Master of Science in Management, Online

Semester reporting: Spring Semester 2021

Reporting cycle: Annual Reporting Cycle

Academic Program Assessment by Concentration Report Information

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In which school is this program located?	Business
Program Type:	Graduate
Approximately how many students are in this	Organization Management - 52,
program at this location? Break out by	Supply Chain Management - 52,
concentrations.	Program Management - 2

7. SLO 1: What is the first Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to)	Students should be able to Define, describe, summarize, and defend their mastery of core management areas.
8. SLO 1: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Produce graduate level scholarship, research or professional project that is original and significant
9. SLO 1: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on)	85% of students achieving at least 85%
10. SLO 1: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)	Supply chain management - 93%, Organization management - 88%, Program management - N/A
11. SLO 1: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?	None. Target results achieved.

12. SLO 2: What is the second Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to)	Students should be able to Define, describe, summarize, and defend their mastery of core management areas.
13. SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)	Research paper/project
14. SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on).	85% of students achieving at least 85%
15. SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)	Supply chain management - 71%, Organization management - 85%, Program management - 100%
16. SLO 2: Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome?	The instructors in these courses indicated students are waiting until the last minute to start on these large projects. This is resulting in sloppy and incomplete work. The SOBu graduate committee discussed the results and the feedback from instructors. As a result, the instructors in the supply chain management course included in the assessment process will require students to turn in a portion of their final project prior to midterm. This part of their project will have a grade associated with it, but the grade does not have to be substantial. This change will be implemented beginning summer 2021.

17. SLO 3: What is the third Student Learning	
Outcome for this academic program? Student	
Learning Outcomes should be stated in	
measurable terms (i.e. students will be able	
to)	
18. SLO 3: What instrument (assessment type)	
was used to measure student's ability to	
demonstrate mastery of this learning outcome?	
(i.e. exam, assignment with rubric, speech,	
demonstration of ability, lab assignment)	
19. SLO 3: What target performance level would	
a student need to achieve on the assessment	
instrument to demonstrate mastery of this	
learning outcome? (i.e. 80% of all students will	
earn an average grade of 75% or better on).	
20. SLO 3: During this assessment cycle, what	
percent of the students who participated in this	
assessment met the target performance level and	
demonstrated mastery of this learning outcome.	
Report data differentiated by program	
concentrations. (Example: BA Contemporary	
Musicianship - 84%, BA Contemporary	
Musicianship Classical - 77%, BA Contemporary	
Musicianship Commercial - 63%)	
21. SLO 3: Evidence of changes based on an	N/A
analysis of the results: What changes were	
implemented based on an analysis of the	
students' performance on this Student Learning	
Outcome?	

22. SLO 4: What is the fourth Student Learning	
Outcome for this academic program? Student	
Learning Outcomes should be stated in	
measurable terms (i.e. students will be able	
to)	
23. SLO 4: What instrument (assessment type)	
was used to measure student's ability to	
demonstrate mastery of this learning outcome?	
(i.e. exam, assignment with rubric, speech,	
demonstration of ability, lab assignment)	
24. SLO 4: What target performance level would	
a student need to achieve on the assessment	
instrument to demonstrate mastery of this	
learning outcome? (i.e. 80% of all students will	
earn an average grade of 75% or better on	
25. SLO 4: During this assessment cycle, what	
percent of the students who participated in this	
assessment met the target performance level and	
demonstrated mastery of this learning outcome.	
Report data differentiated by program	
concentrations. (Example: BA Contemporary	
Musicianship - 84%, BA Contemporary	
Musicianship Classical - 77%, BA Contemporary	
Musicianship Commercial - 63%)	
26. SLO 4: Evidence of changes based on an	
analysis of the results: What changes were	
implemented based on an analysis of the	
students' performance on this Student Learning	
Outcome?	

Sampling

27. How many students participated in the
assessment of these learning outcomes, in this
program, for this assessment cycle at this
location? (Provide Number and by Concentration)

Open Box for Assessment Comments

28. Overall Use of Assessment Results for	Assessment results are collected each semester
Continuous Improvement and Open Text Box For	and reviewed by the SOBu graduate committee
Assessment Comments:	annually.
29. If the COVID-19 pandemic impacted this	
assessment cycle, please provide specific details	
below.	