VP for Student Affairs

Office or Department of Student Affairs
Administrative Unit Assessment

Year Reporting: FY 20 (July 2019-July 2020)

Department and Assessment Report Information

Prepared on: 7/22/2020 2:40:24 PM	Prepared by: jennifer.brannon@mga.edu
For which department or area are you	VP for Student Affairs
reporting?	
What is the name and MGA email address of the	Jennifer Brannon, jennifer.brannon@mga.edu
person responsible for this report?	

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this	The mission of the Division of Student Affairs is to	
department/area? Your mission should explain	engage, develop, and educate our students	
why the department/area exists and who it		
serves.		

What are the goals for this department? These	1. To promote diverse opportunities for		
should be the "big things" the department/area	involvement and development		
intends to accomplish within 5 years.	2. To develop collaborative partnerships on and		
	off campus		
	3. To provide opportunities for developing		
	leadership skills.		
	4. To promote opportunities for civic engagement		
	and service		

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY20. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY21.

Objective 1: What was this department's first	Student Affairs Conference survey responders		
objective for this fiscal year? Objectives should	will indicate that the conference met or exceeded		
be specific, measurable, and achievable within	their expectation.		
one year.			
Objective 1: Detail how your department	Post Conference survey		
measured this objective? (Survey, budget			
number, number of participants, jobs			
completed, measurable time and/or effort)			
Objective 1: What was your target outcome for	80% of attendees who complete the survey		
this objective? (1.e. 80% participation, 5%			
enrollment growth, 7% change in engagement)			
Objective 1: At what level did the	Conference was cancelled due to COVID-19		
department/area achieve on this objective?			
(This should be a number, i.e. 82%, 6%, 345			
attendees, 75% engagement)			
Objective 1: Did your department meet this	The department did not meet this objective.		
objective?			
Objective 1: What did your department learn	We will continue to offer the conference to		
from working toward this objective? What	provide leadership and professional development		
changes will you make based on this effort next	opportunities for the staff, In the future, we will		
year?	pivot to a virtual conference if necessary.		

Objective 2: What was this department's second	Student Affairs Conference survey responders		
objective for this fiscal year? Objectives should	will be able to identify at least 1 strategy learned		
be specific, measurable, and achievable within	that they will incorporate into their practice.		
one year.			
Objective 2: Detail how your department	Post Conference survey		
measured this objective? (Survey, budget			
number, number of participants, jobs			
completed, measurable time and/or effort)			
Objective 2: What was your target outcome for	80% of attendees who complete the survey		
this objective? (1.e. 80% participation, 5%			
enrollment growth, 7% change in engagement)			
Objective 2: At what level did the	Conference was cancelled due to COVID-19		
department/area achieve on this objective?			
(This should be a number, i.e. 82%, 6%, 345			
attendees, 75% engagement)			
Objective 2: Did your department meet this	The department did not meet this objective.		
objective?			
Objective 2: What did your department learn	We will continue to offer the conference to		
from working toward this objective? What	provide leadership and professional development		
changes will you make based on this effort next	opportunities for the staff, In the future, we will		
year?	pivot to a virtual conference, if necessary.		

Objective 3: What was this department's third	Increase students/faculty/staff will participate in	
objective for this fiscal year? Objectives should	the MGA Day of Service 2019.	
be specific, measurable, and achievable within		
one year.		
Objective 3: Detail how your department	Attendance at the event from sign up sheets	
measured this objective? (Survey, budget		
number, number of participants, jobs		
completed, measurable time and/or effort)		
Objective 3: What was your target outcome for	200 students/faculty/staff	
this objective? (1.e. 80% participation, 5%		
enrollment growth, 7% change in engagement)		
Objective 3: At what level did the	393 students/faculty /staff participate in the	
department/area achieve on this objective?	2019 Day of Service. 291 students; 83 staff; 19	
(This should be a number, i.e. 82%, 6%, 345	faculty.	
attendees, 75% engagement)		
Objective 3: Did your department meet this	The department exceeded this objective.	
objective?		
Objective 3: What did your department learn	The established date was beneficial and captured	
from working toward this objective? What	the excitement of engagement at the beginning	
changes will you make based on this effort next	of the semester. We will track attendance	
year?	through Presence software next year.	

Objective 4: What was this department's fourth	Student Affairs units will advance 3 CAS	
objective for this fiscal year? Objectives should	standards & and accomplish division goals	
be specific, measurable, and achievable within		
one year.		
Objective 4: Detail how your department	Through documentation uploaded into our	
measured this objective? (Survey, budget	shared CAS folder and annual reports.	
number, number of participants, jobs		
completed, measurable time and/or effort)		
Objective 4: What was your target outcome for	9 units advancing 3 standards and 75% of all	
this objective? (1.e. 80% participation, 5%	division goals	
enrollment growth, 7% change in engagement)		
Objective 4: At what level did the	9 units completed standards on Programs,	
department/area achieve on this objective?	Organization & Leadership, and Human	
(This should be a number, i.e. 82%, 6%, 345	Resources. 86% accomplished all of the division	
attendees, 75% engagement)	goals	
Objective 4: Did your department meet this	The department met this objective.	
objective?		
Objective 4: What did your department learn	This objective provided us the opportunity for	
from working toward this objective? What	continuous improvement by reviewing our	
changes will you make based on this effort next	programs, organization & leadership, and human	
year?	resources to the CAS standards. We will continue	
	this practice until all 12 standards are fully met. 5	
	of 12 are completed. This also provided us an	
	opportunity to see how we are advancing our	
	division goals.	

Future Plans

Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

- 1. 80% of Student Affairs Conference survey responders will indicate that the conference met or exceeded their expectation.
- 2. 80% of Student Affairs Conference survey responders will be able to identify at least 1 strategy learned that they will incorporate into their practice.
- 3. 300 students/faculty/staff will participate in the MGA Day of Service 2020.
- 4. 9 student affairs units will advance 2 more CAS standards.
- 5. 9 student affairs units will accomplish 80% of division goals.

Based on this assessment, please share your thoughts on the current status and future direction of this department or area.

The Division of Student Affairs will continue to grow and expand in engagement, development, and opportunities for our students and our student affairs staff even as we pivot to more virtual engagement, programs and events. With implementation of the Presence software, we feel that we will expand our knowledge of engagement through more precise and targeted data in this year for us to be able to analyze outcomes much more accurately and make more data driven discussions.

Open Box for Additional Comments

Open Text Box For Assessment Comments:	
If the COVID-19 pandemic impacted this	The Student Affairs Conference held in May was
assessment cycle, please provide specific details	cancelled. Many of our events and programs
below.	were cancelled so numbers in the units did not
	meet their objectives as they would had we had
	the last 6 weeks of the semester.