

**MGA – Academic Program  
Assessment Plan and Curriculum Map**

On which campuses is the program offered? Macon/Cochran College/School: MGA/SOHS Department: Health Services Administration  
 Academic Degree: Bachelor Major: HLSA Track (if applicable): \_\_\_\_\_

**Assessment Plan**

**How will a student know they are learning what they need to learn to be successful when they graduate?**

*Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.*

	<b>Learning Outcome</b>	<b>Assessment Types</b>	<b>Data Collection Points*</b>	<b>Target Performance</b>
<b>Learning Outcome 1</b>	<b>Students will apply critical analysis skills to contemporary health issues through evaluation of research and have a basic understanding of the healthcare system and the environment in which healthcare managers and providers function.</b>	Article Critique EXAM	Junior Year HLSA 3000 HLSA 3310	85% of students will earn a score of 75% or higher on the identified assessment
<b>Learning Outcome 2</b>	<b>Students will demonstrate the ability to apply business principles, including monitoring quality, systems thinking, human resources and financial management, to the healthcare environment.</b>	ASSIGNED PROJECT (Can you be more specific with the project description?) Strategic Plan Project	(During what year...Junior Year? And in which course? Junior Year HLSA 3320 HLSA 3360 HLSA 4100 HLSA 4410 HLA 4470 HLSA 4480	85% of students will earn a score of 75% or higher on the identified assessment
<b>Learning Outcome 3</b>	<b>Students will illustrate their ability to communicate clearly and concisely with internal and external customers, establish and maintain relationships, and facilitate constructive interactions with individuals and groups.</b>	Assigned Project/EXAM (Can you be more specific with the project description?) Case Study	(During what year...Junior Year? And in which course(s)? Junior Year HLSA 3380	85% of students will earn a score of 75% or higher on the identified assessment
<b>Learning Outcome 4</b>	<b>Students will be able to appraise the abilities of leaders to inspire individual and organizational</b>	Presentation	(During what year...Junior Year? And in which course(s)? Junior Year	85% of students will earn a score of 75% or higher on the identified assessment

