

Bachelor of Arts in Applied Design, Macon

Semester reporting: Spring Semester 2022

Reporting cycle: Annual Reporting Cycle

Academic Program Assessment Report Information

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In which college or school is this program located?	Arts and Letters
Program Type:	Undergraduate
Approximately how many students are in this program at this location?	39

Student Learning Outcomes

SLO1

<p>SLO 1: What is the first Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>Graduates will create artwork that exhibits a mastery of the foundational concepts and methods of the visual arts in two-dimensional, three-dimensional, and digital media.</p>
<p>SLO 1: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</p>	<p>BAAD SLO #1 will be measured through observation of final portfolios using a rubric in ARTS 4900.</p>
<p>SLO 1: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)</p>	<p>80% of students in the program will earn a score of at least 80% on the rubric that assesses their artistic skills.</p>
<p>SLO 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</p>	<p>Past performance suggests that this is the optimal level for success on this initiative.</p>
<p>SLO 1: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.</p>	<p>1</p>
<p>SLO 1: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)</p>	<p>This is the first assessment cycle for the BA-AAD and there is no benchmark from a previous assessment cycle for comparison. Each of the students (n=2) demonstrated mastery for this SLO. No changes are recommended.</p>

SLO2

<p>SLO 2: What is the second Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>2) Graduates will communicate clearly and persuasively about artwork, its history, and its connection to a broader comprehension of global culture.</p>
<p>SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</p>	<p>BAAD SLO #2 will be measured through exams or papers using a rubric in ARTS 3999.</p>
<p>SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (I.e. 80% of all students will earn an average grade of 75% or better on....)</p>	<p>80% of students in the program will earn a score of at least 80% on the rubric that assesses select test or exam questions.</p>
<p>SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</p>	<p>Past performance suggests that this is the optimal level for success on this initiative.</p>
<p>SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.</p>	<p>1</p>
<p>SLO 2: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)</p>	<p>This is the first assessment cycle for the BA-AAD and there is no benchmark from a previous assessment cycle for comparison. Each of the students (n=7) demonstrated mastery for this assessment point. No changes are recommended.</p>

SLO3

<p>SLO 3: What is the third Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</p>	<p>Graduates will exhibit an essential knowledge of traditional and contemporary art processes and will display proficiency in their artistic discipline.</p>
<p>SLO 3: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</p>	<p>BAAD SLO #3 will be measured through observation of verbal or written critiques using a rubric in ARTS 4900.</p>
<p>SLO 3: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (I.e. 80% of all students will earn an average grade of 75% or better on....)</p>	<p>80% of students in the program will earn a score of at least 80% on the rubric that evaluates their ability to critique their own work and the work of their classmates.</p>
<p>SLO 3: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</p>	<p>Past performance suggests that this is the optimal level for success on this initiative.</p>
<p>SLO 3: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.</p>	<p>0.5</p>
<p>SLO 3: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)</p>	<p>This is the first assessment cycle for the BA-AAD and there is no benchmark from a previous assessment cycle for comparison. N=1 or 50% of the students did not demonstrate mastery of this SLO. This is the first time the course was offered, and assessment of a small sample size (n=2) is problematic for making assumptions for student success. 4.0 on the rubric is the mark for mastery. The student who did not achieve mastery scored a 3.5 total rubric score, and achieved a score of 4 on ½ of the rubric markers. It is recommended that an SLI be applied to this SLO for AY 2023 and will be detailed below.</p>

SLO4

SLO 4: What is the fourth Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	N/A
SLO 4: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?	N/AN/A
SLO 4: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (I.e. 80% of all students will earn an average grade of 75% or better on....)	N/A
SLO 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)	N/A
SLO 4: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.	0
SLO 4: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)	N/A

Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location?	11
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Open Box for Assessment Comments

Required: In this field, please document the overall use of assessment results for continuous improvement (consider the past, present, and future and specifically address these in your narrative).	This is the first year of assessment for the BA-AAD on any campus and there is no data from the previous cycle to use as a benchmark. Based on the AY2022 data, an SLI for AY2023 is recommended for SLO#3. The SLI will include increased opportunities for studio critique assessments to prepare students for the assessment point at the end of the semester. These will be in the form of discussion, exercises, and short answer essays. The students will have access to the rubric for in-class guided practice.
Optional Open Text Box For Assessment Comments:	
If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below. (Also submit any COVID-19 correspondence from your accrediting body to assessment@mga.edu when you submit this form with your Department name and program in the subject line.)	

