AA Music CPR Index (AY22-23)

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Comprehensive Program Review

FY 2022 - 2023

Institution: Middle Georgia State University

Academic Program: A.A. in Music

School: School of Arts and Letters

Department: Media, Culture, & the Arts

CIP Code: 500901

Date of Last Internal Review: 2021

Faculty Completing Report: Sheree Keith

Current Date: 02/27/23

5 Year Enrollment by Campus and Graduation Trends

Enrollment

5 Year Enrollment by Campus and Graduation Trends Enrollment

Campus	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	5 YR Growth	Fall 2018 compared to Fall 2022 only
Macon	<mark>29</mark>	18	12	<mark>5</mark>	8	-27.53%	-72%
Cochran	5	1	1				
Warner Robins	1	2		2	2		
Dublin		1	1				
Eastman							
Online	3	1	3	1	2		
Off Campus	2						
Total	40	23	17	8	12	-25.99%	-70%

Graduates

• For data consistency, the fiscal year is in which the degree was awarded. For examples, fiscal year 2019 includes degrees conferred in Summer 2018, Fall 2018, and Spring 2019.

AY 2018	AY 2019	AY 2020	AY 2021	AY 2022	5 YR Growth	AY2018 compared to AY2022 only
11	4	0	3	9	-6.47%	-18%

Include a narrative that discusses:

- Program purpose and mission
 - o The Associate's Degree in Music includes courses in music theory, aural skills, ensembles, and applied lessons or group piano lessons. The degree has been updated, along with the BA in Music, to allow for the possibility of students achieving the AA without having to take applied lessons. This means that students who did not have music training in high school or are not overly musically inclined could earn the AA in music with a pathway towards music production or the music industry in a capacity that does not require individual performance. Upon completion of the Associate's degree, students are well equipped to work towards the baccalaureate degree in music, other allied disciplines, or our B.A. in Interdisciplinary Studies.
- Align of program mission with department, school, and institutional mission
 - Institutional Mission: "Middle Georgia State University educates and graduates inspired, lifelong learners whose scholarship and careers enhance the region through professional leadership, innovative partnerships, and community engagement."
 - School of Arts and Letters (SOAL): "Our mission is to provide broad access to arts and humanities education that promotes creativity, elevates culture, encourages the pursuit of happiness, and prepares intellectually agile citizens to serve our communities and the creative economy of Georgia."
 - Department of Media, Culture and the Arts (MCA): "to build on a solid foundation in the liberal arts to guide students toward their academic goals and prepare them for a global, culturally diverse society. MCA coursework develops student expertise in the visual arts and music; in creative, digital, and professional writing; in culture, gender, and media studies; and in modern language."
 - The music AA embodies the expectations for education that promotes creativity, elevates culture, and prepares students to work after their education somewhere in the Middle Georgia landscape.

- Program age, tracks, concentrations, etc.
 - This program has been a part of both the former Macon State College and the Middle Georgia College curriculum and came to the Macon campus only after the creation of the BA in Contemporary Musicianship. The program has no tracks or concentrations in the AA.
- Method(s) of delivery
 - o This degree is earned face to face in Macon.
- Changes since last review
 - New curriculum for the AA in Music is being implemented in fall of 2023.
 Applied lessons are no longer required and students will take group piano lessons, which makes the program more accessible for students.
- Benchmarks of progress
 - This degree will continue to enroll students in this degree as a pathway through and to the BA in Contemporary Musicianship. All students who earn the BA de facto earn the AA as well. MCA will do a better job of ensuring this happens, so degrees conferred should increase significantly.
- Plans for action
 - The AA in Music is a no-cost endeavor. The courses in this degree line up with the BA in Contemporary Musicianship, there are no additional resources needed to support this program. The faculty in this program will continue to encourage students to apply for graduation with the AA after the have achieved the correct hours and courses and then go on to complete the BA in Contemporary Musicianship.
- Shifting trends and market forces that may impact program demand
 - Much like the BA in Contemporary Musicianship, the AA has suffered enrollment declines due to lower participation in the performing arts during the pandemic.

^{*}The narrative should be as direct as possible and no longer than three pages.

IEB's Comprehensive Program Review Rubric and Evaluation

Date Reviewed: 3-29-23

Program Reviewed: A.A. Music

Contextual Notes: Summarize any demographic or environmental factors described in the introduction that might significantly impact assessment of the program

The program suffered enrollment declines due to the pandemic. A new plan is in place for Fall 2023 that aligns the program with the B.A. so students can use the A.A. as a pathway to a four-year degree.

Area of Focus	Exemplary Area	Satisfactory Area	Area of Concern	No Evidence	Notes
Enrollment			This program has negative enrollment trends and weak credit hour production		Even though enrollment numbers are above the minimum benchmark set by USG, the downward trend will soon
Graduation Trends USG benchmark: Bachelor's Degrees: 10 graduates/year			Three year rolling average does not meet USG minimum benchmark for degrees conferred; the program is "low performing" by USG definition		bring numbers below this benchmark. 2020 was a bad year for the program, but since then graduation rates are on the rise.
Graduate, Associate's or Certificates: 5 graduates/year Programs falling under these benchmarks are designated as "low performing"					

IEB's Comprehensive Program Review Rubric and Evaluation

Program Strengths of Note: The flexibility and accessibility of the program to allow students to progress towards other Bachelor degrees should make

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it appealing to students. The new curriculum that the department has implemented is a great idea to improve enrollment and graduation rates.			
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Areas of Concern: The downward trend in enrollment and low graduation numbers is a concern. The department should monitor the program closely to see if the new curriculum has a positive effect.

Other Comments: The A.A. has no additional cost as it consists of the same courses for the B.A.

Comprehensive Program Review Report

Academic Program Name: A.A. Music

College or School: School of Arts & Letters

Department: MCA

Date of Last Internal Review: 2022

Outcome of Previous Program Review (brief narrative statement, if applicable):

This AA program had negative enrollment growth and low productivity due to the onboarding of the BA in Contemporary Musicianship. Because the program is aligned with the BA in music and therefore low-cost, the program was slated to continue for one year, with MCA and SoAL carefully monitoring. Deactivation was to be considered at the end of the year in consultation with the Provost.

Current Date:

6/14/2023

Executive Summary: Provide a summary related to the academic program's quality, viability, and productivity of efforts in teaching and learning, scholarship, and service as appropriate to the institution's mission. If this is the initial review of the program address how the program is/is not meeting the enrollment and credit hour projects contained in the original program proposal. Include a statement of plans for action based on the overall categorical summation contained in the next section.

Although there has been a slight uptick in degrees conferred in the current year, the AA still has negative enrollment growth and was low producing at the time of Comprehensive Program Review.

Deactivation of the program would have little negative academic impact on students desiring an AA with a music orientation, since they can opt for the AA core curriculum with an Area F aligned with the BA in music. As Dean, I would support deactivation if deemed the appropriate option by the Provost.

All this said, the program is still viable for the following reasons:

- The program is aligned with the BA and is therefore low cost
- BA graduates have been encouraged to first earn the AA. This has shifted productivity metrics up and will continue to do so.
- If desired by AA leadership, the AA in Music could be offered as a campus-presence option on the Cochran campus with minimal investments. AA grads in Cochran could transfer to Macon for the BA in Music if educational progression is desired.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program.
□Program MEETS Institution's Criteria
□Program is critical to the institutional mission and will be retained. □Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.
X Program DOES NOT MEET Institution's Criteria
 □ Program will be placed on a monitoring status. □ Program will undergo substantive curricular revisions. □ Program will be deactivated. □ Program will be voluntarily terminated. X Other (identify/add text):
MCA and SoAL stand ready to deactivate the program unless Academic Affairs leadership deems piloting an expansion to Cochran a worthy venture.
Academic Dean Signature: Weath Weath Dean of Graduate Studies Signature (when applicable):
Date: 6/14/2023

Comprehensive Program Review Report Academic Program Name: AA Music College or School: School of Arts and Letters Department: MCA CPR Review Schedule AY22-23

Provosts Response:

In light of referenced challenges, Academic Affairs concurs with proposed course of action —a review for discontinuation following the AY23-24 Academic Year. This timeline allows for teachout planning and programmatic adjustments to support student success and transition to support the long-term sustainability of the BS program.

As noted: Deactivation of the program would have little negative academic impact on students desiring an AA with a music orientation, since they can opt for the AA core curriculum with an Area F aligned with the BA in music. As Dean, I would support deactivation if deemed the appropriate option by the Provost.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning

this program.
□ Program MEETS Institution's Criteria
☐ Program is critical to the institutional mission and will be retained.
☐ Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.
□ Program PARTIALLY MEETS Institution's Criteria
□X Program DOES NOT MEET Institution's Criteria
☐ Program will be placed on a 3 year monitoring status.
☐ Program will undergo substantive curricular revisions.
☐ Program will be deactivated.
☐ Program will be voluntarily terminated.
☐X Other (identify/add text): Program will be re-evaluated in 1 Year via the annual program evaluation cycle for determination to pursue Cochran Pilot or pursue deactivation.
Provost or VPAA Signature: Date:
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