Provost's Comprehensive Program Review Report

Institution: Middle Georgia State University
Academic Program Name: Certificate of Airport Management
CIP Code: 490104
College or School: School of Aviation
Department: Aviation Science & Management

Date of Last Internal Review: 06/12/2016

Outcome of Previous Program Review (brief narrative statement): During the last internal review, enrollment and graduates were low as they are here. It was recommended to keep the program and enhance it at that time. Continue to monitor the program to see if it is viable and whether or not it should be terminated by Spring 2019 if there are no graduates.

Current Date: 6/10/2021

Provost Response: Academic Affairs acknowledges the documented opportunity that exists with the Certificate in Airport Management. Yet, attention to its function and purpose are required. Per the request of the Dean, the program will undergo a CPR review in 3 years for final determination of viability.

Program Quality and Productivity Improvement Plan: Following a review of the Chairs Report, the IERB comments, and the Deans appraisal, the Office of the Provost concurs with the findings and supports the documented plan of action:

- The School of Aviation can also advertise within the school to market the certificate to the current students since it is at no added cost.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.

☐ Program MEETS Institution's Criteria

    ☐ Program is critical to the institutional mission and will be retained.
    ☐ Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

☐ Program PARTIALLY MEETS Institution's Criteria and will be re-evaluated in _____.

✗ **Program DOES NOT MEET Institution's Criteria**

    ✗ **Program will be placed on a monitoring status and re-evaluated in <u>FY24</u>.**
    ☐ Program will undergo substantive curricular revisions.
    ☐ Program will be deactivated.
    ☐ Program will be voluntarily terminated.
    ☐ Other (identify/add text):

Provost or VPAA Signature:

Date: 8/10/2021

Comprehensive Program Review Report

Academic Program Name: Certificate of Airport Management

College or School: School of Aviation

Department: Aviation Science & Management

Date of Last Internal Review: 06/12/2016

Outcome of Previous Program Review (brief narrative statement, if applicable): During the last internal review, enrollment and graduates were low as they are here. It was recommended to keep the program, as there is no additional costs associated with the program as all of the courses are offered as part of our BS-ASM program.

Current Date: 04/12/2021

Executive Summary: This certificate is a standalone, but also an imbedded certificate within our BS-ASM. No additional resources are required to maintain this program other than the 5 year CPR. We will present this Certificate at the next Georgia Airport Associate annual meeting to market program.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.

☐Program MEETS Institution's Criteria

     ☐Program is critical to the institutional mission and will be retained.
     ☐Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

☒ Program DOES NOT MEET Institution's Criteria

     ☒ Program will be placed on a monitoring status.
     ☐ Program will undergo substantive curricular revisions.
     ☐ Program will be deactivated.
     ☐ Program will be voluntarily terminated.
     ☐ Other (identify/add text):

Academic Dean Signature:
Dean of Graduate Studies Signature (when applicable):

Date: 4/12/2021

IERB's Comprehensive Program Review Rubric and Evaluation

Program Reviewed: Certificate of Airport Management

Contextual Notes: Summarize any demographic or environmental factors described in the introduction that might significantly impact assessment of the program
This is a fairly new program and has potential for future growth due to client demand for certificate holders.

Area of Focus	Exemplary Area	Satisfactory Area	Area of Concern	No Evidence	Notes
Enrollment	*This **program** has significantly positive enrollment trends and robust credit hour production*	*This **program** has stable or moderately positive enrollment trends and healthy credit hour production*	*This **program** has negative enrollment trends and weak credit hour production*		**This is a new program and has only a few students at this time. It has shown erratic growth.**
Graduation Trends USG benchmark: **Bachelor's Degrees**: 10 graduates/year **Graduate, Associate's or Certificates**: 5 graduates/year Programs falling under these benchmarks are designated as "low performing"	*Three year rolling average greatly exceeds USG minimum benchmark for degrees conferred*	*Three year rolling average meets or exceeds USG minimum benchmark for degrees conferred*	*Three year rolling average does not meet USG minimum benchmark for degrees conferred; the program is "low performing" by USG definition*		**New program has only awarded 8 certificates over the past three years.**

Program Strengths of Note:

Industry demand for this program going forward. Potential for online growth to workers at ATL airport.

Areas of Serious Concern:

Very low enrollment and graduation rates at this time.

Other Comments:

Program should be monitored for expected growth to ensure it meets the benchmark over the next few years.

Comprehensive Program Review

FY 2020 – 2021

Institution: Middle Georgia State University

Academic Program: Certificate Airport Management

College or School: School of Aviation

Department: Aviation Science and Management

CIP Code: 490104

Date of Last Internal Review: June 13, 2016

Faculty Completing Report: Edward Weathersbee

Current Date: 2/9/2021

5 Year Enrollment by Campus and Graduation Trends

Enrollment: 5 year growth for programs by locations is 0% for Online. The overall 5 year growth regardless of campus is 0%.

Campus	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	5 YR Growth	Fall 2016 compared to Fall 2020 only
Macon							
Cochran							
Warner Robins							
Dublin							
Eastman							
Online	0	1	2	0	0	0.00%	0%
Off Campus							
Total	0	1	2	0	0	0.00%	0%

Graduates

- For data consistency, the fiscal year is in which the degree was awarded. For example, fiscal year 2019 includes degrees conferred in Summer 2018, Fall 2018, and Spring 2019.

FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	5 YR Growth	FY16 compared to FY20 only
0	0	2	4	2	50%	100%

Include a narrative that discusses:

- The purpose of this certificate would be for students to obtain this and continue into the Bachelor of Science in Aviation Science and Management - Management Track (BSASM), as this is an embedded certificate within that program.
- The courses in the Department of Aviation Science and Management provide foundational knowledge to students in the Flight Technology, Air Traffic Control, Aviation Management and other aviation programs through core aviation academics. In addition to the foundational academic coursework, the Department delivers the ground school courses required by the FAA under 14CFR Part 141 for training from private pilot through Airline Transport Pilot and CFII. Degree programs in the ASM department are the Bachelor of Science in Aviation Science and Management with tracks in Flight and Management (available online). The Department of ASM also offers an Associate of Applied Science in Air Traffic Management degree as well as certificates in Airline Management and Airport Management.
- This **Airport Management** certificate has been available through the School of Aviation since 2012. This is an embedded certificate within the BSASM.
- All of the classes within this certificate are available online
- Although this certificate has had only 8 graduates in the past 5 years, it is important to keep it because we have renewed interest in these programs from industry partners. They have asked us to offer these certificates onsite at Hartsfield Jackson and possibly Delta Airline headquarters. Also, since this is an embedded certificate, there are no more resources required for its delivery.