English

Academic Affairs
Administrative Unit Assessment
FY 19 (July 2018-July 2019)

Department and Assessment Report Information

Prepared on:9/4/2019 12:41:41 PM	By:chip.rogers@mga.edu
For which department or area are you reporting?	English
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Departmental Mission and Goals
The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The English Department's mission is to prepare graduates to be reflective professionals with an exceptionally strong content knowledge in English, a commitment to their chosen profession, a willingness to engage in professional development long after they graduate, and a desire to use their expertise to provide service within diverse communities.

What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	1) To restructure the B.A. in English into multiple tracks (Creative Writing, Professional Writing, Literature, and possibly more), aiming to increase the effectiveness of the program, to maximize departmental efficiency in scheduling, and to impact students' personal and professional lives more powerfully after they graduate. 2) To reverse the recent enrollment decline in B.A. in English program; to put the B.A. in English on a path of consistent enrollment growth. 3) To establish and develop the M.A. in Technical and Professional Writing as one of the Middle Georgia State's most successful graduate programs.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY19. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY20.

Objective 1

Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 1: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 1: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 1: Did your department meet this objective?	The department met this objective.
Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 2: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 2: Did your department meet this objective?	The department met this objective.
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.

Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 3: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 3: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 3: Did your department meet this objective?	The department met this objective.
Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.

Objective 4

Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 4: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.
Objective 4: Did your department meet this objective?	The department met this objective.
Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A: 2019-2020 is the first year the English Department is participating in Administrative Unit Assessment.

Future Plans

Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff.	The Department of English will sustain program enrollment and increase it by 1%. The Department of English will improve the six-year graduation rates of English majors. The Department of English will lower program D/W/F rates by 2% The Department of English will improve the year-to-year retention of English majors by 1%.
Based on this assessment, please share your thoughts on the current status and future direction of this department or area.	Not having any specific assessment completed at this point, I can say that as the new Chair of the English Department I am concerned about the trends in the B.A. in English enrollment and am mobilizing efforts to address each of our four measurable objectives above. Among our most crucial efforts will be these three initiatives: Initiative 1: Forming a departmental recruitment committee charged with attracting and retaining more English majors. Initiative 2: Updating students' graduation catalogue years to 2019-2020 catalogue to allow greater capture of open electives for B.A. in English credit. Initiative 3: Implementing the new early alert advising system to identify at-risk students early in the term and provide them with intrusive advising to improve their rates of success.
Open Text Box For Assessment Comments:	I look forward to reporting useful data at this fiscal year's end.

Form run:
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