

Middle Georgia State University Institutional Scorecard (2018-2023)

Imperatives / Strategies / Measurement of Performance	Data Source	Baseline Su&F17, Sp18	FY19 (as of 1/19)	FY20	FR21	FY22	FY23	Goals	Status?
Grow Enrollment with Purpose									
1. Expand and enrich the face to face student experience									
a. Increase student engagement in the face to face classroom	Student Evaluations	New						4 out of 5	
b. Increase number of face to face students in Macon (and off campus)	Institutional Research	3172	3064					3500	
c. Increase number of face to face students in Cochran	Institutional Research	1637	1735					2000	
d. Increase number of face to face students in Dublin	Institutional Research	337	322					500	
e. Increase number of face to face students in Warner Robins	Institutional Research	699	735					800	
f. Increase number of face to face students in Eastman	Institutional Research	277	345					300	
2. Expand and enrich online instruction into new markets									
a. Increase student engagement in the online classroom	Student Evaluations	New						4 out of 5	
b. Increase number of students enrolled in online programs	Institutional Research	1211	1590					1800	
Own Student Success									
3. Develop academic pipelines and expand degrees									
a. Increase Bachelor's degrees conferred	Institutional Research	741	420					1000	
b. Increase Master's degrees conferred	Institutional Research	52	33					200	
c. Increase number of students taking 15 credit hours per semester	Institutional Research	2304	1876					2803	
d. Decrease the institutional DFW rate	Course Grades	20.10%	21.70%					19%	
4. Expand student engagement and experiential learning									
a. Expand career development, internships, and experiential learning	Career Services	624	976					797	
b. Increase students who graduate with experiential learning credential	Career Services	487	312					750	
c. Expand RSOs collaboration in serving students and the community	Student Affairs	56						75	
d. Expand from 1 to 6 Greek organizations	Student Affairs	1	2					6	
e. Increase number of students engaged in research	Academic Affairs	713	648					867	
f. Provide cultural, social, and civic engagement on and off campus	Student Affairs	339	218					440	
g. Expand and improve student wellbeing through programming and services	Student Affairs	20	34					40	
Build Shared Culture									
5. Attract talent and enhance employee development and recognition									
a. Increase employee confidence	Employee Survey	New						4 out of 5	
b. Decrease employee attrition	Human Resources	14%						12%	
6. Sustain financial health through resourceful fiscal management									
a. Increase need-based aid	Foundation Scholarships	\$330,000	\$350,000					\$750,000	
b. Increase alumni giving	Foundation Scholarships	3%	1%					4.50%	
c. Increase faculty and staff contributing to annual campaign	Foundation	60%	52%					75%	
d. Complete current capital campaign by December 2020	Foundation	\$3M	\$5.2M					\$11M	
e. Complete planning and begin silent phase of next campaign by 2023	Foundation	Begin 2021	Begin 2021					Silent	
f. Increase annual campaign to \$1M	Foundation	\$850K	\$879,000					\$1.2M	
g. Decrease the financial aid default rate	Financial Reports	15%	12.80%					12%	
h. Increase space utilization for growth	Facilities Reporting	2.9 SqFt/credit hr	2.9 SqFt/credit hr					2.6 SqFt/ credit hr	
i. Increase amount in auxiliaries reserve	Finance & Operations	-\$27,000						\$5M	
j. Increase efficient and effectiveness (Exp./FTE)	Finance & Operations	\$10,320	\$10,901					\$10,100	
7. Cultivate engagement with its local communities									
a. Increase the number of students who serve in community agencies	Institutional Research	(Sp 18) 1870						(Sp 23) 2275	
b. Increase the number of faculty and staff who participate in community service	Employee Survey	New						80%	
c. Increase the number of alumni participating in events	Alumni Affairs	3000	1600					4500	