# Graduate Certificate in Technical Writing and Digital Communication, Online

Semester reporting: Spring Semester 2022

Reporting cycle: Annual Reporting Cycle

#### **Academic Program Assessment Report Information**

Prepared on: 6/15/2022 4:13:23 PM	Prepared by: chip.rogers@mga.edu	
Email address of person responsible for this	chip.rogers@mga.edu	
report:		
In which college or school is this program	Arts and Letters	
located?		
Program Type:	Graduate	
Approximately how many students are in this	55	
program at this location?		

# **Student Learning Outcomes**

# SLO1

SLO 1: What is the first Student Learning	Students will analyze and evaluate various
Outcome for this academic program? Student	rhetorical situations and technologies which
Learning Outcomes should be stated in	affect writers' and users' perceptions of written
measurable terms (i.e. students will be able	work.
to)	
SLO 1: What instrument (assessment type) was	Technical Writing project in ENGL 5106
used to measure student's ability to	recinited Whiting project in Livel 3100
demonstrate mastery of this learning outcome?	
(I.e. exam, assignment with rubric, speech,	
demonstration of ability, lab assignment) and	
provide specific details of the instrument (e.g.	
Exam 2, Course HLSA 3800; Final Group Project,	
HIST 3900) is learning outcome?	
SLO 1: What target performance level would a	85% of students in the program will earn a score
student need to achieve on the assessment	of 85% or higher on the assessment.
instrument to demonstrate mastery of this	of 6570 of Higher off the assessment.
learning outcome? (I.e. 80% of all students will	
earn an average grade of 75% or better on)	
SLO 1: Provide details for your target	Past performance data
performance level established (i.e. accreditation	rast performance data
requirement, past performance data, peer	
program review, etc.)	
SLO 1: During this assessment cycle, what	0.8900000000000001
percent of the students who participated in this	0.0300000000000000000000000000000000000
assessment met the target performance level	
and demonstrated mastery of this learning	
outcome.	
SLO 1: Improvement Plans and Evidence of	Target met
changes based on an analysis of the results:	3.0
What changes were implemented based on an	
analysis of the students' performance on this	
Student Learning Outcome? (Evidence of the	
improvement must be kept and filed in the	
department or academic unit including but not	
limited to: changes in exam questions, reading	
assignments, syllabi, course instruction	
materials or assignments. Both old versions and	
new versions should be kept on file for 10 years.	
Major changes to curriculum must go through	
the Academic Affairs process.)	
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SLO 2: What is the second Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to)  SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?  SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learn an average grade of 75% or better on)  SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)  SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.  SLO 2: Improvement Plans and Evidence of changes based on an analysis of the students' performance on this Students will earlies associated with human social, cognitive, and behavioral issues.  TEC 5310 Major Design Project; HTEC 5320 Final Collaborative Project  What Challes Project  SEX of students in the program will earn a score of 85% or higher on the assessment.  ### Sex of students in the program will earn a score of 85% or higher on the assessment.  ### Past performance data  ### Past performance data  ### Past performance data  ### Opposes to prove the program service, etc.)  *## Sudents will evaluate and devision for bottome?  ### Collaborative Project  ### Co		
to)  SLO 2: What instrument (assessment type) was used to measure student's ability to Gemonstrate mastery of this learning outcome?  (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?  SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (I.e. 80% of all students will earn an average grade of 75% or better on)  SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)  SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.  SLO 2: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through	Outcome for this academic program? Student Learning Outcomes should be stated in	strategies for solving human to computer interface barriers associated with human social,
SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?  SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning autcome? (I.e. 80% of all students will earn an average grade of 75% or better on)  SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)  SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome.  SLO 2: Improvement Plans and Evidence of changes based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through	to)	
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Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through	What changes were implemented based on an	
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Major changes to curriculum must go through		
the Academic Affairs process.)		
	the Academic Affairs process.)	

CLO 2. What is the third Children Lagrains	Ctudents will analyze and avaluate the latest
SLO 3: What is the third Student Learning	Students will analyze and evaluate the latest
Outcome for this academic program? Student	digital environments and web technologies to
Learning Outcomes should be stated in	write and publish in innovatively designed digital
measurable terms (i.e. students will be able	platforms.
to)	
SLO 3: What instrument (assessment type) was	NMAC 5108 Final Collaborative Project; ITEC 5300
used to measure student's ability to	Final Website Project
demonstrate mastery of this learning outcome?	
(I.e. exam, assignment with rubric, speech,	
demonstration of ability, lab assignment) and	
provide specific details of the instrument (e.g.	
Exam 2, Course HLSA 3800; Final Group Project,	
HIST 3900) is learning outcome?	
SLO 3: What target performance level would a	85% of students in the program will earn a score
student need to achieve on the assessment	of 85% or higher on the assessment.
instrument to demonstrate mastery of this	
learning outcome? (I.e. 80% of all students will	
earn an average grade of 75% or better on)	
SLO 3: Provide details for your target	Past performance data
performance level established (i.e. accreditation	
requirement, past performance data, peer	
program review, etc.)	
SLO 3: During this assessment cycle, what	0.979999999999999
percent of the students who participated in this	
assessment met the target performance level	
and demonstrated mastery of this learning	
outcome.	
SLO 3: Improvement Plans and Evidence of	Target met
changes based on an analysis of the results:	
What changes were implemented based on an	
analysis of the students' performance on this	
Student Learning Outcome? (Evidence of the	
improvement must be kept and filed in the	
department or academic unit including but not	
limited to: changes in exam questions, reading	
assignments, syllabi, course instruction	
materials or assignments. Both old versions and	
new versions should be kept on file for 10 years.	
Major changes to curriculum must go through	
the Academic Affairs process.)	
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SLO 4: What is the fourth Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able	N/A
to)	
SLO 4: What instrument (assessment type) was	N/AN/A
used to measure student's ability to	
demonstrate mastery of this learning outcome?	
(I.e. exam, assignment with rubric, speech,	
demonstration of ability, lab assignment) and	
provide specific details of the instrument (e.g.	
Exam 2, Course HLSA 3800; Final Group Project,	
HIST 3900) is learning outcome?	
SLO 4: What target performance level would a	N/A
student need to achieve on the assessment	
instrument to demonstrate mastery of this	
learning outcome? (I.e. 80% of all students will	
earn an average grade of 75% or better on)	
SLO 4: Provide details for your target	N/A
performance level established (i.e. accreditation	
requirement, past performance data, peer	
program review, etc.)	
SLO 4: During this assessment cycle, what	1
percent of the students who participated in this	
assessment met the target performance level	
and demonstrated mastery of this learning	
outcome.	
SLO 4: Improvement Plans and Evidence of	N/A
changes based on an analysis of the results:	
What changes were implemented based on an	
analysis of the students' performance on this	
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improvement must be kept and filed in the	
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assignments, syllabi, course instruction	
materials or assignments. Both old versions and	
new versions should be kept on file for 10 years.	
Major changes to curriculum must go through	
the Academic Affairs process.)	
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### Sampling

How many students participated in the	62
assessment of these learning outcomes, in this	
program, for this assessment cycle at this	
location?	

#### **Open Box for Assessment Comments**

Required: In this field, please document the	Prior year assessment initiative: "To improve		
overall use of assessment results for continuous	performance on SLO1, we will add a layer of		
improvement (consider the past, present, and	student peer editing before final submission of		
future and specifically address these in your	the ENGL 5106 project." COMMENT: The		
narrative).	initiative was successful, as we improved		
·	performance and met the target this year.		
	New initiative for 2022-2023: While we met the		
	performance target for SLO1, the 90% success		
	rate can be higher. To improve further, we will		
	incorporate into ENGL 5106 small-group		
	workshops on documenting sources before		
	submission of the final project.		
Optional Open Text Box For Assessment	Raw data:		
Comments:	SLO 1: 31 of 35 students		
	SLO 2: 27 of 28 students		
	SLO 3: 63 of 64 students.		
If the COVID-19 pandemic impacted this			
assessment cycle, please provide specific details			
below. (Also submit any COVID-19			
correspondence from your accrediting body to			
assessment@mga.edu when you submit this			
form with your Department name and program			
in the subject line.)			
	1		