Comprehensive Program Review Report

Academic Program Name: AA Modern Languate

School: Arts and Letters

Department: MCA

CPR Review Schedule AY24-25

Provosts Response:

I concur with the recommendation to deactivate the Associate of Arts in Modern Languages, effective Fall 2025 for removal from the catalog in the Fall 2026 academic year. The program has experienced persistently low enrollment and degree conferral trends since 2021, despite efforts to diversify offerings and increase student interest. These indicators fall well below system benchmarks for viability. Given the lack of new enrollees and limited demand for a standalone associate credential in this field, it is no longer sustainable as part of the academic portfolio.

Faculty expertise in modern languages remains a valued asset, particularly in delivering coursework that fulfills General Education requirements. As the program sunsets, the Department of Media, Culture, and the Arts, in coordination with the School of Arts & Letters, will continue to explore opportunities to promote foreign language learning across the curriculum. While professional certificate options may be considered, they may not be the most effective vehicle for student engagement or workforce alignment. Instead, ongoing efforts should focus on supporting uptake of language electives where they enhance academic, cultural, or professional readiness, especially in interdisciplinary or global contexts.

Categorical Summation



Comprehensive Program Review

AY 2024 - 2025

Institution: Middle Georgia State University

Academic Program: AA in Modern Language

College or School: School of Arts and Letters

Department: Media, Culture and the Arts

CIP Code: 16010101

Date of Last Internal Review: 3/9/2020

Faculty Completing Report: Michael North

Current Date: 3/31/2025

5 Year Enrollment by Campus and Graduation Trends (data available in Deans and Chairs Dashboard)

Enrollment

Campus	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	5 YR Growth	Fall 2020 compared to Fall 2024 only
Macon	7	5	3	6	5	3.69%	-28.57
Cochran	2	1	0	1	2	-16.67	0%
Warner Robins	0	2	1	0	0	0%	0%
Dublin	1	0	1	0	0	-100%	-100%
Eastman	0	0	0	0	0	0%	0%
Online	5	5	5	6	7	9.17%	40%
Off Campus	0	0	0	3	1	-66.67	n/a
Total	15	13	10	16	15	4.34%	0%

Graduates

• For data consistency, the fiscal year is in which the degree was awarded. For example, academic year 2020 includes degrees conferred in Summer 2019, Fall 2019, and Spring 2020. (data available in Deans and Chairs Dashboard)

AY 2020	AY 2021	AY 2022	AY 2023	AY 2024	5 YR Growth	AY2020 compared to AY2024 only
5	6	4	4	3	-9.58%	-40%

Include a narrative that discusses:

- The A.A. in Modern Language is an associate degree program with courses embedded within the core IMPACTS Arts, Humanities, and Ethics area.
- Program purpose and mission: "To graduate students who are proficient in a foreign language and who can apply their expertise to a growing, multicultural society." The A.A. in Modern Language is built with core curriculum courses. Modern Language courses used to be required in degrees such as the B.A. in English and the B.A. in History, but Modern Language courses are now designated as electives by these programs.
- Alignment of program mission with department, school, and institutional mission:
 - MCA Department: "To build on a solid foundation in the liberal arts to guide students toward their academic goals and prepare them for a global, culturally diverse society. Students of the MCA Department graduate digitally literate, culturally attuned, critically engaged, and intellectually prepared for the dynamic nature of a 21st Century economy."
 - SoAL: "Our mission is to provide broad access to arts and humanities education that promotes creativity, elevates culture, encourages the pursuit of happiness, and prepares intellectually agile citizens to serve our communities and the creative economy of Georgia."
 - MGA: "Middle Georgia State University educates and graduates inspired, lifelong learners whose scholarship and careers enhance the region through professional leadership, innovative partnerships, and community engagement."

The theme that runs through the aforementioned mission statements is the enrichment of culture, specifically local culture. The A.A. in Modern Language operates to deliver culturally sensitive graduates in an increasingly diverse Georgia.

- Program age, tracks, concentrations, etc.: The program has been offered since 1968
 at Macon State College and since 1995 at Middle Georgia College before the merger
 in 2013. Languages that are regularly taught include Spanish, French and Korean.
 German and Latin are options in the catalog but are not regularly offered.
- Accreditation information/status: There is no accrediting body for modern languages.
- Method(s) of delivery: The A.A. in Modern Language is offered in-person and online.

- Changes since last review / Benchmarks of progress / Plans for action
 - The A.A. in Modern Language has been marked for deactivation. The program averaged 17.33 students from 2022-2024 and its 3.67 average degrees awarded from 2022-2024 did not meet the threshold for two consecutive cycles. The low enrollment and low number of degrees awarded made assessment difficult. This led to SoAL's decision to voluntarily deactivate the A.A. in Modern Language.

Specific Questions to address include the following:

- How does the program align with the USG System Wide/Strategic Plan Context (within mission fit)? How does the program align with your institutional mission and function? How does the program align with your institution's strategic plan and academic program portfolio? To what extent does the program align with local, regional, and/or state talent demand or workforce strategies?
 - The A.A. in Modern Language will be deactivated due to low enrollment and the low number of degrees awarded. Going forward, the program will not be a part of the USG, MGA, SoAL and MCA strategy.

Using IPEDS data, list the supply of graduates in the program and related programs in the service area:

Similar or Related Degrees/Programs	CIP Code	Supply* (Graduates/Completers)	Competitor Institutions**
AA with Major in Foreign Language	160101	0 (no enrollment since fall 2022)	Gordon State College
Language		Tall 2022)	

Only other comps are post baccalaureate certificates in foreign language at Georgia State (CIPs 131306, 160103, 160199) and Augusta University (CIP 16999).

Labor Market/Career Placement Outlook/Salary:

Based on the program's study area, what is the employment outlook for occupations related to the program?

According to projectionscentral.org, there were 230 postsecondary foreign language and literature teachers in Georgia in 2022. That number is expected to increase to 240 by 2032. There are an average of 20 openings in this discipline. Of course, postsecondary foreign language and literature teachers would need additional degrees, certifications and licensures beyond an A.A. in Modern Language. The salary data below reflects what postsecondary foreign language and literature teachers earn with the proper credentials. For the last column, the only available data for future earnings were for a B.A. in Foreign Languages completed within the USG.

Possible Resources:

Click here for US and Georgia occupation projections

^{*}Supply = Number of program graduates last year within the study area

^{**}Competitors = List other USG institutions that offer this program of a similar program in the area

- Click <u>here</u> for 2026 Georgia Department of Labor data projections for the State or Georgia Workforce Board Regions in Qlik (link to GDOL Projections); data is also available through the <u>GDOL Labor Market Explore Website</u>
- Using data from <u>O*-Net</u>, identify the average salary for the related occupations identified in question.

Occupation	O*Net¹	Current Employment	% Growth	Average Salary (O-Net data)	Future Earnings Potential (O-Net data)
Postsecondary foreign language and literature teachers	(Outlook)	US: 26,100 GA: 220	US: 1% GA: 9%	US: \$78,760 GA: \$68,460	B.A. in Foreign Languages from USG programs: 1 yr: \$38,643 5 yr: \$46,831

¹National Center for O*NET Development. O*NET OnLine. Retrieved [include date] from https://www.onetonline.org/

Note: The narrative areas should be as direct as possible, address all the areas/elements referenced above, and be of sufficient length to represent your academic program holistically since the last review. In drafting the CPR note the principle function is to "address the quality, viability, and productivity of efforts in teaching and learning, scholarship, and service as appropriate to the institution's mission."

USG Academic and Student Affairs Handbook 2.3.6 "consistent with efforts in institutional effectiveness and strategic planning, each USG institution shall develop procedures to evaluate the effectiveness of its academic programs to address the quality, viability, and productivity of efforts in teaching and learning, scholarship, and service as appropriate to the institution's mission. Institutional review of academic programs shall involve analysis of both quantitative and qualitative data, and institutions must demonstrate that they make judgments about the future of academic programs within a culture of evidence"

IEB's Comprehensive Program Review Rubric and Evaluation

Date Reviewed: April 30, 2025

Program Reviewed: AA in Modern Language

Contextual Notes: Summarize any demographic or environmental factors described in the introduction that might significantly impact assessment of the program

This program is marked by the School of Arts and Letters for deactivation. The program has only averaged 17.33 students from 2022-2024 and the 3.67 average degrees awarded from 2022-2024 did not meet the threshold for two consecutive cycles.

Area of	Exemplary Area	Satisfactory Area	Area of Concern	No	Notes
Focus				Evidence	
Enrollment			Average of 17.33 students enrolled from 2022-2024		

IEB's Comprehensive Program Review Rubric and Evaluation

Graduation Trends USG benchmark: Bachelor's Degrees: 10	The 3.67 average degrees awarded from 2022-2024 did not meet the threshold for two consecutive cycles.	
graduates/year Graduate, Associate's or Certificates: 5 graduates/year		
Programs falling under these benchmarks are designated as "low performing"		

Program Strengths of Note: The program is marked for deactivation.

Areas of Concern: The program is marked for deactivation.

Other Comments:

IEB's Comprehensive Program Review Rubric and Evaluation

Comprehensive Program Review Report

Academic Program Name: AA in Modern Language

College or School: The School of Arts and Letters

Department: MCA

Date of Last Internal Review: March 31, 2025

Outcome of Previous Program Review (brief narrative statement, if applicable):

Current Date: May 29, 2025

Executive Summary: Provide a summary related to the academic program's **quality, viability,** and productivity of efforts in <u>teaching and learning</u>, <u>scholarship</u>, <u>and service</u> as appropriate to the institution's mission. If this is the initial review of the program address how the program is/is not meeting the enrollment and credit hour projects contained in the original program proposal.

The AA program in Modern Languages has been marked for deactivation in Fall 2025. Despite efforts to diversify offerings, the program is not attracting new enrollees. Enrollment has been historically low, since 2021, and degree completion rates are also below the acceptable threshold. Faculty will continue to service the Gen Ed Core, and, with the Chair of MCA and the Dean of SoAL, will explore professional certificate options in modern languages that mirror the direction of other programs that have pivoted successfully.

Categorical Summation

Check any of the following to categorically describe action(s) the institution will take concerning this program. *Include a statement of plans for action based on the overall categorical summation contained in this section.*

☐ Program MEETS Institution's Criteria (also indicate 1 subcategory below)
 □ Program is critical to the institutional mission and will be retained. □ Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.
Required statement of plans for action:
X Program DOES NOT MEET Institution's Criteria (also indicate 1 subcategory below)
 □ Program will be placed on a monitoring status. □ Program will undergo substantive curricular revisions. X Program will be deactivated. □ Program will be voluntarily terminated. □ Other (identify/add text):
Required statement of plans for action: Still service the Gen Ed Core; deactivate the AA and pivot to certificate model
Academic Dean Signature: Buy Woten Dean of Graduate Studies Signature (when applicable):
Date: 05/29/2025