**Requirements for the Degree of Bachelor of Arts**  
New Media and Communication  
College of Arts & Sciences

| Academic Year | Required Hours and Grade Point Average | BA in New Media and Communication  
Department of Media, Culture  
and the Arts |
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<tr>
<td>2017 - 2018</td>
<td>Minimum Degree Hours ................................. 120</td>
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<td>Minimum Academic Good Standing Grade Point Average........... 2.00</td>
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<td>Minimum Overall Grade Point Average Required in Major............ 2.00</td>
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<td>Minimum Overall Grade Point Average in Upper Division Courses........ 2.00</td>
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Please Note:
While substantial effort will be made to insure accuracy of the material stated herein, Middle Georgia State University reserves the right to change any provision listed in this program of study, including but not limited to academic requirements for graduation, without actual notice to individual students. Every effort will be made to keep students apprised of such changes. If these degree requirements diverges from or conflicts with University System of Georgia Board of Regents (BoR) policy, BoR policy will always take precedence.

1. Essential Skills courses must be completed in the first 30 hours of coursework. 
2. MGSC students will take 30 hours per year to complete this program in 4 years. 
3. Earn a “C” or better in COMM 1110, COMM 2202/MCOM 1135, MCOM 2131, and ITEC 2215. 
4. Before taking CLEP or DSST consult with your advisor prior to the exam to make sure it will fit in the degree program. Additional directives: [http://www.mga.edu/testing-services/](http://www.mga.edu/testing-services/)

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<th>Subject</th>
<th>Requirements</th>
<th>Upper Division Requirements: 60 hours</th>
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| Core Curriculum Requirements: 60 hours | New Media and Communication Theory: 9 Hours  
• COMM 3010 - Communication Theory  
• NMAC 3460 - Media Criticism  
• NMAC 4460 - Senior Seminar: New Media |
| AREA A: Essential Skills 9 Hours | New Media Production: 21 Hours  
Take the following:  
• NMAC 3145 - Digital Media Studio  
• ITEC 3236 - Interactive Digital Media  
• NMAC 4483 - Capstone Professional Portfolio |
| AREA B: Institutional Options 4 hours | Take three of the following:  
• NMAC 3600 - Digital Storytelling  
• NMAC 3651 - Digital Photography and Criticism  
• NMAC 4450 - Visual Rhetoric: Principles of Production  
• NMAC 4451 - Advanced Video Production: Broadcast Forms  
• MCOM 3131 - Newswriting Practicum: Print and TV News Production |
| AREA C: Humanities Electives 6 Hours | Take one of the following:  
• ITEC 4230 - Graphic Imaging  
• ITEC 4238 - 2D Computer Animation  
• ITEC 4237 – 3D Modeling |
| AREA D: Science, Math Technology 11 hours | Communications and Culture: 15 Hours  
Take four of the following writing-intensive courses:  
• COMM 3015 - Intercultural Communication in a Global Society  
• COMM 3205 – Advanced Interpersonal Communication  
• COMM 4010 – Rhetoric and Argumentation  
• CRWR 3040 - Intermediate Fiction Writing |

**Additional directives:**  
[http://www.mga.edu/testing-services/](http://www.mga.edu/testing-services/)
AREA F: Major Field
18 Hours

A grade of at least a "C" in the following:
COMM 1100 – Human Communication
COMM 1110 - Public Speaking
COMM 2202 - Mass Communications Survey
COMM 2203 – Intro to Human Communication
MCOM 2131 - News Writing and Reporting
ITEC 2215 - Introduction to Information Technology
or
ITEC 2201 - Business Information Applications
One elective from core curriculum Areas A-E

• CRWR 3700 - Creative Non-fiction
• CRWR 4040 - Advanced Fiction Writing
• NMAC 3108 - Writing for Digital Media
• NMAC 4481 - Film Analysis
• ENGL 3106 – Professional Writing and Comm
• MCOM 3030 – Public Relations
• HUMN 4482 - Popular Culture
• HUMN 3010 - Introduction to Cultural Studies
or
• HUMN 4471 - Comparative Cultures
or
• HUMN 4472 - Studies in Culture
• HUMN 3999 - Special Topics

Electives (15 Hours)
Take five of the following:
• Any 2000, 3000 or 4000 level COMM, CRWR, ENGL, HUMN, IDS, MCOM, or NMAC course
• Any 2000, 3000 or 4000 level ITEC course with permission of NMAC Coordinator
• NMAC 4470 - Student Editor Internship
• NMAC 4471 - Off-Campus Internship

NOTE: UNLESS NOTED, ALL CLASSES LISTED ABOVE ARE THREE (3) CREDIT HOURS