

The Strategy Ahead

Elevating Middle Georgia

Priority #1

Priority #7

Priority #2

Priority #6

Priority #3

Priority #5

Priority #4

Priority #1

Perform a comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #1

Priority #2

Successfully launch Corporate
and Community Partnerships
via MGA Direct

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #2

Priority #3

Pursue with the Board of Regents two new undergraduate and two new graduate degree programs

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #3

Priority #4

Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #4

Priority #5

Develop the compensation and organizational structure for staff

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #5

Priority #6

Pursue a \$1 million goal for the Annual Campaign and the public launch of the Greatness Campaign

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #6

Priority #7

Secure state capital requests and implement government relations and campus coordination plans.

ELEVATING MIDDLE GEORGIA
IMPERATIVE #4
STRATEGY #7