

Film Production Certificate

Macon

Fall Semester 2017

Academic Program Assessment

Program and Assessment Report Information

Prepared on: 10/5/2018 11:41:38 AM	By: sheree.keith@mga.edu
In which college or school is this program located?	Arts and Sciences
Program Type:	Certificate / Nexus (Embedded Unless Noted As Standalone)
Program Name:	Film Production Certificate
Reporting Cycle: (Note: Some programs are required to report on a semester basis for reasons of secondary accreditation or a graduate program required to established assessment data before the next five-year report to SACSCOC.)	Annual Reporting Cycle
Which semester were the data collected and analyzed? If it crossed multiple semesters, select the latest semester of data.	Fall Semester 2017
For which campus are these assessments being submitted? A separate assessment report is needed for each location a program is offered.	Macon
Approximately how many students are in this program at this location?	0

Student Learning Outcomes

SLO 1

What is the first student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	1) Graduates will create a project with images and sound that tell a story.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Film assignment
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	80%
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 2

What is the second student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	2) Graduates will research, analyze, and present conclusion in a formal essay.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Research Paper
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	80%
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 3

What is the third student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	3) Graduates will use a digital video camera and non-linear editing system to create a project
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Film project
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct)	80
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	80
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 4

What is the fourth student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	none
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	none
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	0
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	0
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	0
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Evidence of changes based on an analysis of results

What changes were implemented based on an analysis of the students' performance on these Student Learning Outcomes? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years.)	We have not had any students graduate the with the film certificate alone. They earn the certificate in conjunction with a BA or BS degree. When we have students who graduate with the film certificate alone we will have data to report.
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Form run:

Wednesday, February 13, 2019

