Student Life

Division of the University: Student Affairs

Administrative Unit Assessment Year Reporting: FY22 (July 2021 – June 2022)

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Department Mission and Goals. The mission and goals of the department should be consistent over a 5-year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long-term goals (5-year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.	The Office of Student Life supports the mission of Student Affairs and the College by offering high quality programming that enhances student growth.

7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	-Increase the number of fraternities and sororities at MGA. - Establish an official council of presidents that is completely student led to unite clubs and organizations and better streamline communication among them. - Establish a commuter lounge on each of our campuses that has resources to benefit our commuter populations.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY22. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY23.

Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Student Life will add at least one new fraternity or sorority for the 2021-22 academic year.
9. Objective 1: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of Fraternities or Sororities Registered.
10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	At least 4 fraternities or sororities registered.
11. Objective 1: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	University strategic plan
12. Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	75%. We intended to have 4 registered fraternities/sororities, but we still only have 3. We were not able to add an additional organization for 2021-22.
13. Objective 1: Did your department meet this objective?	The department did not meet this objective.
14. Objective 1: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	Since covid-19, many fraternities and sororities are not expanding to new campuses. I talked to multiple regional directors of organizations and they stated that their primary focus is to rebuild the chapters on their already established campuses since they were not able to host intake/rush during the pandemic. In student life, we plan to reestablish the fraternity/sorority committee for 2022-23. This committee will include students, faculty, and administrators who have an interest in growing Greek life at the institution. We believe that this strategy will give us the best

	opportunity to meet our goals of increasing the number of fraternities & sororities at MGA.

Objective 2

15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	At least 80% of students surveyed will express that student life programming will have met or exceeded their expectations for 2020-2021 academic year.
16. Objective 2: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Survey
17. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	80% of students will say that student life met or exceeded their expectations with programming.
18. Objective 2: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	Past Performance Data
19. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	63% of students surveyed said that student life met or exceeded their expectations with programming.
20. Objective 2: Did your department meet this objective?	The department did not meet this objective.
21. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	While analyzing the data, we realized that the numbers are a bit skewed since 51 (39%) students out of 132 surveyed did not attend any events but they still answered the question. In my assessment for next year, I will modify the question to state "students who attended at least one student life event". Out of the students who attended at least 1 student life event for the 2021-22 year, we had 74% stating that student life met or exceeded their expectations with programming. Although we still are a little under our goal, we are significantly closer to meeting the metric based on this data.

Objective 3

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Department of Student Life will provide leadership training for 100% of the advisors and presidents of registered student organizations for the 2021-22 academic year.
23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of Participants
24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	100% Participation
25. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	Past Performance & Departmental Policy
26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	We achieved this goal at 100% participation.
27. Objective 2: Did your department meet this objective?	The department met this objective.
28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	For 2 years in a row, we have met this objective because we started requiring that organizations must participate in leadership trainings before they can register. We will not make any changes because this method seems to be successful.

Objective 4

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	N/A
30. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	N/A
31. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	N/A
32. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	N/A
33. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	N/A
34. Objective 4: Did your department meet this objective?	The department met this objective.
35. Objective 4: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	N/A

Future Plans

36. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.	The Department of Student Life will add at least one new fraternity or sorority for the 2022-23 academic year. At least 75% of students surveyed who attended at least one student life event will express that student life programming will have met or exceeded their expectations for 2022-2023 academic year. The Department of Student Life will provide leadership training for 100% of the advisors and presidents of registered student organizations for the 2022-23 academic year. The Department of Student Life will register at least 40 student organizations for the 2022-2023 academic year.

Open Box for Assessment Comments

37. In this field, please document the overall use of assessment results for continuous improvement of this department area (consider the past, present, and future and specifically address these in your narrative).	The results from the previous 3 years have shown us a pattern for where we are succeeding and the areas that are challenging for us. The biggest win for us is that for 2 years in a row, we have successfully trained 100% of our student organizations. The results from previous years caused us to make adjustments that has allowed us to meet this objective. On the contrary, we have struggled with adding additional fraternities or sororities. We are certain that the pandemic has been the catalyst behind organizations not wanting to expand to campuses, but there are also other things that we can do as an institution to increase our chances of providing more Greek life organizations. The results from this assessment and the previous year assessment caused us to work towards creating a committee to assist with the process of adding more Greek life organizations. Finally, for 2 years in a row we have not met the objective we set for programming satisfaction. Prior to the pandemic, we consistently met this objective. Post

	pandemic, students have not rated us favorably, although we have ramped up our programmatic efforts. We will continue to make adjustments to our programmatic efforts to see if we can increase the satisfaction of our students. In previous years, we analyzed the data without digging deep and looking at who actually responded. This year, we were able to conclude that a large number of students who rated our programming never attended an event. This has caused us to change our strategy when assessing the data in the future.
38. Optional Open Text Box for Assessment Comments:	
42. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	The only area I think we are still dealing with the effects of COVID is Greek Life expansion.

MGA's Strategic Plan

39. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)	Own Student Success 4. Expand student engagement and experiential learning
40. Please indicate which of the following actions you have taken because of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or other directives within the reporting area) (Check all the apply)	Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc Operational Processes, Customer Service Changes: Communication, Services, etc

Other

41. Please indicate (if appropriate) any local, state, or national initiatives (academic or	USG Momentum Year | University Strategic Plan |

otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc.)	
43. Mindset Update (Academic Deans ONLY)	