

## Master of Science in Management, Online

Semester reporting: Spring Semester 2022

Reporting cycle: Annual Reporting Cycle

### Academic Program Assessment by Concentration Report Information

<b>Prepared on:</b> 5/24/2022 1:24:44 PM	Prepared by: liz.riley@mga.edu
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<b>In which college or school is this program located?</b>	Business
<b>Program Type:</b>	Graduate
<b>Approximately how many students are in this program at this location? Break out by concentrations.</b>	Total- 105 Supply Chain Management – 43 Organization Management– 55 Aviation Management– 6 Sport Management - 1

## Student Learning Outcomes

### SLO1

<p><b>SLO 1: What is the first Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</b></p>	<p>Produce graduate level scholarship, research or professional project that is original and significant</p>
<p><b>SLO 1: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</b></p>	<p>Strategy term paper assigned in MGMT 5900 – Strategic Management</p>
<p><b>SLO 1: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)</b></p>	<p>85% of students score 85% or higher</p>
<p><b>SLO 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</b></p>	<p>Established by School of Business graduate committee.</p>
<p><b>SLO 1: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)</b></p>	<p>Overall, 92% achieved the established target. The results broken down by concentration: Organizational Management: 93% Supply Chain Management: 92%</p>
<p><b>SLO 1: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)</b></p>	<p>None: Target achieved</p>

**SLO2**

<p><b>SLO 2: What is the second Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</b></p>	<p>Evaluate the scope and impact of emerging business issues related to the student’s chosen concentration</p>
<p><b>SLO 2: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (I.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</b></p>	<p>A paper assigned in a course in each concentration:  <ul style="list-style-type: none"> <li>•Supply chain mgmt. concentration: MGMT 6140 – Supply Chain Management</li> <li>•Organizational mgmt. concentration: MGMT 6300 – Human Resources Mgmt.</li> <li>•Sport mgmt. concentration: SMGT 6010 – Sport Administration</li> <li>•Aviation mgmt. concentration: AVIA 6300 – Airline Management</li> </ul> </p>
<p><b>SLO 2: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (I.e. 80% of all students will earn an average grade of 75% or better on....)</b></p>	<p>85% of students score 85% or higher</p>
<p><b>SLO 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</b></p>	<p>Established by School of Business graduate committee.</p>
<p><b>SLO 2: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)</b></p>	<p>Overall, 87% of the students achieved the established target.  The results broken down by concentration:  Aviation management: 67%  Organizational Management: 80%  Supply chain management: 100%  Sport management: no students</p>
<p><b>SLO 2: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)</b></p>	<p>This is the first year of implementing a new assessment plan for SLO2. This plan established an assessment in one course in each concentration.  This year we also implemented the process of having intermediate deadlines on large projects to discourage students from waiting until the last minute to complete projects.  In MGMT 6300, 78% of the students achieved the established goal. This is an improvement over last year’s result of 60% in this class. We will continue to monitor the results in this class.</p>

	The aviation track is new and has only three students. The one student who did poorly has had a low success rate in a number of classes.
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**SLO3**

<b>SLO 3: What is the third Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)</b>	As part of a team, recommend solutions to a real-world business problem
<b>SLO 3: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?</b>	Team paper assigned in MGMT 5600 – Leadership and Organizational Behavior
<b>SLO 3: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)</b>	85% of students score 85% or higher
<b>SLO 3: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</b>	Established by School of Business graduate committee.
<b>SLO 3: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)</b>	Overall, 100% of the students achieved the established target. The results broken down by concentration: Aviation management: 100% Organizational Management: 100% Supply chain management: 100% Sport management: 100%
<b>SLO 3: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction</b>	SLO3 is a new SLO and has been implemented in MGMT 5600 for the first time.

materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)	
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**SLO4**

SLO 4: What is the fourth Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. students will be able to.....)	n/a
SLO 4: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment) and provide specific details of the instrument (e.g. Exam 2, Course HLSA 3800; Final Group Project, HIST 3900) is learning outcome?	n/a
SLO 4: What target performance level would a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75% or better on....)	n/a
SLO 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)	n/a
SLO 4: During this assessment cycle, what percent of the students who participated in this assessment met the target performance level and demonstrated mastery of this learning outcome. Report data differentiated by program concentrations. (Example: BA Contemporary Musicianship - 84%, BA Contemporary Musicianship Classical - 77%, BA Contemporary Musicianship Commercial - 63%)	n/a
SLO 4: Improvement Plans and Evidence of changes based on an analysis of the results: What changes were implemented based on an analysis of the students' performance on this Student Learning Outcome? (Evidence of the improvement must be kept and filed in the department or academic unit including but not limited to: changes in exam questions, reading assignments, syllabi, course instruction	n/a

materials or assignments. Both old versions and new versions should be kept on file for 10 years. Major changes to curriculum must go through the Academic Affairs process.)	
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### Sampling

How many students participated in the assessment of these learning outcomes, in this program, for this assessment cycle at this location? (Provide Number and by Concentration)(Example: BA Contemporary Musicianship - 26, BA Contemporary Musicianship Classical - 41, BA Contemporary Musicianship Commercial - 17)	Total- 105 Supply Chain Management – 43 Organization Management– 55 Aviation Management– 6 Sport Management - 1
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### Open Box for Assessment Comments

<b>Required:</b> In this field, please document the overall use of assessment results for continuous improvement (consider the past, present, and future and specifically address these in your narrative).	Assessment results have been used to improve student learning in SLO2. We implemented interim project deadlines to discourage students from waiting until the last minute to complete assignments. This has improved the scores in some classes, but will continue to be monitored.
<b>Optional Open Text Box For Assessment Comments:</b>	The aviation management and sport management concentrations are new and have very low enrollment at this time.
<b>If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below. (Also submit any COVID-19 correspondence from your accrediting body to <a href="mailto:assessment@mga.edu">assessment@mga.edu</a> when you submit this form with your Department name and program in the subject line.)</b>	n/a