

Bachelor of Science in Business Administration

Macon

Spring Semester 2018

Academic Program Assessment

Program and Assessment Report Information

Prepared on: 6/26/2019 11:38:34 AM	By: carol.sargent@mga.edu
In which college or school is this program located?	Business
Program Type:	Undergraduate
Program Name:	Bachelor of Science in Business Administration
Reporting Cycle: (Note: Some programs are required to report on a semester basis for reasons of secondary accreditation or a graduate program required to established assessment data before the next five-year report to SACSCOC.)	Annual Reporting Cycle
Which semester were the data collected and analyzed? If it crossed multiple semesters, select the latest semester of data.	Spring Semester 2018
For which campus are these assessments being submitted? A separate assessment report is needed for each location a program is offered.	Macon
Approximately how many students are in this program at this location?	688

Student Learning Outcomes

SLO 1

What is the first student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	1) Identify important business theories involving global, diversity and ethical issues.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Embedded exam questions.
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	class average 70% or better on embedded questions
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	100
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	100

SLO 2

What is the second student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	2) Solve complex problems using quantitative and qualitative data.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Embedded exam questions.
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	70% or better on embedded questions
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	100
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	100

SLO 3

What is the third student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	3) Demonstrate competency by correctly applying concepts to a range of business events.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	ETS Major Field Test (national exam)
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct)	Scores by topic are within 3% of national scores.
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	100
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	75

SLO 4

What is the fourth student learning outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	4) Communicate effectively in both written and oral formats.
What instrument was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Rubric scores on project and class presentation.
What level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 70%, an average of meets on the rubric, 3 of 5 correct).	3.0 or better on 5 point scale
What is the target percent of students who should achieve mastery of this Student Learning Outcome? (this should be a number between 0-100)	100
During this assessment cycle, what percent of the students who participated in this assessment demonstrated mastery of this learning outcome? (this should be a number between 0-100)	100

Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	118
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Evidence of changes based on an analysis of results

What changes were implemented based on an analysis of the students' performance on these Student Learning Outcomes? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years.)	Initiatives for AY 2018/2019 <ul style="list-style-type: none">• Add more content for target topic areas to the MFT Review Course.• Track student usage of the D2L/Brightspace review materials.• Ensure consistency across all sections that students get course credit for MFT score (not just “full credit” for taking it) to encourage review (adjuncts did not all do this).
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Open Box for Assessment Comments	
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Form run:

Tuesday, January 14, 2020