VP for Student Affairs

Student Affairs Administrative Unit Assessment FY 18 (July 2017-July 2018)

Department and Assessment Report Information

Prepared on:1/23/2019 11:23:53 AM	By:jennifer.brannon@mga.edu
For which department or area are you reporting?	VP for Student Affairs
What is the name and MGA email address of the person responsible for this report?	Jennifer Brannon jennifer.brannon@mga.edu

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The mission of the Division of Student Affairs is engage, develop, and educate our students.		
What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	 To promote diverse opportunities for involvement and development. To develop collaborative partnerships on and off campus. To provide opportunities for developing leadership skills. To promote opportunities for civic engagement and service. 		

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY 18. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY19.

Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	80% of units will assess at least one learning outcome in 2017-2018		
Objective 1: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Review of assessment reports		
Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% participation		
Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	100% assessed at least 1 learning outcome		
Objective 1: Did your department meet this objective?	The department met this objective.		
Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We learned that we need to be assessing the learning of our students to ensure that we are fulfilling our mission. We will create better learning outcomes with more opportunity to identify the learning that occurred.		

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Student Affairs will collaborate with Experiential Learning@MGA and add 100 students to the Bronze level.			
Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Review of annual reports			
Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	100 students			
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	178 students received Bronze			
Objective 2: Did your department meet this objective?	The department met this objective.			
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We focused on providing opportunities for students to earn this credential. We will add bronze level certification to the freshman convocation / Weekend of Welcome event for next year.			

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	80% of attendees will indicate the on-campus Student Affairs Conference met or exceed their expectations.		
Objective 3: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Post conference survey		
Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of attendees		
Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Only 43% of the attendees completed the survey. Of those 96% marked the conference met or exceeded their expectations.		
Objective 3: Did your department meet this objective?	The department did not meet this objective.		
Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We put on a great conference but need to have attendees complete the electronic survey prior to leaving the conference.		

Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	80% of Student Affairs conference attendees will be able to identify 1 strategy learned that they will incorporate into their practice.		
Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Survey responses		
Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of attendees		
Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Only 43% of attendees completed the post conference survey. Of those, 92% were able to identify a strategy learned.		
Objective 4: Did your department meet this objective?	The department did not meet this objective.		
Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Attendees learned good and useful information from the conference, but we need to have attendees complete the electronic survey prior to leaving the conference.		

Future Plans

Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff.

- 1. 80% of attendees will indicate the on-campus Student Affairs Conference met or exceed their expectations.
- 2. 80% of Student Affairs conference attendees will be able to identify 1 strategy learned that they will incorporate into their practice.
- 3. 200 students/faculty/staff will participate in the inaugural MGA Day of Service.
- 4. 10 Student Affairs unit will advance 2 CAS standards.

Based on this assessment, please share your thoughts on the current status and future direction of this department or area.

We continue to grow and improve each year. Our review of CAS standards this past year has inspired units into a mindset of continuous improvement and student development. We will continue to grown our division to continually accomplish our mission

Form run:

Tuesday, February 12, 2019