

**Middle Georgia State University – Strategic Plan FY22 Priorities SCORECARD**

Imperatives / Institutional Priority	Lead Office(s)	Q1	Q2	Q3	Q4
<b>Strategic Imperative 1) Grow Enrollment with Purpose</b>		<b>July 1 – September 31</b>	<b>October 1 – December 31</b>	<b>January 1 – March 31</b>	<b>April 1 – June 31</b>
1. Strengthen Campus Presence – enhance engagement with campus communities, both in-person and online	Student Affairs, Academic Affairs	<ul style="list-style-type: none"> <li>The Academic Master Plan (AMP) is reified through collation and integration of various plans across campus.</li> <li>Attendance Check-ins are a priority with Knight Life app.</li> <li>In-person events with some virtual options</li> </ul>	<ul style="list-style-type: none"> <li>The AMP is built out through FY27 to include new programs, enrollment targets, and budgetary implications.</li> <li>Two In-Person Career Fairs + virtual statewide fair</li> </ul>		
2. Prioritize faculty development initiatives that strengthen the quality of teaching and learning across all modalities	Academic Affairs Human Resources	<ul style="list-style-type: none"> <li>The provost’s office realigned job duties and descriptions to envision an Assistant Provost charged primarily with Faculty Development.</li> </ul>	<ul style="list-style-type: none"> <li>A new Assistant Provost of Faculty Development is identified through a national search to highlight faculty development and enrich an already engaging learning experience.</li> </ul>		
3. Align enrollment, advising, and academic programming to strengthen the sustainability of each campus	Enrollment Management Academic Affairs	<ul style="list-style-type: none"> <li>Enrollment targets, as measured through CHP in programs, were established as a metric for planning and implemented for budgetary decision making.</li> </ul>	<ul style="list-style-type: none"> <li>Campus Identity is highlighted throughout the new Academic Master Plan to help identify areas of focus for future alignment.</li> </ul>		
<b>Strategic Imperative 2) Own Student Success</b>					
4. Host SACSCOC visit that affirms Level 5 institutional status, and submit a	President’s Office, Academic Affairs	<ul style="list-style-type: none"> <li>Supplemental materials prepared and submitted</li> </ul>	<ul style="list-style-type: none"> <li>MGA hosted a SACSCOC virtual visit for Level 5</li> </ul>		

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successful Fifth-Year Interim Report		to SACSCOC. Site visit scheduled for October.	institutional status with no recommendation		
5. Restore and re-invigorate the residential experience for consistent quality across campuses	Student Affairs	<ul style="list-style-type: none"> <li>The Quality Assurance Plan was created</li> </ul>	<ul style="list-style-type: none"> <li>The Quality Assurance Plan was completed</li> </ul>		
6. Build the Academic Mindset across the University culture and community as a continuation of our Momentum Plan	Academic Affairs	<ul style="list-style-type: none"> <li>Academic Mindset training was developed and promoted at numerous events and a 3-minute video was created and placed in D2L for all students.</li> <li>Redesigned orientation to meet build mindset, purposeful choice, and sense of belonging.</li> </ul>	<ul style="list-style-type: none"> <li>Each academic school developed a mindset plan for their students across the four years of undergraduate experience.</li> <li>Banners with motivational quotes have been produced and set up in the Cochran Library to provide encouragement to students.</li> </ul>	<p><i>In addition to the USG Mindset survey that is shared with all first-year students, MGA will be surveying sophomores, juniors, as well as seniors, on mindset elements during the spring semester.</i></p>	
7. Pursue an economic model befitting a USG State University, to ensure sustainable support for student learning	President's Office	<ul style="list-style-type: none"> <li>Prepared and submitted a supplementary budget request to USG to increase student services.</li> </ul>	<ul style="list-style-type: none"> <li>President has had follow-up discussions with USG regarding request.</li> </ul>		
8. Establish Centers of Excellence in Schools, for faculty and student access to scholarship and community engagement	Academic Affairs	<ul style="list-style-type: none"> <li>An assessment of current centers was undertaken.</li> <li>GA center for culture proposal was revisited.</li> </ul>	<ul style="list-style-type: none"> <li>Hired an Assistant Provost of Faculty Development tasked with starting a Center for Excellence in Teaching and Learning.</li> <li>Ongoing detailed discussions about the</li> </ul>		

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			GA Center for Culture and Progress. <ul style="list-style-type: none"> <li>Further review of the Center for Economic Analysis ongoing.</li> </ul>		
<b>Strategic Imperative 3) Build Shared Culture</b>					
9. Sustain a diverse culture of physical, mental, emotional, and social well-being for all the MGA community	Human Resources, Student Affairs	<ul style="list-style-type: none"> <li>Implemented 3 Fresh Check Events (C,M,&amp;WR).</li> <li>CCLD recruited, selected, &amp; trained 25 iLEAD Peer Educators.</li> <li>200 Students, Faculty, &amp; Staff QPR trained.</li> <li>Development of Diversity Certificate pathway for students through Knight Life.</li> <li>Development of Understand Representative training modules.</li> <li>Covid Vaccine events.</li> </ul>	<ul style="list-style-type: none"> <li>Implemented 2 Fresh Check Events (E &amp; D).</li> <li>iLEAD Peer Educators worked Fresh Check, Student Expo, Student Success Fest &amp; promoted BeWell to peers.</li> <li>Institutional Team to Mental Health Summit &amp; launched Kognito online simulation modules to train campus community to help others in distress.</li> <li>3 campus - Are You IN? Inclusive Conversations.</li> <li>Cultural Awareness events.</li> <li>Covid vaccine, Flu Shots &amp; AIDS testing events.</li> </ul>		
10. Conduct a CVIG faculty salary study and develop a faculty salary plan for FY23	Human Resources, Academic Affairs	<ul style="list-style-type: none"> <li>CVIG study team formed.</li> </ul>	<ul style="list-style-type: none"> <li>CVIG Team met several times Fall semester. MGA Data submitted to CVIG.</li> </ul>		
11. Develop onboarding and career-pathway	Human Resources	<ul style="list-style-type: none"> <li>New Executive Director of HR started July 1<sup>st</sup>.</li> </ul>	<ul style="list-style-type: none"> <li>ED presented plans to cabinet for onboarding.</li> </ul>		

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programs for employee success and growth					
12. Conclude the Greatness Capital Campaign, surpassing goal, and begin planning for future philanthropic priorities	Development	<ul style="list-style-type: none"> <li>Annual Capital Campaign conducted and concluded.</li> </ul>	<ul style="list-style-type: none"> <li>Greatness Campaign will conclude at Gala the end of November 2021.</li> <li>Met and exceeded \$11m target</li> </ul>		
13. Build support for Athletics to inspire pride and loyalty on our campuses and in our communities	Student Affairs, Development	<ul style="list-style-type: none"> <li>Began development of an alumni plan to encourage athletic attendance.</li> </ul>	<ul style="list-style-type: none"> <li>Posted Annual Giving job description.</li> <li>Developing Athletic Strategic Plan.</li> </ul>		