

Comprehensive Program Review Report

Institution: Middle Georgia State University
Academic Program Name: A.A. in Modern Language
CIP Code: 16.0101
College or School: School of Arts and Letters
Department: Department of Media, Culture, and the Arts

Date of Last Internal Review: Feb. 2015

Outcome of Previous Program Review (brief narrative statement): In the 2015 CPR Cycle the A.A. in Modern Language was deemed satisfactory with institutional support continuing at existing levels. No follow-up goals were set.

Current Date: 3/9/2020

Provost Response: *Provide a summary related to the program productivity, viability, and quality. If this is the initial review of the program address how the program is/is not meeting the enrollment and credit hour projects contained in the original program proposal. Include a statement of plans for action based on the overall categorical summation contained in the next section.*

With the increasing Spanish-speaking population in our area and surrounding areas, the A.A. in Modern Language is imperative in the 21st century economy. Along with Spanish, the program also offers courses in French. The program's classes are centered on a cultural education and prepares students for a global market by allowing them to experience the world through a different lens.

The program has no additional cost to the institution. Enrollment and graduation rates are both relatively stable year after year. The department shows effective ways of increasing growth over the next few years. By changing/increasing their language offerings and modes of delivery this will improve the program overall.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.

Program MEETS Institution's Criteria

- Program is critical to the institutional mission and will be retained.
- Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.


Program PARTIALLY MEETS Institution's Criteria and will be re-evaluated in _____.

Program DOES NOT MEET Institution's Criteria

- Program will be placed on a monitoring status.
- Program will undergo substantive curricular revisions.
- Program will be deactivated.
- Program will be voluntarily terminated.
- Other (identify/add text):

Provost or VPAA Signature: Dr. Michael Gibbons on behalf of the Provost, Dr. Jon Anderson

Date: 3/9/2020

 3/9/2020

Comprehensive Program Review Report

Academic Program Name: AA, Modern Language

College or School: School of Arts & Letters

Department: MCA

Date of Last Internal Review: Spring 2015

Outcome of Previous Program Review (brief narrative statement, if applicable): *In the 2015 CPR Cycle the AA, Modern Language was deemed satisfactory with institutional support continuing at existing levels. No follow-up goals were set.*

Current Date: 3/5/2020

Executive Summary: *The AA, Core Curriculum is a small, stable, and well-established associate's program with consistent productivity (8-10 graduates/year). Program courses are embedded in the core curriculum and also serve the BA in English and the BA in History, both of which have Area F language requirements. The program thus has few costs outside core-curriculum and baccalaureate overhead. The program is also valuable in that it supports internationalization of the MGA curriculum.*

Looking forward, the Department of Media, Culture, & the Arts and the School of Arts & Letters will explore expanding language programming via a disciplinary major connected to secondary education. There is a high demand for language teachers in the state of Georgia. Additionally, MGA has a growing Spanish-speaking population that is interested in deploying their language skills. Development of a Spanish Language Secondary Education major would thus support workforce needs, address student demand, and strengthen language programming/enrollment. If a BA in Spanish Language/Secondary Education becomes viable, termination of the AA, Modern Language would be evaluated.

In conclusion, the AA, Core Curriculum is a stable, low-cost program aligned with institutional mission. Support of the program should continue at current levels.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.

X Program MEETS Institution's Criteria

X Program is critical to the institutional mission and will be retained.

Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

Program DOES NOT MEET Institution's Criteria

Program will be placed on a monitoring status.

Program will undergo substantive curricular revisions.

Program will be deactivated.

Program will be voluntarily terminated.

Other (identify/add text):

Academic Dean Signature: *Mary McCartin Wearn*

Dean of Graduate Studies Signature (when applicable):

Date: 3/9/2020



Comprehensive Program Review

FY 2019 – 2020

Institution: Middle Georgia State University

Academic Program: A. A. in Modern Language

College or School: School of Arts and Letters

Department: Department of Media, Culture, and the Arts

CIP Code: 16.0101

Date of Last Internal Review: February 2015

Faculty Completing Report: Dr. Sabrina Wengier

Current Date: 1/13/2020

5 Year Enrollment by Campus and Graduation Trends

Enrollment

Campus	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	5 YR Growth
Macon	8	8	9	9	8	0.00%
Cochran	4	1	2	3	3	-6.94%
Warner Robins	1	2	0	2	0	-100%
Dublin	0	1	0	1	0	0.00%
Eastman	0	0	0	0	0	0.00%
Online	1	2	2	2	1	0.00%
Off Campus	0	0	0	0	0	0.00%
Total	14	14	13	17	12	-3.78%

Graduates

AY 2015	AY 2016	AY 2017	AY 2018	AY 2019	5 YR Growth
10	8	8	10	10	0.00%

**The narrative should be as direct as possible and no longer than three pages.*

Program Purpose and Mission

- Mission statement: “to graduate students who are proficient in a foreign language and who can apply their expertise to a growing, multi-cultural society.”
- The A.A. in Modern Language is built with core curriculum classes as well as Area F courses for baccalaureates programs in English and History and open to students of all programs.

Alignment with Department, School, and Institutional Mission

- Institutional Mission: “Middle Georgia State University educates and graduates inspired, lifelong learners whose scholarship and careers enhance the region through professional leadership, innovative partnerships, and community engagement.”
- School of Arts and Letters (SOAL): “Our mission is to provide broad access to arts and humanities education that promotes creativity, elevates culture, encourages the pursuit of happiness, and prepares intellectually agile citizens to serve our communities and the creative economy of Georgia.”
- Department of Media, Culture and the Arts (MCA): “to build on a solid foundation in the liberal arts to guide students toward their academic goals and prepare them for a global, culturally diverse society. Students of the Department of Media, Culture, and the Arts graduate digitally literate, culturally attuned, critically engaged, and intellectually prepared for the dynamic nature of a twenty-first century economy.”

The Modern Language (ML) program fits naturally with the institutional, school, and departmental mission. ML classes center on cultural education and preparing students for a global market by allowing them to experience the world through a different lens.

Program Age, Tracks, Concentrations, etc...

The program had been in effect since 1968 at Macon State College and since 1995 at Middle Georgia College and was united in Fall 2013 when the two colleges consolidated to become Middle Georgia State College.

The program currently has three tracks: French, German, and Spanish. German courses remain in the catalog, but there are no current plans to hire a German professor.

Since 2012, the ML program is complemented by the minor in Spanish.

Accreditation Information/Status

There is no accrediting body for modern languages.

Methods of Delivery

ML classes are offered face-to-face (Spanish & French), hybrid (Spanish), via videoconference (Spanish), and fully online (Spanish & French).

Changes since Last Review

- **Improved progression to graduation:** Prior to 2016, students had to take 2 electives from 2 different lists of options. The program has now made it easier for students to graduate by requiring 2 electives from the same list (29 options to choose from)
- **Inclusion in Area C:** USG approved our request to include ML 1001 courses in Area C.
- **Modes of delivery:** French courses are now offered fully online for 1001 and 1002 to benefit students from all 5 campuses. SPAN 2001 is also offered fully online.
- **Scheduling:** After talking to the departments of English and History, ML is now offering intermediate-level courses at 9:30 a.m. to make it easier for English and History students to fulfill their language requirement and get an A.A. in ML.
- **New language offerings:** Added Korean and Latin to the current catalog. We had some USG hurdles with Korean (and inclusion in Area C) but we are now ready to hire an adjunct.
- **Extra-curricular activities:** The ML program has been very active and has increased its extra-curricular offerings from conversation tables to Spanish translation competitions, movie nights, K-Pop events, and much more.

Benchmarks of Progress

- **Graduates:** The program has had a steady number of graduates throughout the years.
- **Student Learning Outcomes:** Thanks to data collection, we have been able to focus on the student learning outcomes that have been problematic in the past, reading and culture, namely. We created and implemented carefully crafted student learning initiatives that have made a difference. We have reached our benchmark for reading and the culture outcome is gradually improving as well.
- **Student placement exams and prior learning:** Since 2018 students are able to take an in-house placement exam and upon successful completion of the exam, they are awarded K credit for the class(es) they placed out of. This allows for faster progression and graduation.

Although the program is modest in both enrollment and graduation, it is a no-cost curriculum built only of courses that must be offered to support our core curriculum and baccalaureate mission.

Plans for Action

- **Promote the A.A. and the minor:** Now that most programs at MGA have opened at least 15 hours of general electives, we'll be promoting both the Associate's degree and the Minor in Spanish.
- **Spanish track for the Bachelor's in Education.** We'll be working on a possible Spanish concentration for the Bachelor of Science in Secondary Education.

Shifting Trends and Market Forces that May Impact Program Demand

- The Spanish-speaking population of the middle Georgia region has grown steadily in the past 10 years ([Hispanic Population Surging Across Middle Georgia](#)).
- The Council on Foreign Relations has called for more language education at the national level ([The Foreign Language Education Deficit](#)) for its importance to national security, as well as recognizing the importance of languages for a global economy ([The Growing Importance of Foreign Language Skills in the U.S. Job Market](#) from *New American Economy*).
- The request for Korean classes has been student led and Korean is nationally one of the most sought after language for students ([MLA report](#)).

IERB Comprehensive Program Review Rubric and Evaluation

Date Reviewed: 2/28/2020

Program Reviewed: A.A. in Modern Language

Contextual Notes: Summarize any demographic or environmental factors described in the introduction that might significantly impact assessment of the program

Stable enrollment and graduation rates. Modes of delivery and languages offered are increasing. This program seems healthy with plans of growing.

Area of Focus	Exemplary Area	Satisfactory Area	Area of Concern	No Evidence	Notes
Enrollment	<i>This program has significantly positive enrollment trends and robust credit hour production</i>	<i>This program has stable or moderately positive enrollment trends and healthy credit hour production</i>	<i>This program has negative enrollment trends and weak credit hour production</i>		
Graduation Trends USG benchmark: Bachelor's Degrees: 10 graduates/year Graduate, Associate's or Certificates: 5 graduates/year <small>Programs falling under these benchmarks are designated as "low performing"</small>	<u>Three year rolling average greatly exceeds USG minimum benchmark for degrees conferred</u>	<i>Three year rolling average meets or exceeds USG minimum benchmark for degrees conferred</i>	<i>Three year rolling average does not meet USG minimum benchmark for degrees conferred; the program is "low performing" by USG definition</i>		Program graduates are double the USG minimum

IERB Comprehensive Program Review Rubric and Evaluation

Program Strengths of Note:

- The program seems to be relatively stable in enrollment year after year and has no additional cost to the institution.
- Increasing language offerings and modes of delivery are a great way to improve the program, especially with market trends in a global economy.

Areas of Concern:

- None. The program has no cost and is consistent in graduation.

Other Comments:

- Modern language skills are an imperative in the 21st century economy. For this reason, this program is a distinct positive for the Middle Georgia area.