086 initial cohort, 61.2%
- Fall '16 - Fall '17: 753 retained out of 1,230 initial cohort, 61.2%

Middle Georgia State University
Vital signs: Fiscal

Revenue - In Millions

<table>
<thead>
<tr>
<th>FY 18 Actual</th>
<th>FY 19 Actual</th>
<th>FY 20 Actual</th>
<th>FY 21 Actual</th>
<th>FY 22 Budgeted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Student Fees</td>
<td>State Appropriations</td>
<td>Other</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$109M</td>
<td>$45.71 33.37 29.83</td>
<td>$43.89 35.21 31.96</td>
<td>$48.6 36.9 31.17</td>
<td>$52.37 36.84 32.58</td>
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Vital signs: **Operating Dollars at Work**

**FY22 E&G Budget – In Millions**

- **Instruction, $40.53M (55%)**
- **Student Services, $6.7M (9%)**
- **Academic Support, $6.1M (8%)**
- **Facilities, $9.13M (13%)**
- **Institutional Support, $11.22M (15%)**

**MGA#1 in the USG:**

- HIGHEST % OF TOTAL $$ SPENT ON INSTRUCTION

- Library
- SSC
- Technology
- Financial Aid
- Bursar
- Student Life
- Facilities
- Grounds
- Campus Safety
- Operations
- Administration
Being Strategic

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Middle Georgia State University
Strategic Success

10% → Annual Focus and Priorities

30% → Multi-year Direction

60% → Daily Best Practices

Middle Georgia State University
Progress Report: Last Year’s Priorities

- Strengthen residence life
- Elevate retention strategies
- Foster a culture of care; strengthen diversity, equity & inclusion
- Grow MGA Direct online degree programs
- Grow in-person programs
- Implement staff CVIG study
- Maintain disaster & relief fund
- Unify & upgrade communications infrastructure
- Launch Greatness Campaign
- Obtain support for academic centers & critical initiatives

https://www.mga.edu/about/strategic-plan.php
Sustaining our Academic Strategy

- **Elevation** to SACSCOC V
- **Academic** Mindset
- **Campus** Presence
- **Campuses with Identity**
- **Quality** Instruction
Academic Mindset

Academic Mindset means being present for our students:

- In-person
- Online
- On Campus
- Office and Virtual Support
- In Our Communities
- Momentum Approach to Student Progress until Graduation
Looking ahead: **Academic Strategy**

**Course offerings by mode:** Fall 2019, 2021

- **Fall 2019**
  - In-person/Hybrid: 1185
  - Online/Partially Online: 478

- **Fall 2021**
  - In-person/Hybrid: 1155
  - Online/Partially Online: 610

Middle Georgia State University
Economic Strategy
FOR OUR STATE UNIVERSITY

Sustaining MGA’s economy in the long term:

TUITION

LEGISLATURE

PHILANTHROPY

GRANTS
Economic Strategy
FOR OUR STATE UNIVERSITY

Drivers of ES&S:

• State University funding model
• Enrollment
• External Support
• Effectiveness & Efficiency

Peyton T. Anderson Enrollment Center, MGA’s first building funded entirely through private partnerships
Campuses with Identity

- **COCHRAN**: Traditional experience
- **DUBLIN**: Healthcare focus
- **EASTMAN**: Home of Aviation
- **MACON**: Professional identity
- **WARNER ROBINS**: Technology hub
Focus

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Middle Georgia State University
Thinking strategically

IMPERATIVE 1: GROW ENROLLMENT WITH PURPOSE

• Strengthen campus presence

• Pedagogical excellence

• Align enrollment, academic delivery and advising
Thinking strategically
IMPERATIVE 2: OWN STUDENT SUCCESS

• SACSCOC V visit; 5th-Year report
• Restore & energize residence life
• Build Academic Mindset
• Pursue State University model
• Establish Centers of Excellence
Thinking strategically
IMPERATIVE 3: BUILD SHARED CULTURE

• Sustain a diverse culture

• Conduct faculty CVIG study

• Employee onboarding & development

• Conclude Greatness Campaign well

• Build support for Athletics
A Heightened Presence

“Presence” is *the* theme for the year...

PHYSICAL

ONLINE

MINDSET

COMMUNITY
A Heightened Presence

“Education is not preparation for life; education is life itself.”

John Dewey
American Educator and Philosopher
This is what it's all about

PRESIDENT'S ANNUAL REPORT
2021
And it starts here

Peyton T. Anderson Enrollment Center