convocare

v. (Latin) to come together
Welcome...

Welcome, new faculty and staff, to the growing MGA family!
Vital Signs
Historic & Current
VITAL SIGNS: Enrollment trends

Headcount

Credit Hours
VITAL SIGNS: Headcount

<table>
<thead>
<tr>
<th>Year</th>
<th>At Convocation</th>
<th>At Census</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2015</td>
<td>6,866</td>
<td>7,676</td>
<td>8,150</td>
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<tr>
<td>Fall 2016</td>
<td>6,840</td>
<td>7,714</td>
<td>+.5%</td>
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<tr>
<td>Fall 2017</td>
<td>6,746</td>
<td>7,341</td>
<td>-4.8%</td>
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<tr>
<td>Fall 2018</td>
<td>6,966</td>
<td>7,802</td>
<td>+6.3%</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>7,338</td>
<td>812</td>
<td>+4.5%</td>
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VITAL SIGNS: Credit Hour Production

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<td>82,749</td>
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<tr>
<td>Fall 2016</td>
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<td>Fall 2018</td>
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<td></td>
<td>+7.1%</td>
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VITAL SIGNS:
Financial update

Revenue - in millions

- FY 16 Actual: $103M
- FY 17 Actual: $106M
- FY 18 Actual: $109M
- FY 19 Actual: $111M
- FY 20 Budgeted: $110.5M

- State Appropriations
- Tuition & Student Fees
- All Other
VITAL SIGNS: Graduation

1,335 DEGREES CONFERRED IN THE 2018-19 ACADEMIC YEAR

Largest number of baccalaureate degrees awarded in MGA history!
ELEVATING MIDDLE GEORGIA

Strategic plan review

Strategic imperatives

Last year’s priorities

Division wins...
Remember this?

STRATEGIC PLAN 2018 - 2023
ELEVATING MIDDLE GEORGIA
Remember this?

STRATEGIC PLAN 2018 - 2023
ELEVATING MIDDLE GEORGIA

Remember these?

#1: Grow enrollment with purpose

#2: Own student success

#3: Build shared culture

Strategic imperatives
ELEVATING MIDDLE GEORGIA
Last Year’s Priorities

ACTION #1:
Launch Enrollment Management Division

ACTION #2:
Launch MGA Direct - targeted, fully-online programs

ACTION #3:
Cross-divisional collaboration on Five-year Program Forecast

ACTION #4:
Centralize and structure co-curricular opportunities

ACTION #5:
Implement and measure outcomes of MGA Advance (Professional development)

ACTION #5:
Develop and conduct employee satisfaction survey

ACTION #6:
Develop plan for addressing $1 million online tuition differential cut

ACTION #6:
Close at least two 7-figure gifts and fully fund new enrollment center

ACTION #6:
Complete and implement USG Comprehensive Administrative Review (CAR)

ACTION #7:
Plan and carry out region-wide MGA Day of Service on Friday before MLK Day

ACTIONS #1-3:
Standing action team driving enrollment and retention

ACTIONS #1-7:
Expand data integration, training, and assessment into decision-making
ELEVATING MIDDLE GEORGIA
Last Year's Priorities

ACTION #1: Launch Enrollment Management Division

ACTION #4: Centralize and structure co-curricular opportunities

ACTION #6: Close at least two 7-figure gifts and fully fund new enrollment center

ACTION #2: Launch MGA Direct - targeted, fully-online programs

ACTION #5: Develop and conduct employee satisfaction survey

ACTION #5: Implement and measure outcomes of MGA Advance (Professional development)

ACTION #6: Develop plan for addressing $1 million online tuition differential cut

ACTION #7: Plan and carry out region-wide MGA Day of Service on Friday before MLK Day
Division wins...

- Academic Affairs
- Fiscal Affairs & Operations
- University Advancement
- Student Affairs
- Enrollment Management
Six nursing faculty earned terminal degrees in 2018-19
Earned Aviation Accreditation Board International (AABI) accreditation
MGA THRIVE Summit assembled more than 70 community leaders to discuss the community’s strategic plan
Drs. Wang and Kwak awarded $480,000 National Science Foundation grant for metabolomics research
Finance and Operations

Ryan Greene named youngest-ever President-Elect of National Association of College Auxiliary Services
Enrollment Management

Increased enrollment drove demand for housing - all residence halls at full capacity
Women's tennis team ranked 3rd in academic success among NAIA institutions with a 3.88 GPA
Institutional Advancement

- Charles H. Jones Foundation presented $800,000 gift to purchase additional aircraft for Macon Downtown Airport
- New record for the Annual Fund
The Strategy Ahead

ELEVATING MIDDLE GEORGIA

Priority #1
Priority #2
Priority #3
Priority #4
Priority #5
Priority #6
Priority #7
Priority #1

Perform a comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #1
Priority #2

Successfully launch Corporate and Community Partnerships via MGA Direct

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #2
Priority #3

Pursue with the Board of Regents two new undergraduate and two new graduate degree programs

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #3
Priority #4

Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #4
Priority #5

Develop the compensation and organizational structure for staff

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #5
Priority #6

Pursue a $1 million goal for the Annual Campaign and the public launch of the Greatness Campaign

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #6
Priority #7

Secure state capital requests and implement government relations and campus coordination plans.

ELEVATING MIDDLE GEORGIA
IMPERATIVE #4
STRATEGY #7
A place to grow

As MGA grows, so does its need for facilities - places - where our students can find their greatness. Coming soon...

Macon Campus Road project
Roberts Library renovation
Dillard Hall renovation
New planes at Macon Downtown
Lakeview Pointe
And more!
A place of **welcome**

In partnership with Macon-Bibb County, MGA is helping to improve pedestrian and vehicle safety on the Macon Campus - and making the campus’ “front door” more appealing as well...
A place to study

Renovations in Roberts Library on the Cochran Campus will make the facility more inviting to students and better equipped as a hub for digital learning...
A place of science

Cochran’s Dillard Hall is also receiving upgrades, with new laboratory, classroom, gathering, and office space to meet the growing needs of the School of Health and Natural Sciences...
A place to **soar**

Through the generosity of the Charles H. Jones Foundation, the Macon Downtown Airport will be receiving two new aircraft to double flight training capacity in Macon...
A place to **live** (and learn)

Fall Semester 2020 will see more than 300 more Knights living on the Macon campus at MGA’s new Lakeview Pointe Residence Hall...
A place where **greatness starts**

The University Enrollment Center - where the business of being a student is made simpler and more accessible - is now **fully funded** and will begin construction soon!
WHATEVER YOU DO, OR DREAM YOU CAN, BEGIN IT. BOLDNESS HAS GENIUS AND POWER AND MAGIC IN IT.

- GOETHE

WE ARE WHAT WE REPEATEDLY DO. EXCELLENCE, THEN, IS NOT AN ACT BUT A HABIT.

- ARISTOTLE
Thank you, and Godspeed...

Wear your new MGA pins with pride!
The rest of the day...

**Now:** Picnic - Student Life Center

**2:00 pm:** Divisional Meetings:

- **Academic Affairs** - Recreation and Wellness Center
- **University Advancement** - Administration 207
- **Finance and Operations** - PSC Ballroom 211
- **President's Office** - Hatcher Conference Center Board Room
- **Enrollment Management** - TEB 231
- **Student Affairs** - TEB 203
Now, let's **get up** and get 2019-20 started!
CONVOCATION 2019
AN UPWARD JOURNEY