

Office of the President

Office or Department of the President

Administrative Unit Assessment Report Information

Year Reporting: FY21 (July 2020 – June 2021)

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Department Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	To lead the University and support its mission by maintaining positive relationships within and among its five campuses and with all stakeholder communities, engaging in effective executive communications, and improving compliance
7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	The Office of the President will lead implementation of the strategic plan by: <ul style="list-style-type: none">• deploying the President strategically to grow enrollment with purpose;• driving a culture of accountability and supporting all divisions in efforts to own student success; and• engaging in intentional outreach

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY21. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY22.

Objective 1

<p>8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>The Office of the President will engage in intentional monthly, quarterly, or annual outreach to colleagues across divisions to support institutional priorities.</p> <ul style="list-style-type: none"> a. Attendance at all key USG meetings; b. Approval of new graduate degrees; c. Presentation of Annual Report at State of the University Address; d. Meet with key stakeholders during ten-month academic year.
<p>9. Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>Evidence from President's and Cabinet's calendar; letters of program approval by USG/SACSCOC; press release announcing the annual report.</p>
<p>10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>Attend 8 meetings of the BOR (100%); approve two graduate degrees (100%); Annual Report at State of the University Address (100%); at least 20 stakeholder meetings (100%)</p>
<p>11. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)</p>	<p>Attended all 8 full meetings of the BOR (MET 100%); approved DSIT and MAPR (MET 100%); delivered State of the University address (MET 100%); 20 meetings with key stakeholders (MET 100%)</p>
<p>12. Objective 1: Did your department meet this objective?</p>	<p>The department met this objective.</p>
<p>13. Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>Office of the President will work with IE/IR to create, administer survey, and set benchmark at the time of Annual Report to track the number of attendees who responded to the survey.</p>

Objective 2

14. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	University Council engaging university's compliance commission and reviewing policy changes flowing from USG policy review.
15. Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of policies drafted and placed in the University Policy Manual.
16. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	At least 4 new policies in the University Policy Manual will be updated in AY21. (100%)
17. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	3 out of goal of 4 policies updated (PARTIALLY MET 75%)
18. Objective 2: Did your department meet this objective?	The department met this objective.
19. Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Under the direction of the new University Counsel and the Special Assistant to the President, a systematic plan should be put in place by fall of 2021 to revise the University Policy Manual over 48 months. 5 policies will be revised/updated in the AY22 assessment cycle.

Objective 3

20. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Secure state capital requests and implement government relations and campus coordination plans.
21. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Compare state appropriation from FY20 to FY21.
22. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	MGA will achieve maintain overall budget allocation from the State of Georgia (100% of \$36,939,971 FY20)
23. Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	<p>State Allocation FY 2020 \$36,905,041 State Allocation FY 2021 \$33,487,952 Final Percentage Loss FY 20 to FY21 % (60,455.00) -0.16%</p> <p>DID NOT MEET/PARTIALLY MET 91%; Final calculations show a minus 0.16% after midyear/end-of-year adjustments</p>
24. Objective 3: Did your department meet this objective?	The department met this objective
25. Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Goal was reasonable with the increase in overall enrollment, but given mandated budget reductions because of COVID, we were not able to meet our goals. MGA will work on telling its story to state legislators in order to secure more funding; OoP will work with all stakeholders to continue to add programs and boost enrollment for overall budget stability.

Objective 4

26. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Demonstrate the value of Middle Georgia State University by engaging the region and its residents in order to raise the profile of the University and its leaders.
27. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	All OoP staff* serve on local, regional, state and national boards in some capacity. Additionally, OoP has prioritized local, regional, and statewide events to leverage the outreach and promote MGA, our brand, and commitment to serving students. *Staff does not include Cabinet member for this purpose
28. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	At least 80% of Office of the President staff members will serve on a board as identified above in #27.
29. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Exceeded 120%
30. Objective 4: Did your department meet this objective?	The department exceeded this objective.
31. Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	MGA is lean, effective and efficient in most all areas and we have strengthened the promotion of MGA by aligning and allocating resources and people appropriately.

Future Plans

<p>32. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.</p>	<p>1) Work with AA and Enrollment Management divisions to increase enrollment by 6.2% from fall 2021 to fall 2022; 2) Conduct university-wide discussions regarding a new Mission Statement that will involve stakeholders from AA, the Faculty Senate, and the President's Advisory Board to poll results showing the engagement of at least 100 constituents. 3) Host onsite SACSCOC visit that results in 0 recommendations. 4) Revise/update 5 policies in the University Policy Manual</p>
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Open Box for Assessment Comments

<p>33. Based on this assessment, please share your thoughts on the current status and future direction of this department or area. Use this space to summarize overall use of assessment results for continuous improvement and open text box for assessment comments:</p>	<p>Under the leadership of the President and his office, increased enrollment continues to be identified as an imperative. Robust engagement with the USG/BOR and the State legislature has helped MGA in its recent successes and must be maintained at an energetic level. The Office of the President is essential to new program development; and a detailed academic plan that is strategic and benchmarked must guide the President's and the Provost's discussion with the USG about new program development.</p>
<p>37. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.</p>	<p>Face to face engagement with internal and external groups has been challenging but University business has been accomplished, including the management of federal funds in support of higher education during Covid statewide budget reductions.</p>

MGA's Strategic Plan

<p>34. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all that apply)</p>	<p>Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience, Own Student Success 3. Develop academic pipelines and expand degrees, Build Shared Culture 5. Attract talent and enhance employee development and recognition, Build Shared Culture 6. Sustain financial health through resourceful fiscal management, Build Shared Culture 7. Cultivate engagement with its local communities</p>
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<p>35. Please indicate which of the following actions you have taken as a result of the 2020/2021 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all that apply)</p>	<p>Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Disseminating/Discussing Assessment Results/Feedback to Appropriate External Stakeholders, Request for Additional Financial or Human Resources, Addition of new Cabinet member of Special Assistant to the President for Institutional Excellence.</p>
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Other

<p>36. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)</p>	<p>The Office of the President supports the Office of the Provost in all USG initiatives as coordinated by Dr. Denley's office and has successfully submitted documentation for Level Change request to SACSCOC to offer our first doctoral degree with an expected site visit in October of 2021.</p>
<p>38. Mindset Update (Academic Deans ONLY) Please provide an update on the implementation of your school based mindset plan/strategy. Include any adjustments to metrics for the AY20/21 as well as outcomes associated with your appraisal of your schools activities.</p>	<p>N/A</p>