

**MGA**

**Academic Program - Course Schedule and Learning Outcomes**

Campus:  
**Online**

College/School:  
**Middle Georgia State University/Arts and Sciences**

Department: **Media, Culture, and the Arts**

Academic Degree:  
**Master of Arts**

Major:  
**Public Relations**

Track (if applicable):

**What are the Program Learning Outcomes?**

*A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.*

1. Students will analyze and evaluate public relations strategies that are instrumental to the profession.

---

2. Students will research, analyze, and evaluate the latest digital environments and web technologies to write, create, and publish for a variety of audiences.

---

3. Students will be able to apply and utilize advanced theoretical approaches to develop case studies or campaigns.

---

**What courses do I need to take to graduate from this program?**

|  | <b>Academic Semester and Session Offerings</b>   |  |   |
|--|--|--|---|
|  | <b>Fall 2022 (12 hours)</b>  | <b>Spring 2022 (12 hours)</b>  | <b>Summer 2022 (6 hours)</b>  |
|  | MCOM 5020 (1 <sup>st</sup> Session)<br>MCOM 5030 (2 <sup>nd</sup> Session)<br>ITEC 5300* (1 <sup>st</sup> Session)<br>MCOM 5131* (2 <sup>nd</sup> Session) | MCOM 5000 (1 <sup>st</sup> Session)<br>MCOM 5010 (2 <sup>nd</sup> Session)<br>NMAC5108* (1 <sup>st</sup> Session)<br>NMAC5108* (2 <sup>nd</sup> Session) | COMM 6610 (1 <sup>st</sup> Session)<br>MCOM 5040* (2 <sup>nd</sup> Session) |

**What jobs have recent graduates received after completing this program?**

|                   |
|-------------------|
| N/A – New program |
|-------------------|