

## MGA

### Academic Program - Course Schedule and Learning Outcomes

Health Services

Campus: Cochran

College/School: School of Business

Department: Administration

Academic Degree: Bachelor

Major: Sports Management

Track (if applicable):

#### What are the Program Learning Outcomes?

*A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.*

1. Students will gain an overall understanding of the sport industry in the areas of health promotion and education, legal, marketing, facilities, operations, and financial.

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2. Students will understand the primary concepts impacting the sport industry in legal aspects related to current laws and regulations which impact sport as related to all levels from youth and amateur sports to professional sports.

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3. Students will gain an understanding of the promotional aspects of health and sport to be able to understand the ways by which businesses provide educational experiences as well as recreational experiences through the business of sport.

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4. Students will be provided guidance in the development of resume, online social presence, and other areas which employers will review in consideration of hiring in the sport industry.

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5. Students will gain hands-on experience through the internship process on-campus or off-campus, based on their professional goals, in order to gain a better understanding of the business of sport

#### What courses do I need to take to graduate from this program?

Entering Class	Academic Year		
	Fall (15 hours)	Spring (15 hours)	Summer (varies)
Freshman	Course (Delivery Format) ENGL 1101 (Face-Face, Online, Hybrid) MATH 1001 (1111) (Face-Face, Online) HS 1003* (Face-Face, Online) POLS 1101 (Face-Face, Online, Hybrid)	ENGL 1102 (Face-Face, Online) BIOL 1001K/L* (2107 K/L) (Face-Face) PSYC 1101* (Face-Face, Online, Hybrid) ARTS/COMM/HUMN (Face-Face, Online, Hybrid) SOCI 1101 (Face-Face, Online, Hybrid)	
Sophomore	ENGL 2111 (2112) (Face-Face, Online, Hybrid) BIOL 1002K/L (2107 K/L) (Face-Face) AREA F ELECTIVE 1 (Face-Face, Online, Hybrid) HIST 2111- Online, Face-Face) PSYC 2103 (Face-Face, Online, Hybrid)	AREA D Elective (Face-Face, Online) AREA F ELEC 2 (Face-Face, Online, Hybrid) ITEC 2201 (Face-Face, Online) HLSA 3100 (P-Online) HLSA 3310 (P-Online)	
Junior	ACCT 2000 (Face-Face, Online) BUSA 2105 SMGT 3400 (Cochran) SMGT 4010 (Cochran) Open Elective	ECON 1101 SMGT 4020 (Cochran) SMGT 4030 (Cochran) MKTG 3161 MGMT 3141	Open Elective Open Elective Open Elective

Senior	Business Elective Business Elective SMGT 3900 SMGT 4440 Open Elective	SMGT 4605 Business Elective Business Elective Open Elective Open Elective	
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**\*Courses in focus area**