Bachelor of Science in Business Administration
Cochran
Spring Semester 2018

Academic Program Assessment

Program and Assessment Report Information

Prepared on: 1/24/2019 5:16:03 PM	By: trip.shinn@mga.edu
In which college or school is this program located?	Business
Program Type:	Undergraduate (120 Hours)
Program Name:	Bachelor of Science in Business Administration
Reporting Cycle: (Note: Some programs are required to report on a semester basis for reasons of secondary accreditation or a graduate program required to established assessment data before the next five-year report to SACSCOC.)	Annual Reporting Cycle
Which semester were the data collected and analyzed? If it crossed multiple semesters, select the latest semester of data.	Spring Semester 2018
For which campus are these assessments being submitted? A separate assessment report is needed for each location a program is offered.	Cochran
Approximately how many students are in this program at this location?	120

Student Learning Outcomes

SLO 1

What is the first student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Within the context of a business environment, graduates of the BS in Business and Information Technology program will analyze and discuss situations involving a global environment and diversity issues.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Embedded questions in exams
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	No per-student outcome measured on this learning objective
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	70
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 2

What is the second student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Within the context of a business environment, graduates of the BS in Business and Information Technology program will solve complex problems using quantitative and qualitative data.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Embedded questions in exams
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	Average grade of 70% or better
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	70
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 3

What is the third student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Within the context of a business environment, graduates of the BS in Business and Information Technology program will analyze cases containing ethical issues, identify possible courses of action, and discuss the potential outcomes of those actions.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	An assessment of case studies prepared by students
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct)	70
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	70
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	0

SLO 4

What is the fourth student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to......)	Within the context of a business environment, graduates of the BS in Business and Information Technology program will understand and apply core concepts in business effectively.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	The national Major Field Test administered by the Educational Testing Service
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	Students should score in the 50th percentile or above on each of the nine sections of the Major Field Test
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	0
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	Only two students in Cochran took the test - not enough for ETS to disaggregate the data.

Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	2

Evidence of changes based on an analysis of results

What changes were implemented based on an analysis of the students' performance on these Student Learning Outcomes? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years.)	The Dean and the Associate Dean in the School of Business met with faculty members teaching in the various areas and discussed the results of the Major Field Test, with emphasis on areas where students averaged less than 50% on the problems. Faculty were encouraged to strengthen areas of weakness.

Form run:
Wednesday, February 13, 2019