NEW MEDIA & COMMUNICATIONS

A MODERN DEGREE FOR THE GLOBAL, TECHNOLOGY-DRIVEN WORKFORCE

THE NEW MEDIA & COMMUNICATIONS PROGRAM PROVIDES YOU WITH THE SKILLS NEEDED FOR A WIDE RANGE OF CREATIVE CAREERS IN AREAS SUCH AS:

- Advertising & Public Relations
- Web Design
- Journalism & News Broadcasting
- Media Management & Content Strategy
- Film Production & Photography

COURSES INCLUDE

- 2D Computer Animation
- Communication Theory
- Digital Photography
- Digital Storytelling
- Film Analysis
- Graphic Imaging
- Interactive Digital Media
- Intercultural Communication
- Media Criticism
- News Writing and Reporting
- Principles of Production
- Writing for Digital Media

FILM PRODUCTION CERTIFICATE

The certificate in Film Production prepares aspiring filmmakers for the rapidly changing film and television industry. Film production courses emphasize storytelling and screenwriting while continually developing your technical expertise in videography and editing.

The certificate is appropriate for both beginning and intermediate students and provides a platform of skills on which to develop for the burgeoning entertainment industry. The film certificate requires 12 credit hours of course work.

FOR MORE INFORMATION VISIT MGA.EDU/MCA
Middle Georgia State is working to establish a digital imagery and documentary film center with the Tubman, the largest museum in the Southeast dedicated to educating people about the art, history and culture of African Americans. The partnership involves MGA faculty teaching university-level courses in film production at the Tubman center. It also provides educational opportunities to underserved youth in the Bibb County school system.

Middle Georgia State is proud to be a partner of the Macon Film Festival, which takes place across venues in downtown Macon in July. MGA’s role in the festival raises awareness of our New Media & Communications program and gives our students opportunities to network with filmmakers, producers and actors from across the U.S.