

Office of Graduate Studies

Division of the University: Academic Affairs

Administrative Unit Assessment Year Reporting: FY22 (July 2021 – June 2022)

Department and Assessment Report Information Prepared on: 7/28/2022 4:46:41 PM

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Department Mission and Goals. The mission and goals of the department should be consistent over a 5-year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long-term goals (5-year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The mission of the Office of Graduate Studies is to develop and offer graduate degrees suitable for working adults that address the needs of the regions and anticipate a growing knowledge economy.
7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	*OGS will build graduate enrollment through new and current program development; *OGS will support students, faculty, and staff in achieving their educational and professional development; *OGS will serve the community by building OGS and MGA relationships with private and governmental partners.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY22. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY23.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Collaborate with constituent partners to create and promote graduate programs that anticipate and meet regional workforce needs.
9. Objective 1: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	One new programs submitted to governance bodies and evidence of program promotion.
10. Objective 1: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Our target outcome was the development and approval of the Master of Business in Professional Leadership; the successful launch of the Master of Arts in Public Relations; and the successful review process and site visit by SACSCOC for our Doctor of Scienc
11. Objective 1: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	We were successful in all three of these major efforts, with the development of the MBPL at MGA and its approval by the Board of Regents; the approval by SACSCOC of the MAPR degree and its Spring 2022 launch; and the successful site visit by SACSCOC for accreditation at Level V and approval of our first doctoral degree.
12. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	100%
13. Objective 1: Did your department meet this objective?	The department exceeded this objective.
14. Objective 1: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	The MAPR degree had a mid academic year launch, which resulted in a first semester enrollment of 7 students. Without an established undergraduate pipeline, we enrolled fewer students than expected. We will work with the School of Arts and Letters

	to strengthen its enrollment at the undergraduate level.
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Objective 2

<p>15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Track enrollment, retention, and progression for program enhancement.</p>
<p>16. Objective 2: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>OGS tracks this data through our Monday reports pulled from Banner; new students from semester to semester; and the number of students who graduate.</p>
<p>17. Objective 2: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>10% enrollment growth from fall to fall; 10% growth in summer enrollment year to year; 10% increase in the number of graduates year to year.</p>
<p>18. Objective 2: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)</p>	<p>From fall 2019 to fall 2020 we increased new students by 36 for 34% increase; from fall 2019 to fall 2020 we increased enrollment by 126 students for 47% increase. From spring 2020 to spring 2021 we increased new students by 8 for 12% increase; from spring 2020 to spring 2021 we increased enrolled by 100 students for 36% increase. From summer 2020 to summer 2021 we increased new students by 21 for 27% increase; from summer 2020 to summer 2021 we increase enrollment by 73 students for 29% increase. From FALL 2019 to SPRING 2021 we retained, as a targeted sample, in our two largest programs, 89% of our MSIT students and 96% of our Management students. From AY20 (109 master's degrees) to AY21 (138 master's degrees) we increased the number of graduates by 29 for a 27% increase</p>
<p>19. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)</p>	<p>n/a</p>
<p>20. Objective 2: Did your department meet this objective?</p>	<p>The department met this objective.</p>
<p>21. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>n/a</p>

Objective 3

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Provide opportunities for graduate students in assistantships; scholarships, and the development of graduate policy.
23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Aggregate number of graduate assistantships; graduate students attendance at outside meetings; meetings of the Graduate Student Advisory Council; and updated OGS Catalog.
24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Four graduate assistantships; two meeting of the Graduate Student Advisory Council; updated OGS Catalog; at least one student presenting at conference.
25. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	n/a
26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	n/a
27. Objective 2: Did your department meet this objective?	The department met this objective.
28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	n/a

Objective 4

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Three objectives only.
30. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Three objectives only.
31. Objective 4: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Three objectives only.
32. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	Three objectives only.
33. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	Three objectives only.
34. Objective 4: Did your department meet this objective?	The department met this objective.
35. Objective 4: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Three objectives only.

Future Plans

<p>36. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.</p>	<p>Measurable Objectives from AY21 Report: 1) Retain at least 85% of our first 30 doctoral students for spring 2021; 2) enroll at least 10 students in our first class of the MAPR; 3) maintain summer 2022 enrollment at not less than 5% more than summer 2021(322 students). Results of AY22: Objectives for AY23: 1) Retain at least 85% of our first 30 doctoral students for spring 2021; 2) enroll at least 10 students in our first class of the MAPR; 3) maintain summer 2022 enrollment at not less than 5% more than summer 2021(322 students).</p>
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Open Box for Assessment Comments

<p>37. In this field, please document the overall use of assessment results for continuous improvement of this department area (consider the past, present, and future and specifically address these in your narrative).</p>	<p>n/a</p>
<p>38. Optional Open Text Box for Assessment Comments:</p>	<p>n/a</p>
<p>42. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.</p>	<p>n/a</p>

MGA’s Strategic Plan

<p>39. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)</p>	<p>Grow Enrollment with Purpose 2. Expand and enrich online instruction into new markets, Own Student Success 3. Develop academic pipelines and expand degrees</p>
<p>40. Please indicate which of the following actions you have taken because of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)</p>	<p>Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community,</p>

	Faculty or Staff Support: Professional Development Activities, Trainings, Workshops, Technical Assistance, Request for Additional Financial or Human Resources
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Other

41. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc.)	n/a
43. Mindset Update (Academic Deans ONLY)	n/a

