MGA

Academic Program - Course Schedule and Learning Outcomes

Campus: Macon  
College/School: Arts & Sciences  
Department: Media, Culture, & the Arts

Academic Degree: BA  
Major: Media & Communication  
Track (if applicable): 

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Research, analyze, and present conclusions in MLA format.
2. Apply effective oral communication skills in an oral presentation.
3. Summarize and analyze the essential theories of new media in a written analysis.
4. Utilize advanced digital media skills in production.

What courses do I need to take to graduate from this program?

<table>
<thead>
<tr>
<th>Entering Class</th>
<th>Academic Year</th>
<th>Fall (15 hours)</th>
<th>Spring (15 hours)</th>
<th>Summer (varies)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td></td>
<td>ENGL 1101 Area A Math Area B COMM 1100*</td>
<td>ENGL 1102 Area D Elective (MATH 1401) POLS 1101 COMM 2202* COMM 1110*</td>
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<tr>
<td>Sophomore</td>
<td></td>
<td>Area C Literature MCOM 2131 ITEC 2215 Area D Lab US HIST 2111/2112</td>
<td>Area C Elec Area F Elec ITEC 3236 Area D Lab Area E Elec</td>
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<tr>
<td>Junior</td>
<td></td>
<td>Area E Elec COMM 3460 NMAC 3145 ITEC Elec (4230, 4237, 4238) Communications &amp; Culture Elec</td>
<td>COMM 3010 Production Elec NMAC 3600 Upper Level Elec Upper Level Elec</td>
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<tr>
<td>Senior</td>
<td></td>
<td>Production Elec Communications &amp; Culture Elec Communications &amp; Culture Elec Upper Level Elec Upper Level Elec</td>
<td>NMAC 3108 NMAC 4483 Communications &amp; Culture Elec Upper Level Elec Upper Level Elec</td>
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What jobs have recent graduates received after completing this program?

Recent Graduates have received jobs with the following employers:

* Courses in the focus area