

Middle Georgia State University - FY19 – Student Affairs - Annual Action Items

Imperatives / Strategies / Measurement of Success	Annual Action Items (who?)	Results
Imperative 1) Grow Enrollment with Purpose		
Strategy 1) Expand and enrich the face to face student experience		
a. Increase student engagement in the face to face classroom		
b. Increase number of face to face students in Macon (and off campus)		
c. Increase number of face to face students in Cochran		
d. Increase number of face to face students in Dublin		
e. Increase number of face to face students in Warner Robins		
f. Increase number of face to face students in Eastman		
Strategy 2) Expand and enrich online instruction into new markets		
a. Increase student engagement in the online classroom		
b. Increase number of students enrolled in online programs		
Imperative 2) Own Student Success		
Strategy 3) Develop academic pipelines and expand degrees		
a. Increase Bachelor's degrees conferred		
b. Increase Master's degrees conferred		
c. Increase number of students taking 15 credit hours per semester		
d. Decrease the institutional DFW Rate		
e. Increase students who graduate with experiential learning credential		
Strategy 4) Expand student engagement and experiential learning		
a. Expand career development, internships, and experiential learning	<ul style="list-style-type: none"> • Implement programming to promote mental well-being(SA) • Educate students on holistic health through self-care strategies and specific lifestyle modifications(SA) • Increase participation in wellness visits, classes, intramurals, club sports, and health promotion events by 3% (SA) • Provide CPR and AED training and certification for student athletes.(SA) • Provide programming for tobacco cessation (SA) • Implement programming to promote mental well-being(SA) • Educate students on holistic health through self-care strategies and specific lifestyle modifications(SA) • Increase participation in wellness visits, classes, intramurals, club sports, and health promotion events by 3% (SA) • Provide CPR and AED training and certification for student athletes.(SA) • Provide programming for tobacco cessation (SA) • Add at least one addition Greek letter organization(SA) • Collaborate and engage with community and civic organizations(SA) • Centralize and structure student internship opportunities (SA) • Create an inventory of for-credit and non-credit internship opportunities for dissemination to students, faculty, and staff throughout the university.(SA) 	
b. Expand RSOs collaboration in serving students and the community		
c. Expand opportunities for Greek organizations		
d. Support student scholarship through undergraduate and graduate research		
e. Provide cultural, social, and civic engagement on and off campus		
f. Develop and improve student wellbeing through programming and services		
Imperative 3) Build Shared Culture		
Strategy 5) Attract talent and enhance employee development and recognition		
a. Increase employee confidence and enthusiasm		
b. Decrease employee attrition		
Strategy 6) Sustain financial health through resourceful fiscal management		
a. Increase need-based aid		
b. Increase alumni giving		
c. Complete current capital campaign by December 2020		
d. Complete planning and begin silent phase of next campaign by 2023		
e. Increase annual campaign to \$1M		
f. Decrease the financial aid default rate		
g. Increase amount in auxiliaries reserve		
h. Increase efficiency and effectiveness		
i. Increase space utilization for growth		
Strategy 7) Cultivate engagement with its local communities		
a. Increase the number of students who partner with community agencies	<ul style="list-style-type: none"> • Plan and carry our region-wide MGA Day of Service (SA & HR) 	
b. Increase the number of faculty and staff who participate in community service		
c. Increase the number of alumni participating in events		