The Strategy Ahead
Elevating Middle Georgia
Priority #1

Perform a comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students.

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #1
Priority #2

Successfully launch Corporate and Community Partnerships via MGA Direct

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #2
Priority #3

Pursue with the Board of Regents two new undergraduate and two new graduate degree programs

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #3
Priority #4

Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #4
Priority #5

Develop the compensation and organizational structure for staff

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #5
Priority #6

Pursue a $1 million goal for the Annual Campaign and the public launch of the Greatness Campaign

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #6
Priority #7

Secure state capital requests and implement government relations and campus coordination plans.

ELEVATING MIDDLE GEORGIA
IMPERATIVE #4
STRATEGY #7