MGA – Academic Program
Assessment Plan and Curriculum Map

On which campuses is the program offered? *Cochran, Macon* *College/School:* *Arts & Sciences* *Department:* *Media, Culture, & the Arts*

Academic Degree: *Certificate* *Major:* *Film Production* *Track (if applicable):*

Assessment Plan

How will a student know they are learning what they need to learn to be successful when they graduate?

Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

	Learning Outcome	Assessment Types	Data Collection Points*	Target Performance
Learning Outcome 1	Create a project with images and sound that tell a story.	Final Project	NMAC 3600	80% of students will earn at least an 80% on their final project
Learning Outcome 2	Research, analyze, and present conclusion in a formal essay.	Research Paper	NMAC 4001, 4002, 4481	80% of students will earn at least an 80% on their research paper
Learning Outcome 3	Use a digital video camera and non-linear editing system to create a project.	Final Project	NMAC 4450, 4451	80% of students will earn at least an 80% on their final project
Learning Outcome 4				

**Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, Warner Robins, or online students should be analyzed separately.*

Curriculum Map

Where in a student's academic program will they be taught the content of each learning outcome and how will the content be taught?

Please identify the method of instruction (i.e. case study, lecture, experiential instruction, team activity, writing assignment, quantitative exercise) used to teach the learning outcome in courses required in the major. Not all major courses need to teach all learning outcomes.

Major Course	NMAC 3600	NMAC 4001, 4002, 4481	NMAC 4450, 4451							
LO1	Experiential Instruction									
LO2		Lecture								

LO3			Experiential Instruction							
L04										