MGA

Academic Program - Course Schedule and Learning Outcomes

Campus: Cochran  
College/School: School of Business  
Department:  
Academic Degree: B. S.  
Major: Business Administration  
Track (if applicable): Gen. Business

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Analyze and discuss situations involving a global environment and diversity issues.
2. Solve complex problems using quantitative and qualitative data.
3. Analyze cases containing ethical issues, identify possible courses of action, and discuss the potential outcomes of those actions.
4. Understand and apply core concepts in business effectively.
5. Communicate effectively in both written and oral formats.

What courses do I need to take to graduate from this program?

<table>
<thead>
<tr>
<th>Entering Class</th>
<th>Academic Year</th>
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<tbody>
<tr>
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<td>Fall (15 hours)</td>
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| Freshman       | ENGL 1101 (Face-to-Face)  
Area A Math Credit  
Area B Credit (4 hours)  
Area D Lab Science (4 hours)  
Area E American History Credit  | ENGL 1102 (Face-to-Face)  
Area D Lab Science (4 hours)  
Area E Political Science Credit  
Area E Elective  |  |
| Sophomore      | ACCT 2101 (Face-to-Face)  
ECON 2105 (V-CON; Online)  
Area C Literature Based Elective  
Area D Elective  
BUSA 2105 (V-CON; Online)  | ACCT 2102 (Face-to-Face; Online)  
ECON 2106 (V-CON; Online)  
BUSA/ITEC 2201 (Online)  
Area C Elective  |  |
| Junior         | MKTG 3161 (V-CON; Online)  
MGMT 3141 (V-CON; Online)  
BUSA 3101 (V-CON; Online)  
ECON 3175 (V-CON; Online)  
MGMT 3101 (V-CON; Online)  | FINA 3110 (P-Online; Online)  
LENB 3135 (Online)  
ACCT 3000/4000 (Online)  
MGMT 3000/4000 (Online)  
MKTG 3000/4000 (Online)  |  |
| Senior         | BUSA 3340 (Online)  
MKTG 3160 (Online)  
MGMT 3165 (Online)  
3000/4000 Bus. Elective (Online)  
3000/4000 Bus. Elective (Online)  
3000/4000 Bus. Elective (Online)  | MGMT 4195 (V-CON; Online)  
3000/4000 Bus. Elective (Online)  
3000/4000 Bus. Elective (Online)  
3000/4000 Bus. Elective (Online)  
3000/4000 Bus. Elective (Online)  |  |

What jobs have recent graduates received after completing this program?
Recent Graduates have received jobs with the following employers:

Insurance Sales, Curry-Maffett Insurance
Marketing Manager Assistant, Youmans Chevrolet
Recruiter, Middle Georgia State University
Restaurant Manager, Waffle House
Entrepreneur/Small Business Owner
Manager, Ocmulgee Brew Pub
Real Estate Agent/Broker, Realty Unlimited
Loan Officer, Mid South Bank
Bank Manager, Robins Federal Credit Union
Regional Manager, Restaurant & Kitchen Supply
Leasing Consultant, Pegasus Residential