

Strategic Domains	KPI	Weight	FY25 Weighted Score	FY25 Score	FY25 Goal	MGA Scale	Data and Source	Strategy	Relevant Priorities
Academic Support	Student per advisor	5.5%	<u>0.22</u>	<u>4</u>	<u>3</u>	5 - 175 - 250 4 - 250 - 275 3 - 275 - 300 2 - 300-325 1 - > 325	Total number of students advised by Academic Advisors divided by total number of academic advisors Fall 24 = 281	Strategy 1: Champion Student Success	P1 Standards of Excellence; P2 Student engagement; P3 Enrollment & graduation
Faculty Development	Participation in faculty development training opportunities teaching instructional strategies that support research-based, technology infused, learner-focused pedagogies.	6.0%	<u>0.3</u>	<u>5</u>	<u>4</u>	5 - 121 or above 4 - 101 - 120 3 - 81 - 100 2 - 61 - 80 1 - 60 or less	Number of faculty participants CETL Report FY25 - 206 FY24 = 140 FY23 = 120	Strategy 1	P1 Standards of Excellence (QM, pedagogy, AI); P2 Student engagement
Operational Efficiency	Weighted Student Credit Hours	10.0%	<u>0.5</u>	<u>5</u>	<u>3</u>	5- 191,000 or above 4- 189,000 - 190,999 3- 187,000 - 188,999 2- 185,000 - 186,999 1- Below 185,000	USG Credit Hr Reports (Sum, Fal, Spr) FY 25 - 195,440 FY 24 - 189,298 FY 23- 183,429 FY 22 - 185,971 FY 21 - 200,630 FY 20 - 194,141 FY 19 - 187,715	Strategy 4: Fiscal Resilience & Brand Value	P11 Data-driven accountability; P13 Grow/diversify revenue
Operational Efficiency	Fall Enrollment Growth @Census	13.0%	<u>0.65</u>	<u>5</u>	<u>3</u>	5 - 2.1% or above 4 - 1.1% - 2.0% 3 - 0.0% - 1.0% 2 - (-1%) - 0.0% from PY 1 - (-2%) or below from PY	Fall Census Data Fall 2024 - 8,409 (+4.6%) Fall 2023 - 8,039 (+4.5%) Fall 2022 - 7,689 (-2.5%) Fall 2021 - 7,885 (-6.2%) Fall 2020 - 8,404 (+4.2%) Fall 2019 - 8,066 (+3.4%) Fall 2018 - 7,802 (+6.3%)	Strategy 1 and Strategy 4	P3 Expand enrollment & graduation (S1); P13 Revenue growth (S4)
Student Success	First-time Full-time Bachelors Degree Seeking Freshman Retention (IPEDS)	25.0%	<u>1.25</u>	<u>5</u>	<u>5</u>	5 - 58.0% or above 4 - 57.0% - 57.9% 3 - 56.0 - 56.9% 2 - 55.0% - 55.9% 1 - Below 55.0%	USG By the Numbers IPEDS data (FTFT Bach Degree Seeking) 65.3% Fall 2023 Retained Fall 2024 60.0% Fall 2022 Retained Fall 2023 61.2% Fall 2021 Retained Fall 2022 54.4% Fall 2020 Retained Fall 2021 59.4% Fall 2019 Retained Fall 2020 53.1% Fall 2018 Retained Fall 2019 63.9% Fall 2017 Retained Fall 2018	Strategy 1	P2 Student engagement; P3 Enrollment & graduation; P1 Standards of Excellence (indirect)
Student Success	6-Year Graduation Rate (IPEDS) FTFT	7.5%	<u>0.15</u>	<u>2</u>	<u>2</u>	5: ≥ 28.00% 4: 27.50% – < 28.00% 3: 26.20% – < 27.50% 2: 26.00% – < 26.20% 1: < 26.00%	Census date (IPEDS) - Annual October Fall 2019 Cohort - 26.1% Fall 2018 Cohort - 23.8% Fall 2017 Cohort - 26.2% Fall 2016 Cohort - 27.5% Fall 2015 Cohort - 26.1% Fall 2014 Cohort - 28.0% Fall 2013 Cohort - 27.0% Fall 2012 Cohort - 27.4%	Strategy 1	P3 Enrollment & graduation; P2 Student engagement; P1 Standards of Excellence

Student Success	Total Undergraduate/Graduate Degrees Conferred	7.5%	<u>0.375</u>	<u>5</u>	<u>4</u>	5 - 1440 or above 4 - 1410 - 1439 3 - 1380 - 1409 2 - 1350 - 1379 1 - Below 1350	USG Degrees Conferred FY 2025 - 1506 FY 2024 - 1,494 FY 2023 - 1,459 FY 2022 - 1,574 FY 2021 - 1,390 FY 2020 - 1,329 FY 2019 - 1,333 FY 2018 - 1,289	Strategy 1	P3 Enrollment & graduation
Student Success	Graduate Degrees Conferred	8.0%	<u>0.4</u>	<u>5</u>	<u>3</u>	5 - 241 or greater 4 - 221 - 240 3 - 201 - 220 2 - 181 - 200 1 - 180 and below	USG Degrees Conferred (All graduate levels) FY 2025 - 352 FY 2024 - 262 FY 2023 - 223 FY 2022 - 220 FY 2021 - 138 FY 2020 - 126 FY 2019 - 90 FY 2018 - 53	Strategy 1 and Strategy 2: Innovation & Economic Opportunity	P3 Enrollment & graduation (S1); P4 High-demand programs (S2); P6 Grants/scholarship (indirect brand lift)
Student Success	Experiential Learning/HIP Graduation Distinction	7.5%	<u>0.15</u>	<u>2</u>	<u>3</u>	5 - 550 + 4 - 526 - 550 3 - 500 - 525 2 - 475-500 1 - 474 or less	Number of graduates who qualified for distinction >= 3 HIPs/EL courses or 9 credit hours and must be at the associate or baccalareate level. FY25 - 479 FY24 = 520 FY23 = 512 FY22 = 640	Strategy 1 and Strategy 2	P2 Student engagement (S1); P4 High-demand/workforce alignment (S2)
Teaching	% of Full-time Faculty with Doctoral or Terminal Degree	5.0%	<u>0.15</u>	<u>3</u>	<u>2</u>	5 - 71%–75% 4 - 67%–<71% 3 - 63%–<67% 2 - 59%–<63% 1 - 55%–<59%	AA Fall Faculty Roster Fall 24 - 64.9% Fall 23 - 59.0% Fall 22 - 65.6% Fall 21=67.1%	Strategy 1	P1 Standards of Excellence
Teaching	Average NSSE Effective Teaching Practice (FY/SR)	5.0%	<u>0.2</u>	<u>4</u>	<u>4</u>	5 - (>2% of above NSEE AVG) 4 - (1%-2% above NSEE AVG) 3 - NSEE AVG 2 - (1%-2% below NSEE AVG) 1 - (>2% of below NSEE AVG)	NSSE Effective Teaching Practice (FY/SR) 2025- (40.2/43.1; AVG=39.0/41.4) 2023- (42.1/43.2; AVG=37.9, 40.8)	Strategy 1	P1 Standards of Excellence; P2 Student engagement
	Percentage	100.0%							
	Weighted Total Score		4.345						