

Middle Georgia State University - FY19 – Academic Affairs - Annual Action Items

Imperatives / Strategies / Measurement of Success	Annual Action Items (who?)	R
Imperative 1) Grow Enrollment with Purpose		
Strategy 1) Expand and enrich the face to face student experience		
a. Increase student engagement in the face to face classroom	<ul style="list-style-type: none"> • Develop and implement a measure for student engagement in face to face setting • Establish a task force on recommendations for building an academic mindset. • Segment online and face to face seats to encourage face to face enrollment • Launch B.S. in Political Science and B.S. in Rehabilitation Science in Cochran • Reformat evening schedule to fit program delivery and expand dual enrollment • Reformat evening schedule to fit program delivery and expand dual enrollment • Implement Delta Propel and other aviation initiatives 	
b. Increase number of face to face students in Macon (and off campus)		
c. Increase number of face to face students in Cochran		
d. Increase number of face to face students in Dublin		
e. Increase number of face to face students in Warner Robins		
f. Increase number of face to face students in Eastman		
Strategy 2) Expand and enrich online instruction into new markets		
a. Increase student engagement in the online classroom	<ul style="list-style-type: none"> • Develop and implement a measure for student engagement in online setting • Establish a task force on recommendations for building an academic mindset • Launch MGA Direct Imperative 	
b. Increase number of students enrolled in online programs		
Imperative 2) Own Student Success		
Strategy 3) Develop academic pipelines and expand degrees		
a. Increase Bachelor's degrees conferred	<ul style="list-style-type: none"> • Expand RPG and Advisement efforts to build out 4 year plans of study • Build program maps in Degree Works whereby year 1 will include completion of thirty credit hours, core English and the required mathematics courses, as well as nine credits in the selected major • Revamp orientation to include an academic introduction to the program/major, building relationship with departmental faculty and integrating career advising with academic advising • Provide intrusive advising and mentoring by establishing and tracking caseloads for professional and faculty advisors • Transition students from 'Undecided' into defined majors/programs of study • Redesign selected gateway courses to improve student outcomes • Add an additional Bachelor's degree • Add one Master's Degree • Develop, disseminate and utilize an electronic dashboard to track progress in student enrollment and student success • Implement corequisite remediation for English and Math 	
b. Increase Master's degrees conferred		
c. Increase number of students taking 15 credit hours per semester		
d. Decrease the institutional DFW Rate		
e. Increase students who graduate with experiential learning credential		
Strategy 4) Expand student engagement and experiential learning		
a. Expand career development, internships, and experiential learning		
b. Expand RSOs collaboration in serving students and the community		
c. Expand opportunities for Greek organizations		
d. Support student scholarship through undergraduate and graduate research		
e. Provide cultural, social, and civic engagement on and off campus		
f. Develop and improve student wellbeing through programming and services		
Imperative 3) Build Shared Culture		
Strategy 5) Attract talent and enhance employee development and recognition		
a. Increase employee confidence and enthusiasm	<ul style="list-style-type: none"> • Establish long-term leadership in Educ. and B. Sciences and Business • Work with the senate to clarify promotion and tenure guidelines and update the faculty handbook 	
b. Decrease employee attrition		
Strategy 6) Sustain financial health through resourceful fiscal management		
a. Increase need-based aid	<ul style="list-style-type: none"> • Repurpose faculty lines to areas of greatest need 	
b. Increase alumni giving		
c. Complete current capital campaign by December 2020		
d. Complete planning and begin silent phase of next campaign by 2023		
e. Increase annual campaign to \$1M		
f. Decrease the financial aid default rate		
g. Increase amount in auxiliaries reserve		
h. Increase efficiency and effectiveness		
i. Increase space utilization for growth		
Strategy 7) Cultivate engagement with its local communities		
a. Increase the number of students who partner with community agencies		
b. Increase the number of faculty and staff who participate in community service		
c. Increase the number of alumni participating in events		