Student Life

Student Affairs
Administrative Unit Assessment
FY 18 (July 2017-July 2018)

Department and Assessment Report Information

Prepared on:8/16/2018 10:32:24 AM	By:corey.guyton@mga.edu
For which department or area are you reporting?	**Student Life**
What is the name and MGA email address of the person responsible for this report?	**Corey Guyton** **jennifer.brannon@mga.edu**

Departmental Mission and Goals
The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The Office of Student Life supports the mission of Student Affairs and the College by offering high quality programming that enhances student growth.

What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	- Increase the number of fraternities and sororities at MGA. - Implement a comprehensive leadership program to provide supplemental leadership training opportunities for all students. - Establish an official council of presidents that is completely student led to unite clubs and organizations and better streamline communication among them. - Establish a commuter lounge on each of our campuses that has resources to benefit our commuter populations.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY 18. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY19.

Objective 1

Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	1. Over 75% of students will express that student life programming overall will have met or exceeded their expectations.
Objective 1: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	We measured this objective by sending out an end of the year satisfaction survey to the entire student body.
Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	75% of student will express that student life programming overall will have met or exceeded their expectations.
Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	57% Stated that we met or exceeded their expectations.
Objective 1: Did your department meet this objective?	The department did not meet this objective.
Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We recognize that certain campuses did not program to the level we expected. For these particular campuses the promotion, execution, and consistency was not there. Next year, we plan for this number to be a lot higher because we had a change in personnel for the campuses with the lowest output and the lowest ratings on the satisfaction survey.

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	2. Students who attend the Leadership Conference will be able to explain how their role as a student leader at MGA can be applied to their future.
Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	We sent out a qualitative survey with open ended questions after the conference ended.
Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	This particular objective did not have a number associated with it, which we later realized made it not measurable.
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	No Data
Objective 2: Did your department meet this objective?	The department did not meet this objective.
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	There were a few reasons this outcome was not properly assessed. 1. Since we did not place a percentage for the number of students who would be able to explain how their role as a student leader at MGA can be applied to their future, we did not have a mark to rate whether it was successful. Next year, we will state that x% of conference attendees will be able to explain how their role as a student leader at MGA can be applied to their future. 2. We sent the survey electronically to students after the conference ended. We realized that the completion rate was extremely low. Out of 100+ students who attended the conference, less than 10 completed the survey. Next year, we will have focus groups at the end of the conference to receive a 100% return on feedback and assessment.

Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	-
Objective 3: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	-
Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	-
Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	-
Objective 3: Did your department meet this objective?	The department met this objective.
Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	-

Objective 4

Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	-
Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	-
Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	-
Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	-
Objective 4: Did your department meet this objective?	The department met this objective.
Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	-

Future Plans

Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff.	1. Student Life will improve at least 18% as measured by our satisfaction survey. At least 75% of students will express that student life programming will have met or exceeded their expectations. 2. At the conclusion of the leadership conference, at least 80% of participants will be able to explain how their role as a student leader at MGA can be applied to their future. 3. By the end of the 2018-19 academic year, at least 80% of registered student organizations will have at least one member who will have completed student organization training. 4. By the end of the 2018-19 academic year, Student Life will have at least 2 fraternities or sororities officially registered and recognized.
Based on this assessment, please share your thoughts on the current status and future direction of this department or area.	Student life has been growing and developing over the last 3 years. Given our unique campus structure, we have had to learn a lot through trial and error. In some instances, we rely on best practices from research and other universities, but we have also realized that all of these recommended practices do not fit our institutional structure. We have also had growing pains with personnel, so we have slowly worked to build the staff that we think will give our students the best experiences possible. As director, I am now at a point where I have hired 4 out of the 5 coordinators who report to me, so I now have a staff that I feel can successfully accomplish the University's vision, Student Affairs vision, and Student life's vision for our department. I expect that this year will be the most successful year for Student Life since I have been here. We are still working towards streamlining processes especially when it comes to clubs and organizations. In terms of programming, we have a solid programming model that we feel will help us provide high quality programming for years to come. Even as student populations change and student interests begin to differ, the programming model is set up in a way that can be easily adjusted. An area I would love to see improved is leadership development. I think this could be best accomplished through adding a staff position that focuses specifically on leadership development in the future. This will be in line with best practices at other institutions.

	Student life is committed to and will continue to be on the front lines of innovation at MGA. We will continue to introduce new programs (campus-specific and university-wide) so that our students can have an experience that is comparable to other institutions of similar size, mission, and demographics. We will continue to grow our Greek life and expand our clubs and organizations. We will continue to strive to be a good steward of the money students pay through their student fees and try to give them the best experiences possible.

Form run:
Tuesday, February 12, 2019