

MGA
Academic Program - Course Schedule and Learning Outcomes

Campus: Cochran College/School: Arts & Sciences Department: Media, Culture, & the Arts

Academic Degree: BA Major: New Media & Communications Track (if applicable):

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

- 1. Research, analyze, and present conclusions in MLA format.**

- 2. Apply effective oral communication skills in an oral presentation.**

- 3. Summarize and analyze the essential theories of new media in a written analysis.**

- 4. Utilize advanced digital media skills in production.**

What courses do I need to take to graduate from this program?

| Entering Class | Academic Year | | |
|----------------|---|---|-----------------|
| | Fall (15 hours) | Spring (15 hours) | Summer (varies) |
| Freshman | ENGL 1101 Area A Math (MATH 1101) Area B (CRWR 1007) COMM 1100 | ENGL 1102 Area D Elective (MATH 1200) POLS 1101 Area C Elec (ARTS 1100) COMM 1110 | |
| Sophomore | Area C Lit (ENGL 2142) MCOM 2131 ITEC 2215 Area D Lab (BIOL 1001K) US HIST 2111/2112 | COMM 2202 Area F Elec (CRWR 2105) ITEC 3236 Area D Lab (BIOL 1002K) Area E Elec (SOCL 11010) | |
| Junior | Area E Elec (PSYC 1101) COMM 3460 NMAC 3145 NMAC 3600 Communications & Culture Elec | COMM 3010 Production Elec (MCOM 3131) ITEC Elec (4230, 4237, 4238) Communications & Culture Elec Upper Level Elec (2000+) | |
| Senior | Production Elec (NMAC 4450) Communications & Culture Elec Communications & Culture Elec Upper Level Elec (2000+) Upper Level Elec (2000+) | NMAC 4460 NMAC 4483 Communications & Culture Elec Upper Level Elec (2000+) Upper Level Elec (2000+) | |

What jobs have recent graduates received after completing this program?

Recent Graduates have received jobs with the following employers: