

Middle Georgia State University - FY19 – Institutional Action Items

Imperatives / Strategies / Measurement of Success	Responsible Office	Status Q1	Status Q2	Status Q3	Status Q4	Status
Imperative 1) Grow Enrollment with Purpose						
Strategy 1) Expand and enrich the face to face student experience						
Launch division of Enrollment Management	President	Completed. Enrollment Task Force Established.				Done
Create a standing Task Force driving Enrollment and Retention	Academic Affairs and Enrollment Management		Enrollment Task Force (ETF) is established			Done
Strategy 2) Expand and enrich online instruction into new markets						
Launch MGA Direct	Academic Affairs	Programs are identified and under review	Programs are approved	Launching website and beginning recruitment		In Process
Imperative 2) Own Student Success						
Strategy 3) Develop academic pipelines and expand degrees						
Collaborate across divisions on development of academic offerings and five-year program forecast	Academic Affairs	Added B.S. in Rehabilitation Science	Added B.S. in Sport Management		BOR to review in April degrees in...	Done
Expand momentum year, CCG, and G2C efforts to increase student success	Academic Affairs					
Strategy 4) Expand student engagement and experiential learning						
Centralize and structure student co-curricular opportunities	Student Affairs			In progress		In Progress
Imperative 3) Build Shared Culture						
Strategy 5) Attract, retain, develop and recognize talent						
Develop and conduct employee survey (HR)	Human Resources				April launch of Great Colleges to Work For	
Implement and measure outcomes of MGA Advance (HR)	Human Resources					
Strategy 6) Sustain financial health and increase needs-based aid						
Close at least two 7-figure gifts for two new centers by June 2019	Advancement	3 projected. Peyton Anderson	Cultivation	Solicitation of Jones gift. Solicitation of...	Jones gift confirmed for \$800,000	In Progress
Fully fund new enrollment facility	Advancement	58% of funds raised	Naming asks has been made	Proposals and asks being submitted	In Progress	In Progress
Develop plan for addressing \$1M online tuition cut	Fiscal Affairs					Complete
Complete and implement USG Comprehensive Administrative Review	CAR Team					
Expand data integration, training, and assessment into decision-making	ALL					
Strategy 7) Cultivate engagement to elevate the University and the region						
Plan and carry out region-wide MGA Day of Service (SA and HR)	Student Affairs and Human Resources	Planned for November 30, 2018	Executed. 18 community partners; 167 volunteers	Set date for future - 4th Friday of September (9-27-19)		Done