

Bachelor of Arts in Media & Communication – Sports Broadcasting

Freshman and Sophomore years, you will be taking general education courses Core IMPACTS. Core IMPACTS supports your future success and prepares you for upper-level courses and your career!

Freshman & Sophomore Years

TERM 1

ENGL 1101 Composition I
Math
Institutional Elective
NMAC 2145 Intro to Media Production*
Humanities Elective

TERM 2

ENGL 1102 Composition II
STEM Elective
POLS 1101 American Government
MCOM 2200 Intro to Public Relations
COMM 1110 Public Speaking

TERM 3

ENGL 2xxx Humanities Literature Elective
MCOM 2131 News Writing and Reporting
NMAC 2108 Intro to Social Media
Lab Science
HIST 2111/2112 U.S. History

TERM 4

COMM 1100 Human Communication
Social Science Elective
Social Science Elective
Lab Science
COMM 2202 Intro to Mass Communication

Milestones

Earn a grade of “C” or higher in English, Math, COMM, NMAC and MCOM courses.

Satisfy: 15 credit hours a semester or take summer courses. Meet with your advisor at least once each semester.

Get Involved: Visit [Knight Life](#) for information on Clubs and Organizations like Knights Academy & Knights of Success.

Career Connection: Take a career assessment & review with a career advisor at the [CCLD](#).

Summer Semester: Take courses and get ahead!



*Skills to Add to Your
Resume and LinkedIn*

Skills Gained During Freshman & Sophomore Year

Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving
Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective - Taking

Junior & Senior Years

TERM 5

NMAC 3600 Digital Storytelling
Upper-Level Elective
NMAC 3460 Media Criticism
NMAC 3010 Media Ethics
NMAC 3500 or NMAC 3651

TERM 6

COMM 3010 Communication Theory
IDS 4080 Sports, Media & Culture
MCOM 3030 Public Relations
Upper-Level Elective
Upper-Level Elective

TERM 7

COMM 3050 Persuasion & Strategic Comm
MCOM 4472 Sports Internship
Upper-Level Elective
Upper-Level Elective
MCOM 3141 Sports Broadcast Writing

TERM 8

NMAC 4483 Capstone Professional Portfolio
NMAC 5563 Sports Documentary Film
NMAC 3108 Writing for Digital Media
Upper-Level Elective

Milestones

A grade of “C” or higher is required in all COMM, NMAC, MCOM and upper-level courses (3000/4000 level courses).

Career Connection: Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.

Graduate: Apply and prepare for graduation at the end of TERM 6! 